

## SCHOOL OF PHARMACY

23-08-2022

### REPORT ON IPR: "A RIGHT TO PROTECT YOUR INTELLECT"

School of Pharmacy in association with IIC Cell and IPR Cell has organised a session on Intellectual property right on 23<sup>rd</sup> of August 2022 at conference Hall, NNRG from 11:00AM-1:00PM for B Pharmacy, B-tech and MBA Students.

Dr. Krishna Mohan Chinnala, Convenor of IPR Cell addressed the gathering by briefly explaining the students about the importance of the IPR. He also created awareness among the students about the opportunities they have if they are expertise in IPR

T. Pavan Kumar, Speaker and Co-Convenor of IPR Cell has explained briefly about Intellectual property Rights and different types of IPR'S with examples. He emphasized on each and every type of Intellectual property right with examples. He explained about tangible and intangible properties. He motivated students to gain knowledge on IPR. He expound the different areas of IPR like Trademark, Geographical indications, industrial design etc., with examples. He accentuated the importance of having a IPR right to an individual in growing competitive world.

150 members including Faculty and Students of B pharmacy, B Tech and MBA were attended the sessions.



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**Dr Krishna Mohan Chinnala**  
Dean – SoP & Convenor IPR Cell