



# Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC)

A Report on

#### One Week FDP on

## "Intellectual Property Rights and Sustainable Development Goals (IPRSDG – 2024)"

Institution's Innovation Council (IIC) of Nalla Narasimha Reddy Group of Institutions in collaboration with Indian Society for Technical Education (ISTE) NNRG Chapter & Association of Pharmaceutical Teachers of India (APTI), Telangana Chapter (APTI-TS) organized aone week Faculty Development Program (Short Term Training Program) on "Intellectual Property Rights and Sustainable Development Goals (IPRSDG – 2024)" from 26<sup>th</sup> to30<sup>th</sup> April 2024.76participantsfrom various disciplines from various colleges were registeredforthisprogram. The program has been organized by Dr. Krishna Mohan Chinnala and Dr. Pavan Kumar Thimmaraju as course coordinators.

The Inaugural session was organized on 26<sup>th</sup> April 2024, at 10.30AM in Seminar Hall, School of Pharmacy, NNRG. Dr C.V.Krishna Reddy, Director, NNRG, Dr. Krishna Mohan Chinnala, Dean-School of Pharmacy, Dr G. Janardhana Raju Dean-School of Engineering, Dr T Ravindra Reddy, Dean, School of Management Sciences, NNRG and Dr Pavan Kumar Thimmaraju. IPR expert graced the occasion. Speakers annotated the importance of Intellectual Property Rights and Sustainable Development Goals. They asserted that the entire faculties from different discipline taking part in the FDP. They also delineated the importance of the topics in Academics and for the Development of our Nation.





