27-01-2026

REPORT OF THE SESSION ON "**AI & INNOVATION SPRINTS RAPID PROTOTYPING FOR DIGITAL TRANSFORMATION**"

RESOURCE PERSON: Prof. M.L. Sai Kumar, Former Dean Academics Institute of Public Enterprise, Hyderabad.

VENUE: Conference Hall, Ground Floor

PARTICIPANTS TYPE: Students of AI&ML (III Year, II Sem).

The School of Engineering, Nalla Narasimha Reddy Education Society's Group of Institutions, in collaboration with the IIIC & IIC, hosted a One-Day Workshop on "**AI & Innovation Sprints Rapid Prototyping for Digital Transformation**" on 22nd January 2026. The workshop aims to quickly designing and testing AI-driven ideas in short, focused cycles to solve real business problems. It helps organizations innovate faster, reduce risk, and adopt digital solutions efficiently.

Objectives of the Workshop: "AI & Innovation Sprints – Rapid Prototyping for Digital Transformation"

1. **To understand the concept of AI and Innovation Sprints -** The workshop aimed to explain how AI-driven innovation sprints help in quickly transforming ideas into working solutions through rapid prototyping.

2. **To differentiate between intelligence, intellect, and innovation -** The resource person explained the difference between intelligence and intellectual ability, and how innovation comes from applying knowledge creatively.

3. **To explain the importance of rapid prototyping -** Students learned about rapid prototyping, its process, and how it helps in faster development, testing, and improvement of ideas.

4. **To understand digital transformation through AI -** The session highlighted how AI plays a major role in transforming industries and work processes, especially through automation and smart decision-making.

5. **To introduce the stages of ideation and innovation -** The speaker explained the stages of ideation, innovation cycles, and how ideas are converted into practical solutions using AI tools.

6. **To explain the role of AI in modern workplaces -** The impact of AI on white-collar jobs was discussed, along with the importance of adapting skills to remain relevant in the job market.

7. **To emphasize learning beyond marks -** The session stressed that marks are not the true measure of intelligence and that continuous learning, imagination, and problem-solving skills are more important.

8. **To understand challenges in AI integration -** Students were made aware of challenges in adopting AI and the importance of strategic thinking while implementing AI-based solutions.

Additional Highlights of the Workshop

- The guest speaker conducted **interactive activities** to engage students and improve their thinking skills.

- **Prize money was awarded** to students who performed well in the activities, encouraging active participation.

- The activities were designed to show how **strategic thinking in real life and professional life helps in working smartly**.

- The speaker asked many thought-provoking questions and explained how answering such questions helps students perform better in **campus placement interviews**, especially since they are in their **3rd year**.

- A **real-life success story** was shared where a B.Com 3rd-year girl from a poor background got placed in **Amazon (UK)** during the COVID period.
    - She used her neighbour's laptop
    - Learned programming through YouTube
    - Practiced consistently
    - Cleared interviews and secured an international placement

- This example motivated students to believe that **dedication, self-learning, and smart use of resources can lead to success regardless of background**.

The workshop successfully enhanced students' understanding of AI, innovation sprints, and rapid prototyping while motivating them to think creatively and strategically. The guest speaker's real-life examples, interactive activities, and practical insights helped students relate learning to real-world and career scenarios. The session concluded with the speaker collecting **video feedback from students** to understand their views and experiences, making the workshop more engaging and impactful. Overall, the program inspired students to prepare confidently for future challenges and campus placements.

G. PRUDHVI RAJU   **Dr. N. RAVI SHANKAR**

EVENT COORDINATOR   **CONVENOR-IIC**