



NALLA NARASIMHA REDDY
Education Society's Group of Institutions - Integrated Campus
(UGC AUTONOMOUS INSTITUTION)



INSTITUTION'S INNOVATION COUNCIL

REPORT ON WORKSHOP

"ENTREPRENEURSHIP & INNOVATION AS CAREER OPPORTUNITY"

Date	: 30 th November, 2021
Time	: 2.00PM
Resource Person	: Mr. Vijay Kumar Machcha
Designation	: Program Manager – Responsible Business & CSR BVIC,
Institute	: Bala Vikasa International Centre (BVIC), Hyderabad. (Incubation Center)
Resource Person Profile	:

Mr. Vijay Kumar is a sustainability and multi-disciplinary professional with over 14 years of experience. His core areas of expertise include Responsible Business, Corporate Sustainability, Social Entrepreneurship & Incubation, CSR, Climate Change and Sustainable Development. He has extensively worked in management systems consulting and auditing including, UN-Climate Programs, Corporate Sustainability, Global Reporting Initiative (GRI), quality (ISO9001), environment (ISO14001) and climate change (CDM/ISO14064/GHG) management standards. He is a certified lead auditor in QMS, EMS, GHG Auditing, UN-Climate standards, SROI practitioner (Social Value, UK) and is a certified Sustainability Assurance Practitioner (CSAP-CII).

Apart from auditing, he has also worked on multi-lateral/bi-lateral advisory projects of World Bank, ADB, European Union, US Consulate and Canada International Development Agency (CIDA). He has led several research programs and has contributed to publications, new letters and knowledge sharing modules. In the past, he worked with TUV NORD (Germany), SENES (Canada), IT Power (UK) and Zenith Energy. He has successfully delivered over 250 consulting and auditing assignments in his previous stint.

He advocated corporate and SMEs in adopting responsible business practices. He conceptualized several winning proposals for international-aid, corporate grants and business services. In his current role at BVIC, he has executed high-impact programs of Canada Fund for Local Initiatives (CFLI), US Consulate, Sopar-Canada, HCL Foundation and other corporate companies. He is part of the strategic management team that plans the overall

functioning of the organization. He is often invited as a speaker and panellist by reputed institutes for his contribution. He acts as an advisor to engineering colleges, institutes and start-ups, mentors young entrepreneurs and professionals, and is a member of various selection panels and working groups. So far, he has trained over 300 international participants and 3000+ national participants on a variety of subjects. He has been recognized as a young leader for social change (under 40) by US Consulate General, Hyderabad. He has completed his Masters in Environmental Science from Osmania University, Post Graduate Diploma in Energy Management from the Central University of Hyderabad and Masters in Social Work.

In his talk **Mr. Vijay Kumar** has presented the importance of entrepreneurship & innovation as career opportunity. It was focused on the responsibilities of an entrepreneur and the role of innovation in developing Startups. This one-hour workshop presented some interesting concepts related to entrepreneurship, innovation & start ups and the new areas to be explored or to be addressed in this particular domain.

He has explained about the following things:

- Entrepreneur
- Incubation
- Social Entrepreneurship
- Responsible Business
- Corporate Sustainability
- Sustainable Development
- responsible business practices

GLIMPSES OF WORKSHOP

"ENTREPRENEURSHIP & INNOVATION AS CAREER OPPORTUNITY"

 Nalla Narasimha Reddy Group of Institutions
NNRG
Integrated Campus

NALLA NARASIMHA REDDY
Education Society's Group of Institutions - Integrated Campus
Hyderabad, Telangana.

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 INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

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Workshop
On
**"Entrepreneurship and Innovation
as Career Opportunity"**


Mr. Vijay Kumar Machcha
Sustainability, Entrepreneurship &
CSR Professional Startup Mentor & Guide
Program Manager
Responsible Business & CSR BVC

Date : 30-11-2021

Venue :
Auditorium, NNRG.

Organized by IIC, NNRG



Dr.C.V.Krishna Reddy, Director of the Institution and President, IIC, NNRG, Dr.G.Janardhana Raju, Dean, School of Engineering and Convener, IIC, NNRG, Program Coordinators and Over 150 participants had attended this session and took great learning, and really appreciated the workshop.



Convener IIC - NNRG