Glimpses of Inaugural session of FDP on IPR & SDG



Glimpses of Inaugural session of FDP on IPR & SDG



Participants at the Inaugural Session

11.30-1.00 PM Introduction to IPR Dr. Rasmitha Sahoo Professor, Department of H&S alla Narasimha Reddy Education Society's oup of Institutions, Hyderabad, Telangana. SESSION-V Innovate, Collaborate, Commercialite: Unlocking Potential Strategies for Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana SESSION-VIII	2.00-4.00PM  Scope and Opportunities of IPR  Dr. Krishna Mohan Chimnala Dean, School of Pharmacy, Nalla Narasimha Reddy Education Society's Group of Institutions, Hyderabad, Telangana.  SESSION- VI  Exploring Patent Literature for Ideas, Creativity, Innovation & New Product Development Dr.D. Nithya nanda Sasty Professor, Department of Pharmacy KLE University. Belasavi Kamataka
Dr. Rasmitha Sahoo Professor, Department of H&S alla Narasimha Reddy Education Society's oup of Institutions, Hyderabad, Telangana. SESSION- V Innovate, Collaborate, Commercialite: Unlocking Potential Strategies for Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's toup of Institutions, Hyderabad, Telangana	Dr. Krishna Mohan Chimnala Dean, School of Pharmacy, Nalla Narasimha Reddy Education Society's Group of Institutions, Hyderabad, Telangana. SESSION-VI Exploring Patent Literature for Ideas, Creativity, Innovation & New Product Development Dr.D. Nithyananda Sastry Professor, Department of Pharmacy
Professor, Department of H&S alla Narasimha Reddy Education Society's oup of Institutions, Hyderabad, Telangana. SESSION-V innovate, Collaborate, Commercialice: Unlocking Potential Strategies for Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	Dean, School of Pharmacy, Nalla Narasimha Reddy Education Society's Group of Institutions, Hyderabad, Telangana. SESSION-VI Exploring Patent Literature for Ideas, Creativity, Innovation & New Product Development Dr.D. Nithya nanda Sasby Professor, Department of Pharmacy
alla Narasimha Reddy Education Society's oup of Institutions, Hyderabad, Telangana.  SESION-V (mnovate, Collaborate, Commercialire: Unlocking Potential Strategies for Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	Nalla Narasimha Reddy Education Society's Group of Institutions, Hyderabad, Telangana. SESSION- VI Exploring Patent Literature for Ideas, Creativity, Innovation & New Product Development Dr.D.Nithyananda Sasty Professor, Department of Pharmacy
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SESION- V Innovate, Collaborate, Commercialize: Unlocking Potential Strategies for Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	SESSION- VI Exploring Patent Literature for Ideas, Creativity, Innovation & New Product Development Dr. D. Nichya nanda Sasby Professor, Department of Pharmacy
Innovate, Collaborate, Commercialitie: Unlocking Potential Strategies for Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	Exploring Patent Literature for Ideas, Creativity, Innovation & New Product Development Dr.D. Nitiya nanda Sasby Professor, Department of Pharmacy
Unlocking Potential Strategies for Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	Ideas, Creativity, Innovation & New Product Development Dr.D.Nithyananda Sasay Professor, Department of Pharmacy
Successful Technology Transfer Prof. S. Ravi Chand Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	New Product Development Dr.D. Nithya nanda Sasoy Professor, Department of Pharmacy
Prof. S. Ravi Chand  Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	Dr.D.Nithyananda Sastry Professor, Department of Pharmacy
Head of the Department, ECE, SOE, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	Professor, Department of Pharmacy
alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana	
roup of Institutions, Hyderabad, Telangana	KLE University Belagavi Kamataka
	KLE University, Belagavi, Kamataka
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	SESSION- IX (PRACTICAL)
Innovation & Creativity	Hands on training on Patent Search & Analys
Dr. Pavan Kumar Thimmara iu	Dr. Rasmitha Sahoo
rofessor,Dept. of Mechanical Engineering,	Professor, Department of H&S
alla Narasimha Reddy Education Society's	Natla Narasimha Reddy Education Society's
oup of Institutions, Hyderabad, Telangana.	Group of Institutions, Hyderabad, Telangana.
SESSION- XI	SESSION- XII (PRACTICAL)
IPR &Sustainable Development Goals	Patent Draffing
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	Deputy Director, CIPR.
	Cottege of Engineering, Anna University,
	Guindy, Chennai, Tamilnadu
	SESSION- XV (PRACTICAL)
	Patent Filing
	K. Ranjith Reddy
	Patent A gent.
	Hiderabad
	n belabas
	SESSION- XVIII
	SESSION- AVIII
	ONT INT OUT
	ONLINE QUIZ
	Followed by
	VALEDICTORY SESSION
	Dr.C.V.Krishna Reddy Director, a Narasimha Reddy Education Society's Group of Institutions, Hyderabad, Telangana SESSION- XIV IPR and Academia Dr. Krishna Mohan Chinnala Dean, School of Pharmacy, alla Narasimha Reddy Education Society's roup of Institutions, Hyderabad, Telangana. SESSION- XVII National IPR Policy of India 2016 Dr. Pavan Kumar Thimmaraju rofessor, Dept. of Mechanical Engineering, Narasimha Reddy Education Society's Group of Institutions, Hyderabad, Telangana



# <sub>ఎన్ఎన్ఆర్జీతో అధ్యాపకుల</sub> రిపుణ్వ అభివృద్ధి కార్వక్రమం

ఘట్ కేసర్, ఏడ్రిల్ 26 (డ్రభ న్యూస్): ఘట్ కేసర్ మండలం చౌదరిగూడ లోని నల్ల నరసింహ రెడ్డి కళాశాల లో ఐ ఎస్ టిఈ న్యూఢిల్లీ సంయుక్తంగా అధ్యాపకుల నైప ఎక్కు అభివృద్ధి కార్యక్రమ ఘనంగా మొదలయింది. ఈ కార్యక్రమ నేపధ్యం మేధోసంపత్తి హక్కులు మరియి స్థిరమైన అభివృద్ధి కార్యక్రమ ప్రారంభోత్సవ వేడుకల సందర్భంగా కళాశాల డైరెక్టర్ డాక్టర్ సి.వి. కృష్ణరెడ్డి మాట్లాడుతూ సుస్థిర అభివృద్ధి లక్ష్యం గురుంచి వివరించారు. కార్యక్రమ కస్వీనర్ డాక్టర్ కృష్ణ మోహన్ చిన్నల మాట్లాడుతూ ఐ పి ఆర్ ప్రాముఖ్యత మరియ సాధించే విధానాలని వివరించారు. కో-కస్పీనర్ మరియు సర్టిఫైడ్ డ్రైనర్ డాక్టర్ టి. పవన్ కుమార్ మేధోసంపత్తి హక్కులు ఫైలింగ్ వివరాలు వివరించారు. ఈ కార్యక్రమానికి కళాశాల డీన్లు డాక్టర్ జనార్ధన రాజు మరియు డాక్టర్ టి. రవీంద్రరెడ్డి, మరియి టీపీఓ కె. శీకాంత్, అధ్యాపకులు, విద్యార్ధులు పాల్తున్నారు.





