

## SCHOOL OF PHARMACY

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### REPORT ON

### PHARMA ANVESHAN

Pharma Anveshan-2024 was organized on March 6, 2024, at the Nalla Narasimha Reddy Education Society's Group of Institutions (NNRG). Celebrated as National Pharmacy Education Day, the event focused on the theme "Leveraging Synergism: Industry-Academia Partnership for Implementation of the National Education Policy (NEP)." The keynote address was delivered by Dr. Krishna Mohan Chinnala, Dean of the School of Pharmacy at NNRG, highlighting the critical role of collaborative efforts between industry and academia in advancing pharmacy education.

The objectives of Pharma Anveshan-2024 included:

**Exploring the Role of NEP:** Understanding how the National Education Policy can enhance pharmacy education.

**Fostering Partnerships:** Encouraging partnerships between industry and academia to facilitate practical learning and research.

**Innovative Approaches:** Identifying innovative approaches for integrating NEP guidelines into the pharmacy curriculum.

**Future Readiness:** Preparing students for future challenges in the pharmaceutical industry through enhanced education strategies.

Dr. Krishna Mohan Chinnala commenced the event with his insightful keynote address, focusing on the transformative potential of the NEP in pharmacy education. Key points included:

#### **Synergy Between Industry and Academia:**

Dr. Chinnala emphasized the importance of a synergistic relationship between industry and academia to bridge the gap between theoretical knowledge and practical application.

He discussed the benefits of collaborative research, internships, and industry projects for students, which can lead to enhanced learning outcomes and job readiness.

#### **Implementation of NEP:**

The NEP's vision for higher education includes a multidisciplinary approach, flexible curricula, and emphasis on skill development.

Dr. Chinnala outlined strategies for incorporating these aspects into pharmacy education, including updating the curriculum to include emerging fields such as pharmacogenomics and regulatory affairs.

### **Innovation in Pharmacy Education:**

The address highlighted the need for innovative teaching methodologies, such as flipped classrooms and e-learning platforms, to cater to diverse learning needs.

Dr. Chinnala also advocated for the use of technology in education, including virtual labs and simulation software, to provide students with hands-on experience in a controlled environment.

### **Collaborative Initiatives:**

He shared examples of successful collaborations between NNRG and various pharmaceutical companies, showcasing how these partnerships have led to the development of new research initiatives and training programs.

### **Preparing for the Future:**

Emphasizing the rapidly evolving landscape of the pharmaceutical industry, Dr. Chinnala stressed the need for students to be adaptable and proactive in their learning.

He encouraged the integration of lifelong learning and continuous professional development into the educational framework to ensure graduates remain competitive in the global market.

### **Key Outcomes**

**Enhanced Curriculum:** Plans to revise the pharmacy curriculum to align with NEP guidelines and incorporate industry-relevant skills.

**Increased Collaboration:** Commitment to strengthening partnerships with pharmaceutical companies for research and practical training.

**Adoption of Technology:** Initiatives to integrate advanced technology into teaching and learning processes.

### **Conclusion**

Pharma Anveshan-2024 successfully brought together academia and industry to discuss and strategize on the implementation of the National Education Policy in pharmacy education. The event provided valuable insights into the benefits of industry-academia collaboration and set the stage for future initiatives aimed at improving the quality and relevance of pharmacy education. Dr. Krishna Mohan Chinnala's leadership and vision were pivotal in inspiring attendees to embrace the changes proposed by the NEP and work towards a more integrated and innovative educational framework.



**PHARMA ANVESHAN – 2024**  
**NATIONAL PHARMACY EDUCATION DAY**



**A Tribute To**

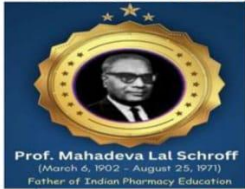
**Prof. M. L. Schroff - Father of Indian Pharmacy Education**

**Theme: "Leveraging Synergism Industry-Academia Partnership for Implementation of National Education Policy"**

**Date: 06.03.2024**

**Time: 10.30AM to 12.30PM.**

**Venue: Seminar Hall, School of Pharmacy**



**Prof. Mahadeva Lal Schroff**  
(March 6, 1902 – August 25, 1971)  
Father of Indian Pharmacy Education



**NALLA NARASIMHA REDDY**  
Education Society's Group of Institutions-Integrated Campus

(Approved by AICTE, PCI, New Delhi. Affiliated to JNTU-Hyderabad)



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