

WEBINAR ON
NATIONAL INNOVATION AND STARTUP POLICY 2019 FOR
STUDENTS AND FACULTY

REPORT

The Department of Mechanical Engineering, Nalla Narasimha Reddy Education Society's Group of Institutions has conducted the National Webinar on **National INNOVATION and STARTUP Policy 2019 for Students and Faculty** on 17th July 2020 by the resource person Prof. K. Nagabhushan Raju, Dean, Faculty of Engineering & Technology, Sri Krishnadevaraya University, Anantapur, Andhra Pradesh, India. This program has organized in association with Entrepreneurship Development Cell and Institutions' Innovation Council of our institution. The program was conducted by the Department of Mechanical Engineering and Dr. G. Janardhana Raju, Dean, School of Engineering has organized the program.

Dr. C.V. Krishna Reddy, Director of NNRG, has attended and explained the significance of startup and innovation in the present society. The resource person has started the session at 11:30 AM and discussed all the items in detail in the policy.

Nalla Narasimha Reddy Group of Institutions
NNRG
Integrated Campus

NALLA NARASIMHA REDDY
Education Society's Group of Institutions-Integrated Campus
(Approved by AICTE, PCI, New Delhi. Affiliated to JNTU-Hyderabad)
Near Narapally, Chowdariguda (V), Korremula 'X' Road, Ghatkesar (M), Medchal (District), Hyderabad - 500088, Telangana.

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Welcome to
NATIONAL WEBINAR
On
**National INNOVATION and STARTUP Policy 2019 for
Students and Faculty**
17 July 2020 @11:00AM

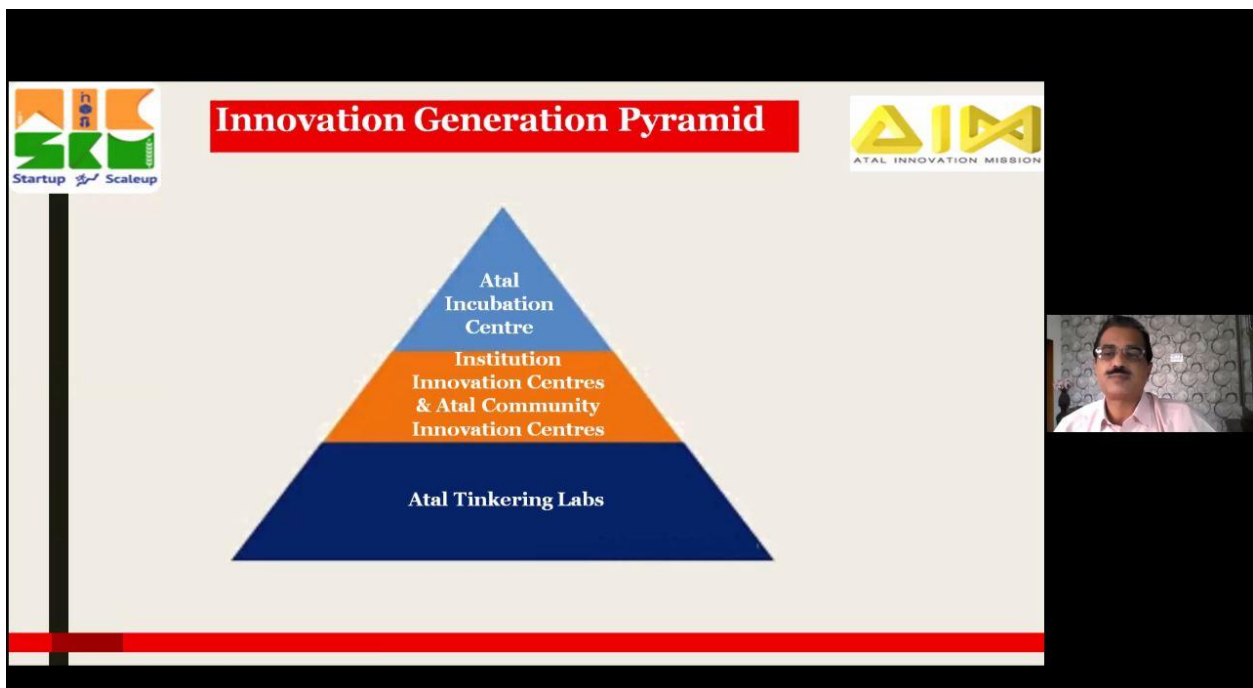
By
Prof. K. Nagabhushan Raju
M.Tech., Ph.D.
Dean, Faculty of Engineering & Technology,
Director, Centre for Skill Development,
Entrepreneurship & Incubation.
Sri Krishnadevaraya University, Anantapur,
Andhra Pradesh, India.

Organized By,
DEPARTMENT OF MECHANICAL ENGINEERING,
in association with
Entrepreneurship Development Cell & Institution's Innovation Council

He has presented and explained about the startup policy 2019 and given suggestions to students and faculty that how startup can be started, support is being extended by the government and also explained about ATAL tinkering labs.



The resource person enlightened the audience by explaining the new innovations are happened in the present times and motivated the participants in the direction of startup and innovation.



The screenshot shows a presentation slide with the following elements:

- Top Left:** Logos for 'Startup' and 'Scaleup' with icons of a house, a person, and a gear.
- Top Center:** A red banner with the text 'Incubation Centre' in white.
- Top Right:** The 'ATAL INNOVATION MISSION' logo, featuring stylized yellow letters 'AIM'.
- Middle Left:** A graphic with the word 'VISION' in large, colorful letters, surrounded by arrows pointing in various directions.
- Middle Right:** A text box containing the text: 'To create a conducive ecosystem for the innovation, entrepreneurship and incubation leading to employment generation, reduction in migration & local economy development.'
- Bottom Left:** A graphic with the word 'Goal' in blue, accompanied by icons of a target, a bar chart, and puzzle pieces.
- Bottom Right:** A small video inset showing a man with glasses and a mustache, wearing a light-colored shirt, speaking.

In this session good number of participants was attended from various domains and the participants have expressed their higher level of satisfaction with the very useful program.

Dr.G.Janardhana Raju
Dean-SOE & Head MED
Programme Coordinator