

SCHOOL OF PHARMACY

REPORT ON

SOFT SKILL DEVELOPMENT PROGRAM ON

“COMMUNICATION SKILLS”

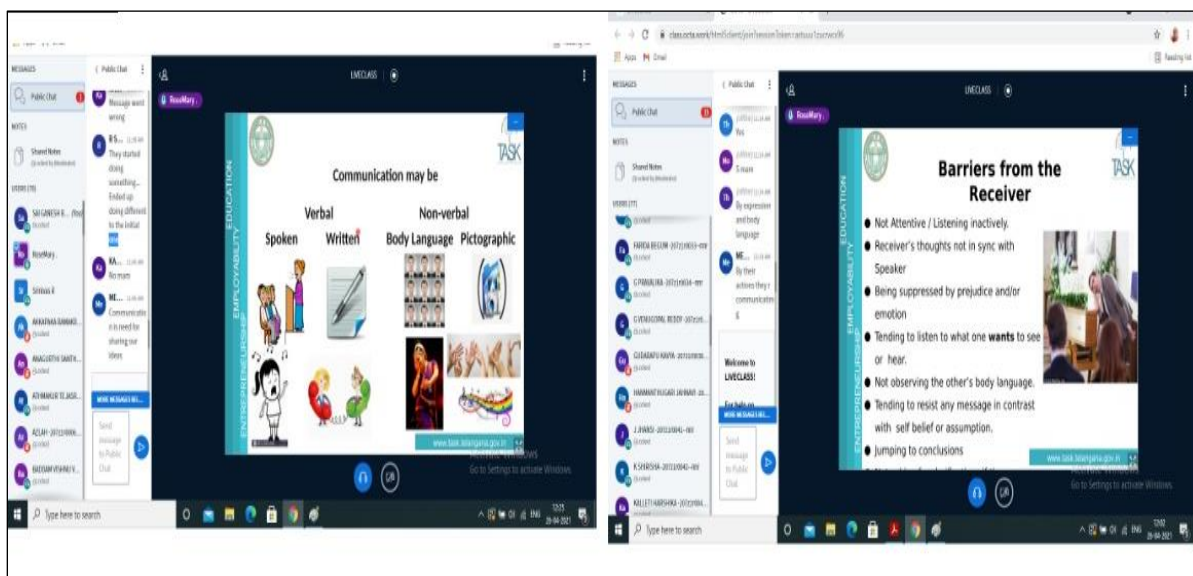
School of Pharmacy has conducted an online Soft Skill Development Program on “Communication Skills” for the students of B.Pharmacy I year from 26th to 28th April 2021 in association with **Telangana Academy for Skill and Knowledge (TASK)** at Nalla Narasimha Reddy Education Society’s Group of Institutions, Hyderabad.

Day 1: Soft Skill Development Program on “Communication Skills”

The speaker said that being able to communicate effectively is perhaps the most important of all life skills. It is what enables us to pass information to other people, and to understand what is said to us. You only have to watch a baby listening intently to its mother and trying to repeat the sounds that she makes to understand how fundamental the urge to communicate is.

Communication, at its simplest, is the act of transferring information from one place to another. It may be vocally (using voice), written (using printed or digital media such as books, magazines, websites or emails), visually (using logos, maps, charts or graphs) or non-verbally (using body language, gestures and the tone and pitch of voice). In practice, it is often a combination of several of these.

The ability to communicate information accurately, clearly and as intended, is a vital life skill and something that should not be overlooked. It’s never too late to work on your communication skills and by doing so, you may well find that you improve your quality of life.