# ఎన్ఎన్ఆర్జ్లలో వరల్డ్ ఐసీ దే కార్యక్రమాలు ప్రారంభం



కార్యక్రమంలో మాట్లాడుతున్న కళాశాల డైరక్టర్ సీవీ క్రిష్మారెడ్డి

### ఘటోకేసర్, ఏట్రిల్ 26, ద్రభాతవార్త:

ఘటోకేసర్ మండలం చౌదరిగూడలోని నల్ల నర్సింహ్మరెడ్డి కళాశాలలో శుక్రవారం అధ్యాపకుల నైపుణ్య అభివృద్ధి కార్యక్రమం ప్రారంభం అయ్యింది. న్యూడిల్లీ ఐఎస్ట్ టి సౌజన్యంతో నిర్వహిస్తున్న మేధోసం పత్తి హక్కులు, స్థిరమైన అభివృద్ధి కార్యక్రమాన్ని కళాశాల డైరక్టర్ డాక్టర్ సీపీ క్రిష్మికెడ్డి ప్రారంభించి మాట్లుడుతూ సుస్థిరభృతి లక్ష్యాలపై అవగాహన కల్పించారు. అధ్యాపకులు నూతన బోధనా పద్ధతుల ద్వారా తమ భోధనా వైపుణ్యతను పెంపొందించుకోవాలని ఆయన నూచించారు. కార్యక్రమ కన్వీనర్ డాక్టర్ కృష్ణమోహన్ చిన్నాల మాట్లుడుతూ ఐపీఆర్ ప్రాముఖ్యత, సాధించే విధానాలను వివరించారు. కో-కస్పీనర్-సర్రిఫైడ్ టైనర్ డాక్టర్ టి.పవన్కుమార్ మాట్లుడుతూ మేధోనంపత్తి హక్కులు ఫైలింగొపై తెలియజేశారు. ఈకార్యక్రమంలో డీన్లు డాక్టర్ జనార్ధన్రాడాం, డాక్టర్ టి.రవీందర్రెడ్డి, టీపీఓ కె.శ్రీకాంత్, అధ్యా పకులు, విద్యార్థులు పాల్గొన్నారు.

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# News coverage in local news papers

**Valedictory Session**: After successful completion of all the 18 sessions for 30 Hours by resource persons, Valedictory event was conducted on 30<sup>th</sup> April 2024 afternoon. Feedback from the participants was taken and few have expressed their enthusiasm in attending such kind of programs in future too. They also insisted the necessity of such programs from NNRG in coming days.Dr Pavan Kumar Thimmaraju, Co-Cordinator of FDPpresented the Report. Dr. Krishna Mohan Chinnala, Coordinator of the FDPgave away the concluding remarks along with vote of thanks.

### **Outcomes and Impact:**

- Increased awareness and understanding of IP issues among faculty members
- Enhanced capacity to integrate IP education into teaching and research activities
- Development of innovative teaching materials and resources on IP and sustainable development
- Strengthened collaborations between academia, industry, and government in promoting sustainable innovation

## **Challenges and Lessons Learned:**

Pooling of the participants and resource persons is a challenge, because of their busy schedule in their daily activities. However conducting the program on online mode is a comfortable in the current scenario. But by this the network of the participants becomes limited.

## **Recommendations:**

- Continuation of IP education initiatives within the institution
- Integration of sustainable development principles into curriculum development and research activities
- Collaboration with industry partners to promote technology transfer and innovation

### **Conclusion:**

The FDP provided an opportunity for the faculty members to upgrade themselves. The faculty had shown full inclination towards the program. This program sparked the young faculty, so that they focus on the patents to be carried out while working in the academia. There is a possibility of technology transfer of the existing patents.

## **Acknowledgments:**

The contributions of Management, Director, Deans of all Schools, HoDs of various departments, IIC-NNRG, IPR Cell-NNRG, ISTE New Delhi, APTI-TS, program organizers, speakers, participants, technical and other staff in making the faculty development program a success are appreciated.