

09-02-2023

Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC)
Report on
“Entrepreneurship skill, Attitude and Behaviour Development”

Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC) of Nalla Narasimha Reddy Education Society's of Group of Institutions, Hyderabad, organized a workshop on **“Entrepreneurship skill, Attitude and Behaviour Development”** by inviting Mrs Kavitha Rajesh, President, Association of Business women in Commerce and Industry as well as Secretary, Centre for Entrepreneur Development (ALEAP). Dr G Janardhana Raju, Dean-SoE & Convener – IIC organized the event on 09th Feb 2023. Deans and HoD's of various branches, Professor Dr G Subba Rao and Senior Faculty member Mr P Srinivas Associate Professor and a few faculty from all the branches have attended the program along with students.



The poster features the NNRG logo and accreditation logos (UGC, NAAC A+, NBA) at the top. The main title is 'Institution's Innovation Council (IIC), NNRG Organising Workshop on Entrepreneurship Skill, Attitude and Behaviour Development'. It includes a photo of Mrs. Kavitha Rajesh, her title as Resource Person, and the event details: Venue: Conference Hall, Ground Floor, NNRG; Date: 9th February 2023; Time: 2:30 PM.

NALLA NARASIMHA REDDY
Education Society's Group of Institutions - Integrated Campus
(Approved by AICTE & PCI, New Delhi & Affiliated to JNTUH, Accredited by NAAC with A+ Grade)
Chowdariguda (V), Korremula 'X' Roads, Ghatkesar (M), Medchal-Malkajgiri Dist., Hyderabad, T.S. - 500 088.
(UGC AUTONOMOUS INSTITUTION)

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Institution's Innovation Council (IIC), NNRG
Organising Workshop
on
**Entrepreneurship Skill, Attitude
and
Behaviour Development**

Mrs. Kavitha Rajesh
President, Association of Business Women in Commerce and Industry (ABWCI) & Secretary, Center for Entrepreneur Development ALEAP

Venue: Conference Hall, Ground Floor, NNRG **Date: 9th February 2023** **Time: 2:30 PM**

The session is commenced at 2.40 pm under the supervision of the Convener – IIC. Dean – School of Engineering welcomed all the students community with a brief introduction about Mrs Kavitha Rajesh. While speaking, Mrs Kavitha Rajesh said that **Centre for Entrepreneurship Development (An undertaking of ALEAP INDIA)** is working and extending the Services towards Entrepreneurship since 1997. Further, she has enlightened the vision of CED which is to be the premier international centre of excellence in entrepreneurship development that facilitates, supports, and promotes the creation of startups.



The speaker Mrs Kavitha Rajesh is invited with a plant

<ul style="list-style-type: none"> MOTIVATION COUNSELLING TRAINING 	<ul style="list-style-type: none"> SCHEMES POLICIES INCENTIVES 	<ul style="list-style-type: none"> MARKETING AVENUES EXPORT IMPORT 	<ul style="list-style-type: none"> MENTORING Guidance by experienced entrepreneurs
<ul style="list-style-type: none"> OPEN DAY For all IPRG's Entrepreneurship for college students 	<ul style="list-style-type: none"> NETWORKING Linkages with Educational Institutes TECHNOLOGY TRANSFER 	<ul style="list-style-type: none"> ACABC Agri-Clinic and Agri-Business Center supported by Ministry of Agriculture (MANAGE) 	<ul style="list-style-type: none"> EDP & ESDP Partnership with NIMSME under Ministry of MSME, GOVT. OF INDIA.
<ul style="list-style-type: none"> PG DIPLOMA supported by EDII, Ahmedabad 	<ul style="list-style-type: none"> RGUMS Rajiv Gandhi Udyami Mitra Scheme Handholding Support to First Generation Entrepreneurs 	<ul style="list-style-type: none"> AWARENESS CAMPS on IPR Patenting and Lean Management supported by Ministry of MSME, GOI 	<ul style="list-style-type: none"> FDP'S and EAC'S Supported by National Science and Technology Entrepreneurship Development Board

FACETS of CED

She has emphasized about NABARD trainings. NABARD has sponsored Livelihood Entrepreneurship Development Programme (LEDP) for the empowerment of SHG women through village levels, to improve their socio-economic conditions and increase their income levels. Through LEDP training programs ALEAP-India has given skill training in different sectors like Jute Bag Making, Maggam Works and Basic Tailoring Program in the states of Telangana and Andhra Pradesh.



NNRG women faculty alongwith students in **Entrepreneurship skill, Attitude and Behaviour Development**



NNRG students participation in **Entrepreneurship skill, Attitude and Behaviour Development**



Participation of NNRG Student



Presenting a memento



Mrs Kavith Rajesh explaining the Flagship programs

The session ended by 4.00 pm.

The following NNRG members attended this CITD visit:

Dr G Janardhana Raju, Dean-SoE	Dr G Subba Rao, Professor, CE Dept
Dr C Rameswariah, HoD-CSE	Mr P Srinivas, Associate Professor, ME Dept
Dr S Ravichand, HoD-ECE	

Dr G SUBBARAO
Event Coordinator – IIC

Dr G JANARDHANA RAJU
CONVENER - IIC, NNRG.