



NALLA NARASIMHA REDDY
Education Society's Group of Institutions - Integrated Campus
(Approved by AICTE, PCI, New Delhi, Accredited by NAAC with 'A+' Grade, Affiliated to JNTU Hyderabad)
Near Narapally, Chowdariguda (V), Korremula 'X' Roads, Ghatkesar (M), Medchal-Malkajgiri Dist., Hyderabad, T.S. - 500 088.



AUTONOMOUS INSTITUTION

SCHOOL OF PHARMACY

REPORT ON

WORLD PHARMACIST DAY 2024

The event was organized to celebrate World Pharmacist Day, focusing on recognizing the contributions of scientists and community pharmacists. The program also aimed to inspire budding pharmacists by providing them with insights from industry experts.

Chief Guests:

Dr. Pavan Kumar, Vice President, Formulation Department, Dr. Reddy's Laboratories.

Dr. Krishna Murthy Bavasani, Chief Scientific Officer, Topical at Extrovis, Hyderabad.

Keynote Speech:

The event began with a welcome address by Dr. Krishna Mohan Chinnala, Dean of the School of Pharmacy. In his speech, he emphasized the crucial role that pharmacists play in healthcare and how the profession continues to evolve with new challenges and opportunities. He also encouraged students to stay updated on the latest trends in pharmaceutical sciences, develop strong communication skills, and adapt to the industry's expectations.

Insights from the Industry:

The chief guests, Dr. Pavan Kumar and Dr. Krishna Murthy Bavasani, provided valuable insights for the students. Key points from their speeches included:

Dr. Pavan Kumar spoke about the importance of formulation development in the pharmaceutical industry. He discussed how pharmacists can contribute to improving patient care by ensuring the safety and efficacy of medications. He also highlighted the industry's expectations from pharmacy graduates, such as expertise in formulation technologies, regulatory affairs, and a strong foundation in research.

Dr. Krishna Murthy Bavasani shared his experiences in topical formulations and their growing demand in the healthcare industry. He encouraged students to be innovative and to explore career opportunities in both industrial and clinical settings. He emphasized that the ability to think critically and work collaboratively is highly valued in the industry.

Felicitation Ceremony:

Following the speeches, a felicitation ceremony was held to honor individuals for their contributions to the pharmacy profession:

P. Ashwajith, a community pharmacist working at Patel Pharmacy, ECIL, Hyderabad, was felicitated for his dedication and service to the community. His work in providing quality healthcare at the grassroots level was recognized as a vital contribution to the profession.

Conclusion:

The event concluded with a vote of thanks, acknowledging the contributions of the esteemed guests, faculty, and students who made the event a success. The World Pharmacist Day celebration served as a platform for students to gain a deeper understanding of the pharmacy profession, the expectations of the industry, and the importance of community service.

The event left students motivated to pursue excellence in their field, equipped with valuable insights from experienced professionals.



World Pharmacist Day Celebrated at NNRG

DECCAN NEWS SERVICE
HYDERABAD

The School of Pharmacy at Nalla Narasimha Reddy Group of Institutions celebrated World Pharmacist Day 2024, emphasizing the crucial role of skilled pharmacists in the healthcare sector. Dr. Krishna Murthy Bhavanasi, Vice-President of Torrent Pharma Ltd., addressed the attendees, highlighting the need for pharmacists to manufacture and dispense quality medicines, especially as India stands as the largest producer of generic medicines worldwide.

He urged B.Pharm students to upgrade their skills to meet the evolving demands of the pharmaceutical industry. Dr. Pavan Kumar, Vice President at Dr. Reddy's Laboratories, stressed the importance of subject knowledge and soft skills, including communica-



tion and digital marketing, to thrive in today's competitive landscape. He also addressed students' inquiries regarding job opportunities for pharmacy graduates.


Community Pharmacist Mr. Ashwajith discussed preventive measures against commu-

nicable diseases. The event saw participation from Dr. C.V. Krishna Reddy, Director of NNRG, Prof. Krishna Mohan Chinnala, Dean of the School of Pharmacy, Training & Placement Officer Mr. K. Sreekanth, along with faculty and students.



ఎన్ఎన్ఆర్లో ఘనంగా ఫార్మసిస్ట్ దినోత్సవం
ఘటకేసర్, సెప్టెంబరు 25, ప్రణాళికావ్యూహం: ఔషధరంగంలో ఫార్మా నిపుణుల కోసం పరిశ్రమల నిరీక్షణ ఉండని లోరింట్ ఫార్మా లిమిటెడ్ సైన్ స్రెసిడెంట్ డాక్టర్ కృష్ణమూర్తి భవనాని అన్నారు. చౌదరిగూడ నమీవంట్లోని ష్ నర్సింగ్ హ్యూమెన్ రిసోర్స్ కళాశాలలో ముఖ్యవారం జరిగిన ప్రపంచ ఫార్మసిస్ట్ డే సెలబ్రేషన్స్లో ఆయన ముఖ్య అతిథిగా పాల్గొని ప్రసంగించారు. ఎన్ఎన్ఆర్ గ్రూప్ ఆఫ్ ఇన్స్టిట్యూషన్స్, టిఫార్మా విద్యార్థులందరూ ఫార్మా పరిశ్రమ యొక్క ప్రస్తుత అవసరాలకు అనుగుణంగా తమను తాము అప్డేట్ చేసుకోవాలని ఆయన నూచించారు. భారతదేశం ప్రపంచంలోనే ఔషధ పరిశ్రమ యొక్క అతిపెద్ద ఉత్పత్తిదారు డిజిటల్ యుగంలో పోటీని ఎదుర్కొవడానికి సజ్జెక్ట్ నాలెడ్జ్, కమ్యూనికేషన్, సాఫ్ట్, డిజిటల్ మార్కెటింగ్ స్కిల్స్ యొక్క ప్రాధాన్యతను డాక్టర్ రెడ్డిస్ లాబొరేటరీస్ సైన్ స్రెసిడెంట్ డాక్టర్ పవన్కుమార్ వివరించారు. కమ్యూనిటీ ఫార్మసిస్ట్ అశ్వజిత్ అంటువ్యాధులు రాకుండా తీసుకోవాల్సిన జాగ్రత్తలను వివరించారు. ఎన్ఎన్ఆర్లో డైరెక్టర్ డాక్టర్ సి.వి. కృష్ణారెడ్డి, ఫార్మసి డీన్ కృష్ణమోహన్ చిన్నాల, టిపిఓ కె.త్రీశాంత్, అధ్యాపకులు, ఫార్మసి విద్యార్థులు పాల్గొన్నారు.

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