

INSTITUTION'S INNOVATION COUNCIL (IIC)

06-12-2023

Workshop on “Entrepreneurship and Innovation as Career Opportunity” by Prof. M.L. Sai Kumar Dean Academics (Rtd), Institute of Public Enterprise, Hyderabad

As a part of Institution's Innovation Council (IIC), Nalla Narasimha Reddy Group of Institutions organized a session on “Entrepreneurship and Innovation as Career Opportunity” by Prof. M.L. Sai Kumar, on **06th December 2023** from 09:30 AM to 11:30 PM. The session was started by Dr. Janardhana Raju, the Dean School of Engineering & Convener of IIC, by welcoming the Director Dr C V Krishna Reddy on to the dais followed by the resource person Professor M L Sai Kumar with utmost respect and gratitude. The Session started with an activity making the students understand the topic which was to be dealt. The motive behind this event is to spread the awareness regarding Entrepreneurship and Innovation as Career Opportunity etc.

 **NALLA NARASIMHA REDDY**
Education Society's Group of Institutions - Integrated Campus
(Approved by AICTE & PCI, New Delhi & Affiliated to JNTUH, Accredited by NAAC with A+ Grade)
Chowdariguda (V), Korremula 'X' Roads, Ghatkesar (M), Medchal-Malkajgiri Dist., Hyderabad, T.S. - 500 088.
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Industry Institution Interaction Cell (IIIC) & Institution's Innovation Council (IIC)

Resource Person


Prof. M. L. Sai Kumar
Dean Academics (Retd.),
Institute of Public Enterprise
Hyderabad

*Organising Workshop
on*

**ENTREPRENEURSHIP AND
INNOVATION
AS CAREER OPPORTUNITY**

Venue: Conference Hall, Ground Floor, NNRG **Date:** 6th December 2023 **Time:** 10.00 A.M.

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiatives)

The session was started at 10 AM in conference hall with 140 student participants along with 10 faculty members of NNRG. Prof. Sai Kumar started the session with a couple of definitions of Entrepreneurship, Innovation etc. He also presented and shared his thoughts over creativity, innovation, entrepreneurship and critical thinking skills.



Dr C V Krishna Reddy Director addressing the importance of Entrepreneurship and Innovation



Dr G Janardhana Raju, Dean-SoE and IIC Convener briefing about the session



Prof M L Sai Kumar addressing the Faculty and IIC Participants



Explaining the meaning of Entrepreneurship



Prof M L Sai Kumar with IIC Volunteers

While addressing Prof M L Sai Kumar elaborated the meanings of the following:

- Entrepreneur is a French word.... He is an adventurer
- Entrepreneurship is an attitude. It's for people who are willing to fail.
- Entrepreneur is about postponing short term gains for a long term bonanza.
- Entrepreneur has to be poet as well as baniya.
- Patience and Persistence make an unbeatable combination for success of Entrepreneur.



The session was open for interaction, questionnaires and feedback followed by vote of thanks. In addition, the IIC convener appreciated & praised Prof. M.L. Sai Kumar and said that the speaker has given in-depth knowledge and understanding of the basics, terminology and the implementation in the current scenario. He clearly stated that session is really valuable and requires more like sessions from him in near future. The session was concluded at 12:00PM.

Dr G SUBBARAO
Event Co-ordinator

Dr G JANARDHANA RAJU
IIC-CONVENER & DEAN-SoE