

## SCHOOL OF PHARMACY

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### REPORT ON INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING

The Government of Telangana has taken a proactive stance in sensitizing young school children, college students, and educational institutions in Hyderabad against drug abuse and illicit trafficking through the initiative "Parivarthana." As part of this initiative, a rally and human chain event was conducted on 25th June 2024 at the grounds of Jalavihar, Necklace Road, Hyderabad.

#### Event Highlights

- **Participation:** Around 35 students from NNREGI participated in the rally.
- **Inauguration:** The program was inaugurated by Sri Sandeep Shandilya, DGP, Narcotics Wing.
- **Flagging Off:** The rally was flagged off by Deputy Chief Minister Sri Mallu Bhatti Vikramarka. Olympics shooter Esha Singh and Telugu film singer Anjana Sowmya also participated in the event.
- **Activities:** Short films and songs were played to motivate the students, who passionately chanted the slogan, "Say no to drugs - Yes to life."

#### Key Messages

1. **Awareness on Drug Spread:** Drugs are spreading from cities to villages. Students were advised to avoid eating 'chocolates' offered by unknown persons due to the availability of Ganja chocolates.
2. **Government Action:** The state government has taken serious measures against recent crimes involving individuals addicted to Ganja and is cracking down on illicit sales.
3. **Institutional Responsibility:** College administrators and management in Hyderabad have been instructed to establish anti-drug committees at the college level.
4. **Student Guidance:** Students were warned not to get involved in drug peddling and were motivated through a selfie booth named 'Anti Drug Soldier'. They were encouraged not to destroy their family and education by falling into drug traps, and to report friends exhibiting unusual behavior, such as receiving high pocket money or stealing money from home.

#### Student Involvement

Students from NNRG actively participated throughout the program, holding creative placards with thought-provoking quotations. Their strong commitment and enthusiasm were evident as they supported the cause.

**Conclusion**

The "Parivarthana" initiative reflects the Government of Telangana's commitment to combating drug abuse and protecting the youth. The active participation of students and the support from prominent figures underscore the importance of this ongoing effort associate professor, Ms. T.Madhurilatha, Students:- II years 10 members, B. Veena, Ch. Thanmai, C. Mallikarjun, K. Ashok, K. Prasanna, K. Chandu, M. Shiva nandh, Sada Sanobar, Shaik Neha, V. Sangeetha



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