

14-02-2023

Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC)

A report on

Process of Innovation Development, Technology Readiness Level, Commercialization of Lab Technologies and Technology – Transfer

As a part of **Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC)** of Nalla Narasimha Reddy Education Society's of Group of Institutions organized an expert talk by inviting **Dr Ramjee Pallela**, Chief Operating Officer, ATAL Incubation Centre – CCMB, Osmania University, Hyderabad on 14-02-2023.

Dr G Janardhana Raju, Dean – School of Engineering and Convener – IIC invited the guest Dr Ramjee Pallela with a bouquet of roses. The program has started at 2.30 pm by introducing the guest to the students of NNRG in the Conference hall. Dr Ramjee enlightened the terminology viz Innovation, Technology Readiness Level (TRL), Technology Transfer, Entrepreneurship etc.



Dr G Janardhana Raju Dean-SoE introducing Dr Ramjee Pallela, Chief Operating Officer, CCMB.



Addressing Dr Ramjee Pallela with NNRG faculty and staff in the event.



Faculty and students

Around 206 students of ECE I & II years, CSE- AIML, Pharmacy, EEE and Civil I year have attended the expert talk. While speaking he addressed the students and faculty of NNRG to come up with innovative ideas so that a team of members can come with innovative ideas followed by prototype development, testing of the product for commercialization. He also, suggested how to fetch the grants from indiasciencetechnology.gov.in. While speaking, Dr Ramjee explained about TRL mapping stages of 1 to 9, Growth, Typical process of Technology Licensing, difference between Innovation, Invention and ideas, Researcher & Innovator, ingredients & forces, Academic Innovation Ecosystem – Resulting Synergies, Thrust areas of NISP etc. He guided the students to start the career as developing innovative ideas and finally to become entrepreneur.



Role of TRL in Entrepreneurship



Presenting a memento to Dr Ramjee Pallela

At the end of session at 4.00 pm, Dr Ramjee Pallela was honored with a memento by the Convener – IIC. The following NNRG members attended this event:

Dr G Janardhana Raju, Dean-SoE	Dr G Subba Rao, Civil Engg. Dept.
Dr P Ramesh, HoD-EEE	Prof Prashant Kulkarni, Associate Prof. ECE
Dr S Ravichand, HoD-ECE	Dr Naveen A, Associate Prof, CSE
Prof Y Srinivas, HoD-CE	Mr P Srinivas, Associate Prof, ME Dept
Dr Srihari Raju, Associate Prof. CSE	Dr P Bhaskar, Asst. Prof. H&S Dept
	Mr M Karthik Kumar Reddy, Asst. Prof. CE

Dr G SUBBARAO
Event Coordinator – IIC

Dr G JANARDHANA RAJU
CONVENER - IIC, NNRG.

