



Academic Year: 2024-25

Activity: Report on Guest Lecture

Date: 11-11-2024

REPORT ON HR CAMPUS CONNECT PROGRAM

As per the schedule in the Department Academic plan, a Guest Lecture on “**HR CAMPUS CONNECT PROGRAM**” was conducted on 09-11-2024 for III and IV B.Tech students of CSE, IT, CSE (AI & ML), and CSE (DS) by **Mr. D. Jagadeesh** (Lead Talent Acquisition Specialist, Blue5 Green Company).

PROGRAM HIGHLIGHTS:

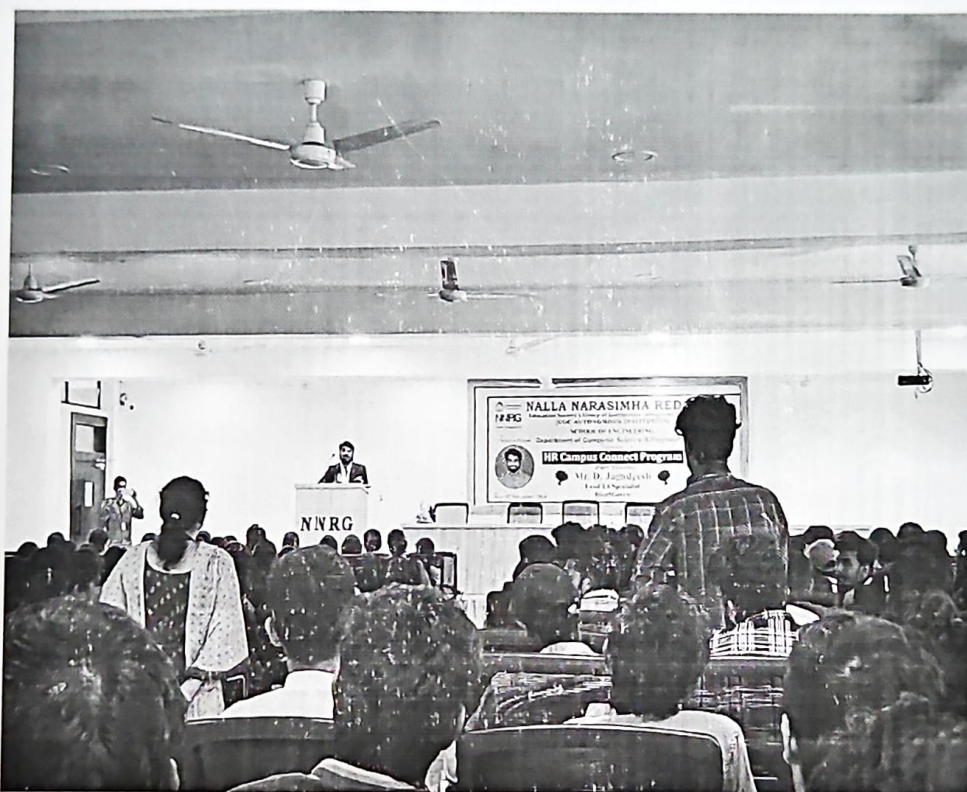
- **Professional Preparation:** Mr. Jagadeesh emphasized the importance of communication, technical skills, and a professional attitude for interview success. He provided guidance on building effective LinkedIn and Naukri profiles to attract recruiters and enhance career opportunities.
- **Market Awareness:** The speaker discussed high-demand fields like AI, Cybersecurity, Blockchain, and Generative AI, encouraging students to build a strong foundation in these technologies and select domains aligned with their interests.
- **Skill Development:** Key skills highlighted included effective communication, a solid technical foundation, and maintaining a professional demeanor. Mr. Jagadeesh stressed the role of body language and confidence in interviews.

OUTCOMES:

- **Industry Insight:** Students gained a clear understanding of recruiter expectations and current job market trends.
- **Confidence Boost:** Improved understanding of career preparation and interview readiness.
- **Motivation for Growth:** Students were inspired to continually enhance their technical and professional skills.

ACTION PLAN:

1. **Profile Building Workshops** – Conduct sessions to help students create impactful LinkedIn and Naukri profiles.
2. **Skill Development Sessions** – Offer training in trending technologies and essential soft skills.
3. **Mock Interviews** – Organize practice interviews focused on technical and HR skills.





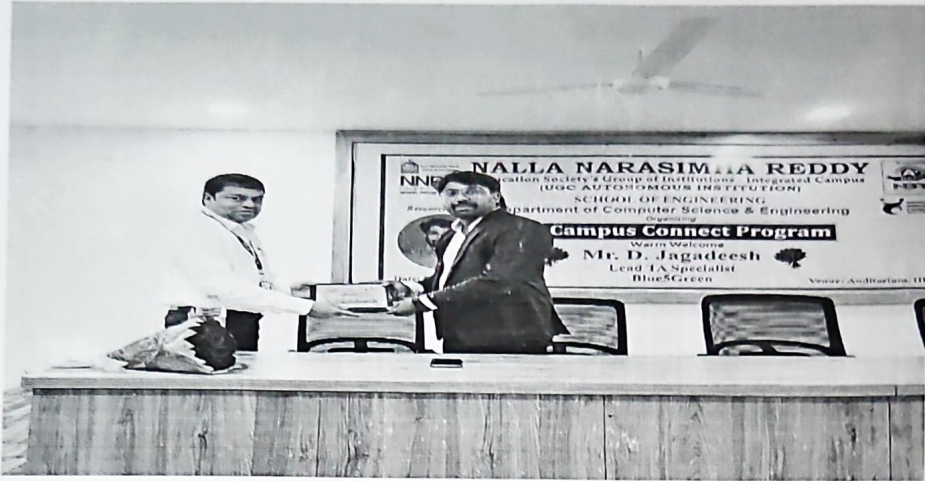
NALLA NARASIMHA REDDY

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CONCLUSION:

The HR Campus Connect program was a valuable experience, providing students with practical skills, insights into industry expectations, and motivation to pursue successful careers. The outlined action plan will help students systematically improve their professional profiles, technical knowledge, and interview readiness, laying a strong foundation for future career success.

FACULTY INCHARGE

HOD - CSE