

SCHOOL OF PHARMACY

REPORT

ON

"MY STORY - MOTIVATIONAL SESSION BY

SUCCESSFUL INNOVATOR"

School of Pharmacy in association with Institution's Innovation Council (IIC) has conducted a session on '**My Story - Motivational Session by Successful Innovator**' on 20th November, 2023 from 2.00 PM to 4.00PM in Auditorium, III Floor, Nalla Narasimha Reddy Education Society's Group of Institutions (NNRG), Hyderabad. **Dr, Kolla Ramalingeswara Anand Swarup**, Director, SCOAT Pharma Pvt. Ltd, Hyderabad has acted as the Resource Person of the session. Dr.C.V.Krishna Reddy, President, Dr.Krishna Mohan Chinnala, Vice-President, and Dr.G.Janardhana Raju, Convener IIC, NNRG graced the occasion.

Dr.K.R.L. Anand Swarup, Director, SCOAT Pharma Pvt.Ltd, Hyderabad has shared his experiences, journey to become a successful innovator and entrepreneur.

Dr.Anand after his graduation and post graduation in Pharmacy from Andhra University, Visakhapatnam, he did his research (Ph.D) from Universiti Sains Malaysia, Malaysia. During his academic tenure, he had always has passion towards research and the idea of becoming an entrepreneur has embedded in his thoughts.

After education he served teaching profession, trained the students and motivated them towards research and establishing start-ups. Then to taste the flavor of pharmaceutical industry, he took the assignment of manager at various levels handling Clinical trials, medical affairs, managing the documentation, regulatory affairs, filing ANDA etc. In this process he served Virchow Biotech (P) Ltd. Madhapur, Hyderabad, Makro Care Clinical Research Ltd. Madhapur, Hyderabad, and Dr. Reddy's Laboratories, IPDO Bachupally, Hyderabad. This gave him a deep insight into the facilities, operations and necessary experience within the Pharmaceutical sector.

With all the experience he gained, now the time has come to materialize his thoughts of becoming an entrepreneur. He knew which the correct area to begin a start-up is. In Jan, 2021 he started his own firm by name Scoat Pharma Pvt Ltd. Bollaram, Hyderabad for which he is the Director. His Job responsibilities are mainly Conception and development of new manufacturing facility to produce Pharmaceutical Pellets and DC Granules and looking after the complete operations of the manufacturing facility.

His story is really inspiring and paves a way to become an innovator and entrepreneur. Along with his past experiences he had also thrown light on granulation and formulation at large scale, importance of raw materials, entrepreneurship in the area of granules and other pharmaceutical ingredients. Dr.Anand also emphasized on the role of artificial intelligence and data science in the area of pharmacy, and upgrading of the knowledge in all aspects.

Dr.Krishna Mohan Chinnala, Vice-President, IIC, NNRG shared some of his experiences and views to motivate the students and divert them to mould the career as Pharma entrepreneur. Dr.G.Janardhana

Raju, Convener, IIC has explained the Dos and Don'ts in entrepreneurship. Dr C.V. Krishna Reddy, President IIC, NNRG has expressed that, setting the targets and reviewing them continuously is the only method to become a successful entrepreneur. At the end of the program students interacted with the speakers and clarified their doubts.

Dr. C.V. Krishna Reddy, President, Dr. G.Janardhana Raju, Convener, Dr.Krishna Mohan Chinnala, Vice-President, IIC, NNRG, Faculty members and 305 students of B.Pharmacy have participated in the session.



Dr K R L Anand Swarup, Director, SCOAT Pharma Pvt.Ltd, Hyderabad addressing the gathering. Dr C.V. Krishna Reddy, President IIC & Director, NNRG, Dr. G.Janardhana Raju, Convener, IIC, Dean, School of Engineering and Dr.Krishna Mohan Chinnala, Vice-President, IIC & Dean, School of Pharmacy on the Dias.

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