

## Institution's Innovation Council (IIC)

28-01-2023

### A report on "Design thinking, Critical thinking and Innovation Design"

**Institution's Innovation Council (IIC)** of Nalla Narasimha Reddy Education Society's of Group of Institutions, Hyderabad organized a workshop on Design thinking, Critical thinking and Innovation Design to promote entrepreneurs / start-ups by involving the engineering students by inviting Mr **Muthyala Sharath**, Associate Faculty Member, National Institute for Micro Small and Medium Enterprises (NIMSME), Hyderabad on 28-01-2023. Around 20 faculty and 225 students of NNRG attended and had an interactive session with Mr Muthyala Sharath related to startups. He enlightened the concepts of **Design thinking** which include Empathy, Define, Ideate, Prototype, Testing etc. He also explained MSME schemes, MSME innovative scheme grant of 15 lakhs which is non-returnable basis..



Mr Muthyala Sharath, Associate Faculty Member, National Institute for Micro Small and Medium Enterprises (NIMSME) addressing the gathering



Dr G Janardhana Raju, Dean \_SoE and Convener – IIC addressing the gathering on Design thinking, Critical thinking and Innovation Design

While speaking on **Critical thinking**, Mr Sharath emphasized the meaning of critical thinking with a statement stating that the kind of decision is made by collecting the data, analyzing the data after interpretation. Finally, he expressed his opinion on **Innovation Design** where the product design must be used by a multiple people.



Mr Muthyala Sharath's presentation on Design thinking, Critical thinking and Innovation Design During the interactive session, the CSE students of II year, Ms Nandini, Ms Kavya, Ms Hadasha and Abhi Ram Reddy raised a few clarifications on today's event.



Interactive session with NNRG Faculty members



Interactive session with NNRG students



Students gathering in IIC activity

Dr G Janardhana Raju (Convener, IIC-NNRG), Dr Ravi Chand (Convener R&D Cell), senior faculty members and the registered students of IIC attended the event and the session as ended with vote of thanks by the Convener-IIC.

Dr G SUBBARAO  
Event Coordinator – IIC

Dr G JANARDHANA RAJU  
CONVENER - IIC, NNRG.