INSTITUTION'S INNOVATION COUNCIL (IIC)

06-05-2024

A REPORT ON "BUSINESS PLAN COMPETITION-2024"

A two day state level program named "Business Plan Competition – 2024", was organised by School of Management Sciences in association with Institution's Innovation Council (IIC), at NNRG dated **5th and 6th May 2024** at MBA seminar hall in NNRG.

First day online quiz organised in which 20 questions from management, analytical, political, current trends in business were asked, **189 students** from various colleges participated in such quiz.

Second day students from various colleges participated for offline business plan proposal competition. Total 30 students were formed into 10 groups and presented their business plans. Dr. Padmaja, Dr.Thulasi, Rajender Goud, K.Srikanth, Aravanda from Pharmacy, G. Subba Rao from Civil Department were acted as judges and discussed various aspects of their plan from the dimension of marketing, finance, Human Resources, Cost of Production, and Technology. Students answered to the best of their knowledge for the quires asked by judges. Total Program was coordinated by Dr. P. Gopinadh Rao, Professor SoMS NNRG.

First prize Rs.1500 and second Prize Rs.1000 given to winners, and participation certificates were distributed to all the participants.

Students express their immense happiness stating that they could able to perceive the management angle in their studies and requested organizers to conduct such programs frequently.

Convener of the Programme and Dean-SoMS, Dr. T. Ravindra Reddy, , Dr. Janardhana Raju, Convener IIC and, Dr. Krishna Mohan Chinnala, Dean SOP, Dr. Subba Rao, Co-Convener, IIC graced the occasion and distributed participation certificates to participants and cash prizes to winners.

Dr. C. V. Krishna Reddy, Director, NNRG, passed his greetings to the participants and congratulated the team for organising the program successfully. The programme was concluded by 3Pm with vote of thanks by Mrs. Shubhanandha, Asst Professor and feed back by the participants.

Dean-SoMS