



SCHOOL OF PHARMACY

REPORT ON

WEBINAR ON "DO'S AND DON'TS IN ESTABLISHING PHARMA INDUSTRY"

School of Pharmacy has conducted a Webinar by Dr.Sreekanth Joginapally, CEO of Progenerics Pharma Pvt. Ltd, Hyderabad for the students of B.Pharmacy III, IV year and faculty on 04/02/2021, at Nalla Narasimha Reddy Education Society's Group of Institutions, Hyderabad.

Speaker Profile:

Dr.Sreekanth Joginapally is the Promoter Director of Progenerics Pharma Pvt. Ltd. A Doctorate in Pharmacy (Ph.D) has vast experience in reputed Pharma companies like Strides, Orchids, NATCO and MSN and brings in a lot of experience in developing many a products and has experience of developing close to 70 ANDAs and other products developed globally. Progenerics is a research based formulation development company delivering wide range of products for the generic industry. It aims to be a leading provider of cost effective pharmaceutical out-sourcing services to the global health care.

Summary: Speaker covered the following points;

- Make a Business Plan
- Choose Location for Business set-up. Search
- Finance Source (Own Saving, Bank Loan, Investment etc.)
- Research and Prepare list of all molecule and combinations depend at specialization
- Finalize Company Name and Brand Names of all products.
- Be sure these don't resemble to any other company or brand already working in Market. Register as a company (as a private limited, one person private limited or Limited Liability Partnership etc) under Company act or work as a firm (proprietorship, partnership)
- Recruitment of registered competent person or registered pharmacist as per norms
- Apply for Drug License Number.
- After receiving drug license number. Apply for GST Number.
- Provide clear objectives for the team, as well as clearly assigned responsibilities.

He encouraged the students on marketing, trading and distribution of Pharmaceutical drugs. All the faculty of NNR-SOP and B Pharmacy 64 students has attended the webinar.



Dr.Sreekanth Joginipally, CEO of Progenerics Pharma Pvt. Ltd addressing the participants.

DEAN NNR School of Pharmacy Nalla Narasimha Reddy Education Society's Group of Institutions Chowdariguda, Korremula X Roads. Ghatkesar Mandal, Medchal Dist-500 088