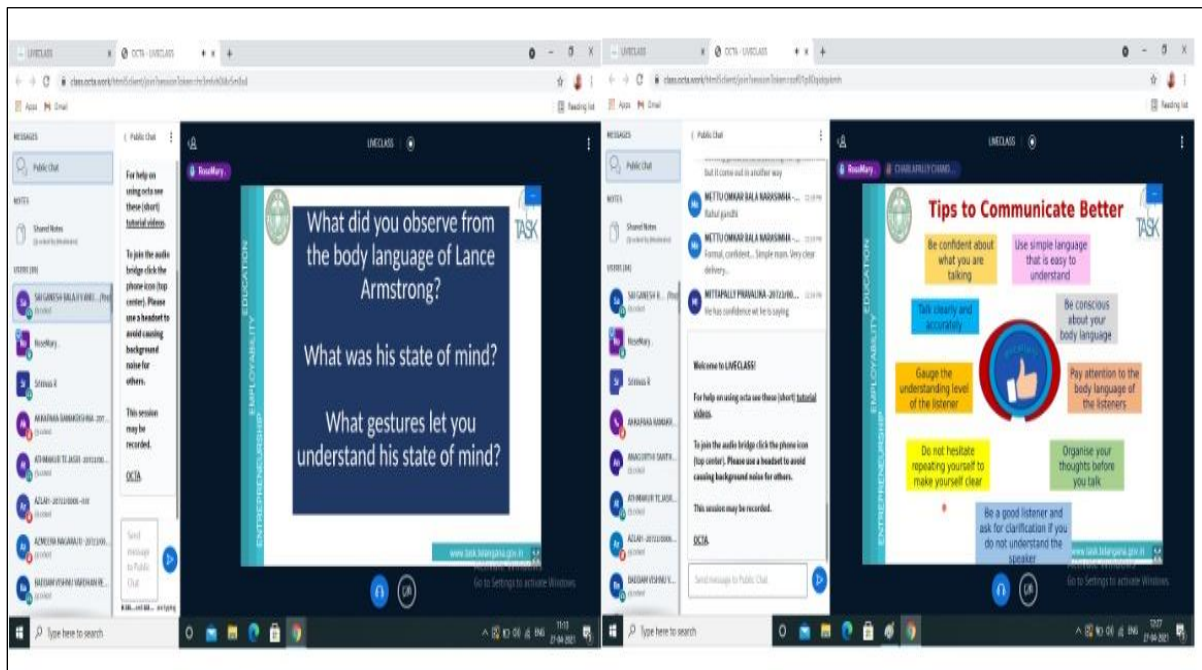


Glimpses of Day 1: TASK - Communication Skills Training

Day 2: Soft Skill Development Program on “Communication Skills”

The speaker delivered few tips to have an effective communication, which are as follows;

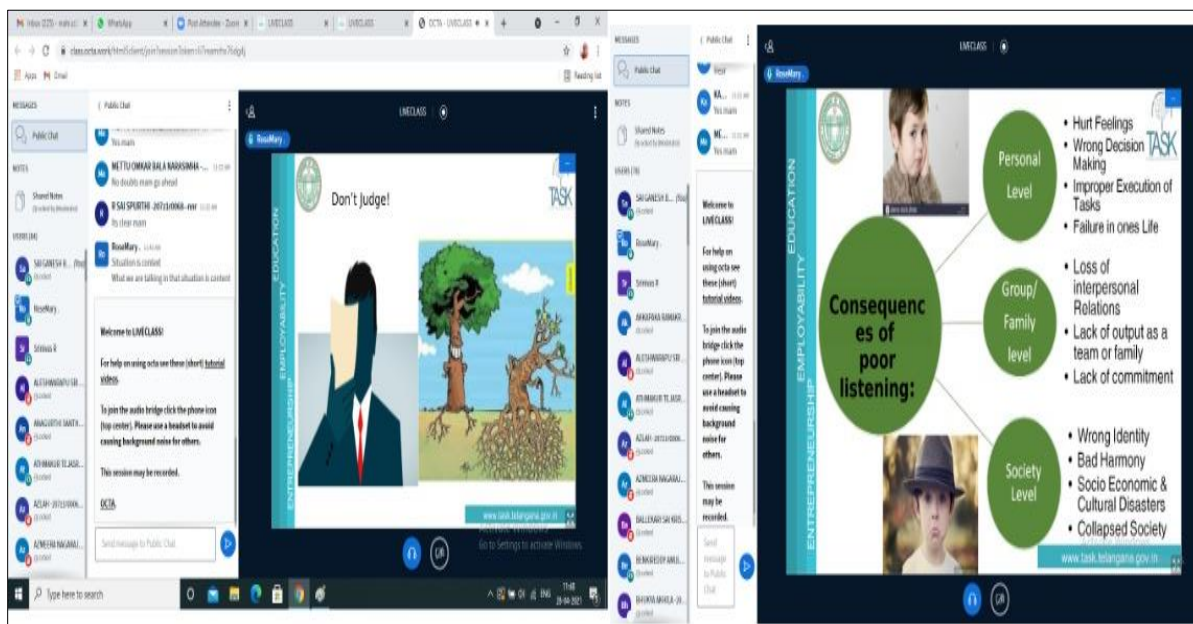
- Conversation is one of the most basic and essential communication skills. It enables people to share thoughts, opinions, and ideas, and receive them in turn. Although it may appear simple on the surface, effective conversations include a give-and-take exchange that consists of elements
- Active listening also means listening to understand rather than reply.
- Team-building exercises can also help to sharpen both oral and written communication skills.
- Aim for a respectful and compassionate quality of connection, so that everyone can express themselves, be heard and understood.
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- Eye contact plays a crucial role in communication. Looking at another person is a way of getting feedback on particular points. It is also used as a synchronizing signal.
- There is a huge difference between just saying something, and saying something with intention. Say words which are meaningful and will drive the point home.



Glimpses of Day 2: Communication Skills Training

Day 3: Soft Skill Development Program on “Communication Skills”

Speaker concluded the session by saying that it can be especially difficult to communicate clearly in English if you have not been learning for very long. Even if you have memorized endless amounts of vocabulary, practiced your grammatical skills to perfection and can read books entirely in English cover-to-cover, you still might struggle to express yourself. When you learn a new word in English, take a couple of minutes to memorise some sentences that contain it. In the long run, this will go far in helping you with conversation and communication. Improve your communication skills by asking questions- it will help to show that you're interested in who you're talking to and what they're saying. Asking questions is the best way to keep a conversation going, and it will help you out too by making sure you're not the one that has to do all the talking.



Glimpses of Day 3:6 Communication Skills Training

Total 88 students from B.Pharmacy I year have attended the program.


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