

## Industry Institution Interaction Council (IIIC) & Institution Innovation Cell (IIC)

A REPORT on “MEDHA TRACTION EQUIPMENT PVT. LTD, JODIMETLA, HYDERABAD

25-07-2023

As a part of **Industry Institution Interaction Council (IIIC) & Institution Innovation Cell (IIC)**, the IIIC-Convener Dr G Janardhana Raju, IIIC-Co-Convener Dr Krishna Mohan Chinnala, IIIC-Co-ordinator Dr G Subba Rao and IIC member Mr P Srinivas of Nalla Narasimha Reddy Education Society's Group of Institutions, (NNRG) Hyderabad visited **MEDHA TRACTION EQUIPMENT PVT LTD**, Jodimetla, Hyderabad on **25-07-2023**.

**Mr V Madhu Mohan, Sr Manager – Welfare** received the NNRG team members at his office. Following the self-introduction of all, Mr Madhu Mohan said Medha is located in seven locations with the aim of designing of Vande Bharath locos and coaches. Company is mainly focused on railway products of diesel and electric locos, coaches, EVS for heavy vehicles at Mallapur. In addition, he made a comment stating that service is first and business is next. The company is also involved in canal irrigation system through automation. Medha Sampurna Siksha ia a charitable trust managed by MEDHA group of companies and taking care of 150 merit students for their studies till graduation by spending 8 – 10 crores per annum.



NNRG IIC team with Mr V Madhusudan, Sr Manager–Welfare@ MEDHA TRACTION EQUIP. P LTD.



NNRG IIC team with Mr K Sudhakar Reddy Jr Gen Manager–HR @ MEDHA TRACTION E. P. LTD.

Coming to employment process, recruitment team will take care of all internships / placements etc. He said campus selections for graduates at colleges only. Medha Traction Equipment Pvt Ltd was established in 1984 and dedicated to Railway products. The Company has successfully established a track record of more than 35 years. Later the NNRG IIC team members were introduced to Mr K Sudhakar Jr General Manager HR and the IIC team asked Mr Sudhakar to visit the Institution, permission for industry visit for B Tech students, MoU etc. Mr K Sudhakar said, MEDHA is working with aim to provide technically sound and economically viable and sustainable services for design, construction, and maintenance management of infrastructure projects.

**Outcomes of the visit:**

- Mr K Sudhakar Jr General Manager HR has accepted to visit the NNRG institution in near future.
- Suggested to visit MEDHA SERVO DRIVES P LTD, Cherlopalli to study the R & D cell.

**Dr G SUBBARAO**  
Event Co-ordinator

**Dr G JANARDHANARAJU**  
IIC-CONVENER & DEAN-SoE