

Industry Institute Interaction Cell(IIC) and Institution's Innovation Council(IIC)

04-10-2024

A report on “Internal Hackathon on Augmented Reality & Virtual Reality (AR/VR)”

Nalla Narasimha Reddy Group of Institutions has taken the initiative to bring our students innovative abilities in terms of implementing solutions to the problems in the current trending technology named Augmented Reality (AR)/Virtual Reality (VR) in which we are experiencing in real-time. This internal hackathon competition was organized by Institution's Innovation Council (IIC) on 04-10-2024 in the NNRG incubation center, 2nd floor. The main objective of the program is to showcase the problem solving abilities among the students practically. 25-groups, 55-eee (11groups), 70-cse (14groups).

Dr. C V Krishna Reddy, Director NNRG addressed the event about current trending technologies and the role of AR/VR in this automation world. He also mentioned on how students should get adapted to the present technological trends in which we are experiencing them in our society.



Dr. C V Krishna Reddy, Director NNRG, addressed the event

Dr. G Janardhana Raju, Dean-School of Engineering, NNRG thrown light on the fact that due to the present automation world, the students should be trained in any of the current trending technology and should be industry-ready professionals in order to start their carrier in such cutting edge technologies. He had also explained on how AR/VR technology is being used in real-time applications like 3D Gammimg, 3D animation etc.



Dr. G Janardhana Raju, Dean-School of Engineering, NNRG Lightening the Lamp

Gouri Shankar, CEO at Cymax Infotainment Pvt Ltd addressed the gathering on the real-time projects executed by his company in Telangana and all over the India. He motivated our students by explaining the importance of AR/VR in our society and the career paths in this technology. He and his team presented a multi-media presentation on the projects taken over by Cymax Infotainment Pvt Ltd to the students and faulty members of our college.



Gouri Shankar, CEO at Cymax Infotainment Pvt Ltd addressed the event



Group photo of Student participants who won cash prizes in the Internal Hackathon

The Internal Hackathon ended by felicitating our chief guest Gouri Shankar by our Director Dr. C V Krishna Reddy.



Felicitating of chief guest Gouri Shankar by our Director Dr. C V Krishna Reddy

Dr. C V Krishna Reddy, Director NNRG felicitating our chief guest of the internal hackathon Gouri Shankar, CEO at Cymax Infotainment Pvt Ltd with a memento and shawl respectively.

Dr. V. Sravan Kumar
Hackathon Co-ordinator

Dr G SUBBARAO
Event Co-ordinator

Dr G JANARDHANA RAJU
IIC-CONVENER &
DEAN-SoE