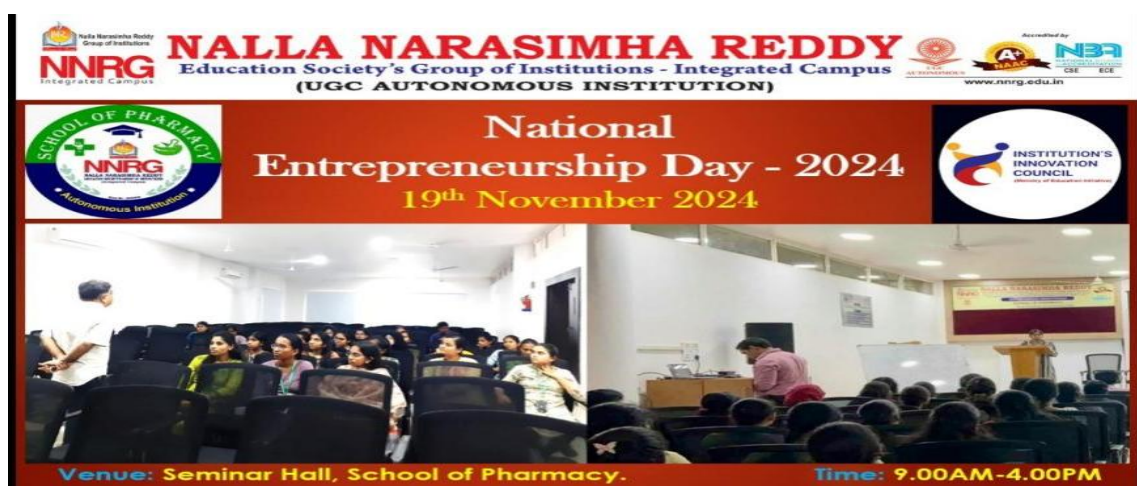


Institution's Innovation Council (IIC)

A Report on "National Entrepreneurship Day-2024"

Date: 19-11-2024



Institution's Innovation Council (IIC) of Nalla Narasimha Reddy Education Society's Group of Institutions organized a session on "National Entrepreneurship Day-2024" as a part of Quarter 1 (Level 1) of IIC 6.0 on 19-11-2024 from 9.00 am to 4.00 pm in seminar hall, School of Pharmacy. **Dr. P. Pavan Kumar**, Associate Professor, Department of Mechanical Engineering, Nalla Narasimha Reddy Education Society's Group of Institutions, Hyderabad is the Resource person for this program. Dr.C.V.Krishna Reddy, President, Dr.G.Janardhana Raju, Convener IIC & Dean SoE NNRG, Dr. Krishna Mohan Chinnala, Vice-President IIC & Dean SoP NNRG, Dr.T. Ravindra Reddy, Dean SoM, NNRG and Dr. G. Subba Rao, Coordinator IIC NNRG graced the occasion and inaugurated the program. All IIC members from all the departments have contributed.

The session was designed to build potential entrepreneurs with the knowledge and insights needed to attract and secure funding and various aspects of business establishments. Student Sharwari from IVB. Pharmacy hosted the programme and Dr. G Subba Rao, Coordinator IIC NNRG welcomed the speaker with a bunch of flowers and inaugurated the session.

All students gathered in the seminar hall to celebrate the spirit of innovation, courage, and the transformative power of entrepreneurship.

The session was started by the speaker by posing a question to students: What comes to mind when you think of an entrepreneur? Is it the image of someone in a sharp suit, a visionary leading a big company, or perhaps the founder of the next big tech startup? While all these images may be true, entrepreneurship is much more than that. It's a mindset, a way of thinking, and, most importantly, a way of creating change in the world.

He narrated about identifying problems and coming up with solutions, that not only impact your own life but can improve the lives of others, spark innovation, and sometimes even change the

world. Entrepreneurship is about taking risks, making tough decisions, and having the determination to keep moving forward, even in the face of adversity.

Speaker enlightened students as entrepreneurship is not just for those who want to start their businesses. Some skills need to be developed by thinking like an entrepreneur like Critical thinking, problem-solving, creativity, and adaptability—these are the core principles of entrepreneurship, and they are exactly what will help the students to succeed, whether students will pursue a career in business, science, arts, or any other path. Students took a moment to reflect on how they can foster the above-mentioned qualities within themselves. It's about stepping outside of their comfort zone and daring to think big. Whether it's launching a startup, designing a new app, or creating a community project—need not be afraid to take that first step.

The afternoon session was led by Dr. Krishna Mohan Chinnala, Vice-President IIC, started the session by given some insights that every successful entrepreneur starts with a simple idea—an idea that was initially met with doubts and obstacles. But they persevered, learned from their failures, and adapted their approach. It wasn't the lack of challenges that set them apart, but their willingness to embrace challenges as opportunities to learn and grow. Entrepreneurs have to develop a robust plan and financial projections. Speaker motivated students to engage with mentors and advisors to refine the pitch and business model. To Build a strong network within the startup and investment community.

As the future leaders of tomorrow, embrace the entrepreneurial spirit. Don't be afraid to dream big, take risks, and, most importantly, stay resilient. Whether you choose to start a business or simply approach life with an entrepreneurial mindset, know that you have the power to make a difference.

On the occasion of National Entrepreneurship Day, he remembered and honored the entrepreneurs who have paved the way and committed to nurturing the entrepreneur in each one of us. Participants had the opportunity to ask questions, to clarify their doubts.

Around 190 students from School of Pharmacy attended the program. Dr. Krishna Mohan Chinnala, Vice-President IIC and Dr G Subba Rao, Coordinator IIC, appreciated all the volunteers for their contribution. The session was concluded with a vote of thanks by the host.

Glimpse of the event.



Dr G SUBBARAO
Event Co-ordinator



Dr G JANARDHANA RAJU
IIC-CONVENER &
DEAN-SoE