

INSTITUTION'S INNOVATION COUNCIL (IIC)

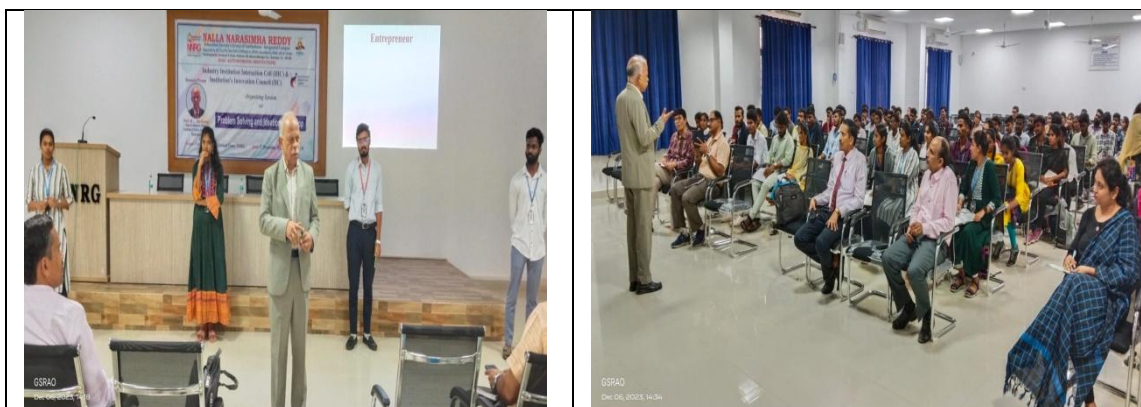
06-12-2023

Session on “Problem Solving and Ideation Workshop”

By Prof M L Sai Kumar Dean Academics (Rtd) Institute of Public Enterprise, Hyderabad

Institution's Innovation Council (IIC) of Nalla Narasimha Reddy Group of Institutions organized a workshop session viz “**Problem Solving and Ideation Workshop**” on 06th December 2023 from 11:30 AM to 05:00 PM. The session was started by Dr. G Janardhana Raju, the Dean School of Engineering & Convener of IIC, by welcoming the resource person, Prof. M.L. Sai Kumar with utmost respect and gratitude. The Session started with an activity making the students understand the topic which was to be dealt. The session never was one-sided, the speaker choose a channel to clearly make youth understand the goal and objective in life. The motive behind this event is to spread the awareness regarding Problem solving and Ideation workshop etc.

The session was started at 1:30 PM in conference hall with 95 student participants along with 08 faculty members of NNRG. Prof. Sai Kumar started the session with the meanings of Problems, Ideation etc. He has presented and shared his thoughts over creativity innovation, and critical thinking skills. He also ideated students with real life example by taking a simple pencil. He guided students about business ideas and how to develop marketing skills. From his words the IIC participants came to know that **Desire changes nothing, Decision changes something, and Determination changes everything.** He encouraged the students by conducting different activities, which are helpful in our daily life. By those activities the participants understood that how focus and patience are important to achieve our goal.



Prof M L Sai Kumar enlightened about innovation in the following manner:

Innovation is the specific instrument of Entrepreneurship
Innovation is a key to build the sustainable environment
Innovation can refer to something new or to a change made to an existing product or idea.



Prof M L Sai Kumar while addressing, expressed his thoughts which are related to Entrepreneur that

An Entrepreneur is a person who is willing and able to convert a new idea or innovation into a successful innovation.

Entrepreneur reflects a kind of person willing to put his or her career and financial security on the line and take risks in the name of an idea.

Self-confidence and need for excellence are the qualities required for an entrepreneur.

HIGHLIGHTS OF THE SESSION:

- Aim high and thinking small is a crime.
- Every small activity brings a great change in our life.
- Start with vision
- Stay with Mission
- Work with passion

The overall session was very informative and helpful for the students for their career growth as an entrepreneur. Every student enjoyed the session and actively participated...



Activity with the IIC students



Interaction with Faculty and students

Dr G SUBBARAO
Event Co-ordinator

Dr G JANARDHANA RAJU
IIC-CONVENER & DEAN-SoE