

## INSTITUTION'S INNOVATION COUNCIL (IIC)

07-12-2023

### Workshop on “Entrepreneurship Skill, Attitude and Behavior Development” by Prof. M.L. Sai Kumar Dean Academics (Rtd), Institute of Public Enterprise, Hyderabad

As a part of Institution's Innovation Council (IIC), Nalla Narasimha Reddy Group of Institutions organized a session on “Entrepreneurship Skill, Attitude and Behavior Development” by Prof. M.L. Sai Kumar, on **07<sup>th</sup> December 2023** from 10:00 AM to 4:00 PM. (Lunch break time is included). The session was started by Dr. G Janardhana Raju, the Dean School of Engineering & Convener of IIC, by welcoming the resource person Professor M L Sai Kumar. The Session started with an activity making the students understand the topic which was to be dealt. The motive behind this event is to spread the awareness regarding Entrepreneurship skill, Attitude and Behavior.

**NALLA NARASIMHA REDDY**  
Education Society's Group of Institutions - Integrated Campus  
(Approved by AICTE & PCI, New Delhi & Affiliated to JNTUH, Accredited by NAAC with A+ Grade)  
Chowdariguda (V), Korremula 'X' Roads, Ghatkesar (M), Medchal-Malkajigiri Dist., Hyderabad, T.S. - 500 088.  
**(UGC AUTONOMOUS INSTITUTION)**

**Industry Institution Interaction Cell (IIC) & Institution's Innovation Council (IIC)**  
*Organising Workshop*  
**on**  
**Entrepreneurship Skill, Attitude and Behavior Development**

**Resource Person**

  
**Prof. M. L. Sai Kumar**  
Dean Academics (Retd.),  
Institute of Public Enterprise  
Hyderabad

**Venue:** Conference Hall, Ground Floor, NNRG **Date:** 7<sup>th</sup> December 2023 **Time:** 10.00 A.M.

The session was started at 10 AM in conference hall with 109 student participants and 6 faculty members of NNRG. At the outset, a video film was screened related to Uttarakhand tunnel collapse and rescue operations. For this rescue operations, Australian micro tunneling expert and other technical team were involved to save the workers without expecting any thing and the concept of the video film is to share the attitude of the technical persons in the rescue operations. This message is recorded in the minds of IIC participants.

Prof. Sai Kumar stated and suggested all the participants to think about small ideas by giving a couple of examples. Prof M L Sai Kumar by quoting **Ms Bhavana** who has no computer and belongs to a poor family got an opportunity in a reputed firm who belongs to Warangal District. He also suggested to view and watch Dr (Mrs) Jyothi Reddy biography. She completed 10th grade in first division but extreme poverty forced her to discontinue her studies. At the age of just 16, Jyothi was married to Sami Reddy, a farmer, who was 10 years older than her. Mr Sammi had only half an acre of land, so Jyothi had to work in the field.



Addressing the IIC Convener and Dean SoMS in the event



Dean SoE and Dean SoMS presenting Note books to Orphanage centres through Prof M L Sai Kumar.



Prof M L Sai Kumar and IIC Convener presenting a cash prize to the IIC participant



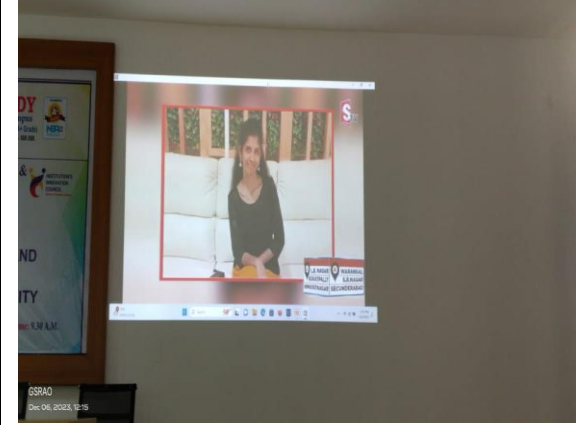

IIC coordinators with the Resource person Prof M L Sai Kumar.



Ms Vishnu Priya is receiving appreciation from Prof M L Sai Kumar & IIC Convener for her best performance

While addressing Prof M L Sai Kumar elaborated the following:

- Character and attitude are facing the problems by youth.
- Suggested to view motivational videos related to Entrepreneurship
- Listening ability, skills are more important to the youngsters
- Suggested not to take negative statements and asked everyone with positive thoughts.

	
Successful entrepreneur of Mrs Bhavana, Warangal	Biography of Dr (Mrs) Jyothi Reddy

The Session was attended by **90 students and 32 faculty members**. The session was open for interaction, questionnaires and feedback followed by vote of thanks. In addition, the IIC convener appreciated & praised Prof. M.L. Sai Kumar and said that the speaker has given in-depth knowledge and understanding of the basics, terminology and the implementation in the current scenario. He clearly stated that session is really valuable and requires more like sessions from him in near future. The session was concluded at 04:00PM with vote of thanks as well as group photos with IIC participants.



**Dr G SUBBARAO**  
Event Co-ordinator



**Dr G JANARDHANA RAJU**  
IIC-CONVENER & DEAN-SoE