

UGC AUTONOMOUS INSTITUTION

Date: 20th June, 2025

Report on Drug Abuse

The NSS Unit and Anti Drug Cell of NNRG has conducted **Drug Awareness Rally** on 20th June 2025 as part of which a rally was held from NNRG Campus to Venkatadri Township to create awareness on drug abuse, say to no drugs and its impact on person and society. The programme was organized with the intention to make Drug abuse, also referred to as substance abuse, is the excessive and harmful use of drugs for non-medical purposes. It is a growing global issue that affects individuals, families, and societies. While drug abuse can involve prescription medications, it is often associated with illegal substances such as cocaine, heroin, cannabis, and synthetic drugs. This report explores the causes, effects, and possible solutions to drug abuse.

Drug abuse is a complex issue that requires a multifaceted approach to prevention and treatment. Addressing the root causes, raising awareness, and providing support to those affected are essential steps toward building healthier communities. It is a collective responsibility involving individuals, families, schools, governments, and health professionals.

The members of management, deans of various schools, heads of the departments, teaching and non-teaching faculty, NSS volunteers, Anti drug cell and students actively participated in the programme as a social initiative to make our living life. Around one hundred forty members including 100 students and 40 faculties have attended the programme.

Drug Awareness Rally on 20th June 2025 that clearly aligns with the United Nations Sustainable Development Goals (SDGs), particularly those related to drug abuse, such as:

SDG	Name	Link to Drug Abuse
3	Good Health and Well-being	Prevention, treatment, and harm reduction
4	Quality Education	Drug awareness and life skills
5	Gender Equality	Impact on women and access to care
8	Decent Work and Economic Growth	Reintegration, productivity loss
10	Reduced Inequalities	Vulnerable populations and access to services
16	Peace, Justice, and Strong Institutions	Crime prevention, justice systems, drug trafficking

The Director, Vice-chairman, Deans and HoDs motivated the students to engage in social development activities and they also emphasized the collective responsibility involving individuals, families, schools, governments, and health professionals.

NSS Programme Officers (M. Sateesh Kumar Reddy & B. Krishna)	Anti Drug Cell (Dr. E. Chandrashekar)	Director
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