

## Impact Lecture Series

**Sponsored by: MoE's Innovation Cell (MIC), AICTE, New Delhi**

**27<sup>th</sup> July 2022**

**Session-1 : 9.30 AM - 11.00 AM**

**Topic: Role of Incubators in Nurturing Entrepreneurship: Academic Perspective**  
*by*



**Dr. Ramjee Pallela**  
*Chief Operating Officer  
Atal Incubation Centre - CCMB,  
Osmania University, Hyderabad*

**Session-2 : 12.00 Noon - 01.30 PM**

**Topic: Innovation Through Design Thinking**  
*by*



**Sri Subramani Balakrishnan**  
*Entrepreneur  
ICF Certified Coach,  
NLP Practitioner (ANLP), Facilitator  
Mumbai.*

**28<sup>th</sup> July 2022**

**Session-1 : 9.30 AM - 11.00 AM**

**Topic: Intellectual Property Rights and Academic Research**  
*by*



**Sri A. Vijaya Bhaskar Reddy**  
*IPR Attorney: Trademarks,  
Copyright, Patents and Industrial Designs,  
Roots IP, Hyderabad.*

**Session-2 : 02.00 PM - 03.30 PM**

**Topic: Startup Innovation**  
*by*



**Sri Vidya Sagar B Zakkula**  
*Director, AMD, Serial Entrepreneur,  
Author of the Book on Entrepreneurship  
Hyderabad.*

**Registration Link:** <https://forms.gle/empS1UkhAPzJBnAfA>

**Zoom Link:** <https://us06web.zoom.us/j/81575590099>

**Meeting ID:** 815 7559 0099

**Passcode:** iic123

**E-certificate will be provided to all the participants**



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*Professor, ECE Dept. &  
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