

Report on Bathukamma(5-10-2019)

Bathukamma is a floral festival celebrated by the Hindu women of Telangana. Every year this festival is celebrated at NNRESGI with traditional gaiety before the commencement of Dussehra holidays. This year it was celebrated on 05-10-2019 in the foot ball court. Bathukamma represents cultural spirit of Telangana. Bathukamma is a beautiful flower stack, arranged with different unique seasonal flowers most of them with medicinal values, in seven concentric layers in the shape of temple gopuram. In Telugu, 'Bathukamma' means 'Mother Goddess come Alive' and Goddess Maha Gauri-'Life Giver' is worshipped in the form of Bathukamma – the patron goddess of womanhood. Maha Gauri Devi It is the festival for feminine felicitation. On this special occasion All the women teaching, non teaching and girl students dress up in the traditional sari combining it with jewels and other accessories in order to bring out the traditional grace of the attire. Madam Nalla Leela President NNRESGI, Mrs. Nalla Sindhu Member NNRG and also Mrs. Nalla Mounika Reddy graced the occasion and joined all the women staff and students in the celebrations. All the women staff and students have danced enthusiastically dhandiya and Bathukamma songs. The flowers of vibrant colours and types for the preparations were gathered and prepared beautiful Bathukammas and decorated the campus. The director of the institute Dr.C.V.Krishna Reddy graced the occasion and appreciated organizers and all the women staff and students for projecting out cultural floral festival Bathukamma like every year this year also in the campus. Deans School of Engineering and all the Heads of the Department were present in the celebration. At the end of the celebrations prasadam(refreshments) were distributed. The celebrations were given media coverage the festivities were captured in Eenadu Telangana and Eenadu Bharath Channels and telecasted as live program.

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Dr. C. V. Krishna
Convener
Art/Culture Committee
Office
NNRESGI
Seal







