

**INDUSTRY INSTITUTE INTERACTION CELL**



**A REPORT ON**  
**Achieving Problem – Solution Fit and Product – Market Fit**

**Institution's Innovation Council (IIC)** of Nalla Narasimha Reddy Education Society's of Group of Institutions, Hyderabad organized a session on **"Achieving Problem – Solution Fit and Product – Market Fit"** to promote start-ups / entrepreneurships by involving the engineering, Pharmacy and MBA students of about 227. Students, Faculty and IIC Members of NNRG assembled in the Conference Hall on 10-02-2023. The faculty and students of NNRG gathered and assembled and had an interactive session with Mr **Mr. Rahul Venepally**, Founder, CEO, VERMAC Labs & Centre for Entrepreneurship and Innovation Excellence, Hyderabad.

<p>Mr V Rahul is offered to accept a plant by an engineering student</p>	<p>Addressing the gathering by Mr Rahul V</p>

Mr Rahul while speaking pointed out that the purpose of engineering is to fixing the problem and identifying the solution. He also said that how to communicate with others for which the solution is to improving the skills to face interviews. Also suggested to overcome the fears and allow the voice to be raised. A video film screened by showing the castings of various products. He pointed out that why Google lost 8 crore rupees recently.



Students interaction with Mr V Rahul during the session

Mr M Sai, Mr K Naresh, M Sai of B Pharmacy students, Mr K Nithin Reddy, Mr K Karthik of CSE, Ms Vanisha reddy MBA raised a few questions and clarified with Mr Rahul related to startups.



Faculty members of NNRG and students with VERMAC LABS CEO Mr Rahul

Dr G Janardhana Raju (Convener - IIC), Dr Ravi Chand (Convener R&D Cell), Dr P Ramesh, Prof PK Kulkarni, Convener ARIIA, Dr G Subba Rao Senior faculty, Dr Srihari Raju, Mr Naresh, other faculty members and registered students of IIC attended the event.



Mr V Rahul CEO in the Group Discussion with NNRG faculty and Students



Dr G Janardhana Raju Dean-SoE and Convener - IIC briefing about the event

**Dr G SUBBARAO**  
Event Coordinator – IIC

**Dr G JANARDHANA RAJU**  
CONVENER - IIC, NNRG.