

Date: 11th March 2020

REPORT OF THE INAUGURAL FUNCTION OF "PARAMPARA-2020" A ONE-DAY NATIONAL LEVEL MANAGEMENT FEST CONDUCTED BY THE SCHOOL OF MANAGEMENT SCIENCES ON 7TH March 2020 AT 11 A.M.

The School of Management Sciences has organized a one-day National level Management fest on 'PARAMPARA-2020' on Friday 7th March 2020 at 11 A.M. in the Conference Hall. Shri H.S.K Tangirala, Director-ICM Ministry of Agriculture, Government of India was invited to be the Chief Guest to Honor on the Occasion. Hon'ble Director Dr. C.V Krishna Reddy Garu, Shri T.Sampath Reddy Corporate Relationship Officer, Dr.T.Ravindra Reddy Garu Dean School of Management Sciences, Dr.G.JanardhanaRajuGaru Dean School of Engineering ,Dr.Chinnala Krishna Mohan Garu Dean School of Pharmacy were also present to grace the occasion.

At the outset all the dignitaries were warmly invited to the dais and were greeted with bouquets. Both MBA 1st and 2nd students performed welcome dance followed by lightening of lamp by the Chief Guest with an invocation song by the students.

- Dr. T. Ravindra Reddy, Dean, School of Management Sciences welcomed all the dignitaries, colleagues and all the aspiring students to the fest and said that the Parampara-20 is a platform to exhibit their ideas and Knowledge which provides a healthy competition to improve the leadership qualities of the students to acquire real practical effects to build up their careers. He narrated the meaning of PARAMPARA which is derived from Sanskrit which means the relation between Guru and Disciple. He said that the knowledge or education which would pass on by the older generations to the younger generations in order to mould the youngsters with their expertise is said to be Parampara. The present concept of the management fest i.e. PARAMPARA-2020 is to create a platform to encourage the students to extricate their hidden talents and to encourage them to participate in different events being conducted during the fest. He conveyed his heartfelt gratitude and appreciation to the Chief guest who in spite of his hectic schedules made it possible to grace the occasion with his presence. He said that the Institution has excellent Management who has been extending its continuous support by providing excellent infrastructure facilities which will be suitable for all the respective courses of the Institution. He also expressed his gratitude to the Chairman for providing an opportunity to conduct this event for the benefit of students. He informed

that there are about 220 students participating in different kinds of events like 1. New Product Launch, 2) Business Quiz, 3) Young Manager 4) Talent Round etc. He advised all the participants to make use of this platform to exchange their views and knowledge by participating in all the events and wished them all success.

- Dr. C.V Krishna Reddy Director NNRG has addressed the gathering and conveyed his wishes to school of Management Sciences and all the student participants and even said the importance of students fest which invokes lot of learning and information sharing aspects among students. Shri T. Sampath Reddy CRO NNRG has also conveyed his best wishes to all the student participants. And quoted examples related to successful Entrepreneurs and suggested students to start up enterprises after their studies .Deans of all the schools on the dais spoken on the occasion and conveyed their appreciation that the School of Management Sciences under the auspices of NNRG is organizing the PARAMPARA-2020 to evolve a plat form to the young students to make use of their hidden talents to become a successful job seeker or an entrepreneur in order to build up their future careers. They have narrated few examples of how to become a successful entrepreneur and said that the young students should always focus on how to become an entrepreneur. They have immensely encouraged the students not to end up with searching a job alone after the completion of therespective courses but also focus on various avenues to become an entrepreneur. They said that there are numerous schemes related to entrepreneurship which Government of India is announcing from time to time and also encouraging the youth to derive on the direction of become a successful entrepreneur. The Chief Guest who is in the institute of co-operative management has conveyed his support to the prospective entrepreneurs among the students after the completion of the course . All the dignitaries wished the students for their success in their future goals and to have a successful participation in all the events during the conference.

The function was concluded with a vote of thanks by Mr. L. Srikanth Asst prof, SoMS

BRIEF REPORT ON THE EVENTS CONDUCTED DURING THE NATIONAL MANAGEMENT FEST ON "PARAMPARA-2020" ORGANIZED BY SCHOOL OF MANAGEMENT SCIENCES ON 7TH March 2020.

1. The total students participated in the Conference are 220 out of which 116 students are from outside colleges(18 colleges) and 104 students are from NNRG.
2. There are three main formal events and talent round events conducted during the conference viz.
 - a. Business Quiz.

There were 118 students participated as 2 students in each team. Out of which internal 32 and external 86 students were participated. The winners are from IIMC College Kairthabad and the Runners are from Anurag Group of Institutions.

b. Young Manager

There were 86 students Participated in the above event. Internal 41 and external 45 students are participated. The Young Manager was Mr.N.Likith Goud from A.V College, Gaganmahal.

c. New Product Launch

This event includes briefing, preparation and presentation session: There were 12 teams which are from 4 internal and 8 external teams students participated. Each Team consists of 3-4 Students in the event and the winners were from Srinidhi college and the runners were from NNRG.

d. Talent Round (Ramp Walk, Mehendi, singing, dancing etc.)

There were 29 participants, 12 from internal and 17 from external.

Mehendi : Navya ANURAG(winner) ,Manisha NNRG(Runner)

RAMP WALK: GIRLS – M.Swathi NNRG, BOYS -N.Achyuth Reddy NNRG

SINGING:Boys – Dinesh LFDC (winner),Girls – kranthi LFDC -Bhavana BADRUKA(Runner)

DANCE: Yogitha -solo(winner) ,Asha – solo (Runner)

Christiana and menorah (group)(winner)

UNIQUE TALENT: Yellaswamy

The events have been followed by Valedictory Function.

Dr. T. Ravindra Reddy, Dean, School of Management Sciences reported the events conducted during PARAMPARA-2020.


Director expressed his views on Parampara-2020 and congratulated all the winners and runners of the events.

Prizes have been distributed by the Director, Dean, School of Management Sciences, Dean, School of Engineering and Dean, School of Pharmacy to the Winners and Runners.

Dean, School of Management Sciences honored Director with a Memento.

Director distributed Mementos to the Dean, SOMS, SOE, and SOP and to NNRG MBA faculty.

The program concluded with a vote of thanks by Mrs. A. Swathi and National Anthem.


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