

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER

2023-24
(July-August, 2023)

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

EDITORIAL BOARD

Chief Editor:

- ❖ **Dr.T.Ravindra Reddy**, *Dean, SoMS*

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- ❖ Ms.G. Saranya, II MBA
- ❖ Mr.B.Bhargav, II MBA
- ❖ Ms.K.Vanitha Reddy, I MBA

SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER 2022-23

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. FACULTY ACHIEVEMENTS

2.1 NPTEL

S.No	Name of the Faculty	Name of the SWAYAM / NPTEL course	Organized By	Date(s)	Duration
1	Dr.T. Ravindra Reddy	Introduction to Design Thinking & its creative tools	IESEG School of Management, Paris ,& IIT Madras	29 th & 30 th July	Two days
2	Sudheer Aloori	Introduction to Design Thinking & its creative tools	IESEG School of Management, Paris & IIT Madras	29 th & 30 th July	Two days

2.2 FDP

S.No	Name of the Faculty	Topic	Place/Organization	Date
1	Dr.T. Ravindra Reddy	Outcome Based Education for Effective Learning and Teaching	Association of Indian Universities & AMET University	19 th July & 27 th July 2023

2.3. National Conference IETMS 2023

The National Conference on Innovations and Emerging Trends in Management Sciences (IETMS-2023) is organized by School of Management Sciences held on 18th & 19th August,2023,. The basic objective of the conference is to bring together academicians, experts and students from different parts of the country to exchange knowledge and ideas in the crucial areas of Management Sciences. Mr. Ram Jaladurgam, Founder Director, Minds & Dots Consulting, Former Head, L& D, Hetero Group of Companies, Hyderabad, was the chief Guest for the programme.

S.No	Name of the Faculty	Title	Name of the Conference	ISBN
1	Dr.T.Ravindra Reddy	A STUDY ON WORKING CAPITAL MANAGEMENT	IETMS-2023	9789359156736
2	Dr.T.Ravindra Reddy	ELECTRONIC PAYMENTS IN PRESENT SCENARIO A STUDY IN HYDERABAD CITY	IETMS-2023	9789359156736
3	Dr.P.Padmaja	A STUDY ON EMPLOYEE ENGAGEMENT AT TATA MOTORS	IETMS-2023	9789359156736
4	Dr.T.Ravindra Reddy	IMPACT OF GENDER AND AGE ON INVESTMENT BEHAVIOUR OF INVESTORS	IETMS-2023	9789359156736
5	Dr.P.Gopinath Rao	MUTUAL FUND PERFORMANCE REFERENCE TO INDEX FUNDS	IETMS-2023	9789359156736
6	Mr.V.Jalender Reddy	A STUDY ON WORKING CAPITAL MANAGEMENT AT INFOSYS	IETMS-2023	9789359156736
7	Dr.T.Ravindra Reddy	A STUDY ON WOMEN INVESTMENT BEHAVIOR IN HYDERABAD CITY	IETMS-2023	9789359156736
8	Mr.V.Jalender Reddy	THE STUDY ON PERFORMANCE OF STOCK MARKET WITH REFERENCE TO SELECTIVE FMCG COMPANY	IETMS-2023	9789359156736
9	Dr.V.V.Y.R Thulasi	A STUDY ON VOLATILITY OF SHARES IN PAINTS SECTOR IN SHAREKHAN LTD	IETMS-2023	9789359156736
10	Mrs.T.Soujanya	A STUDY ON ASSET LIABILITY MANAGEMENT OF ICICI BANK LTD	IETMS-2023	9789359156736
11	Mr.K.Srikanth	TRAINING AND DEVELOPMENT AT HERITAGE FOOD PVT LTD	IETMS-2023	9789359156736
12	Mr. B. Rajender Goud	A STUDY ON EMPLOYEES SATISFACTION TOWARDS PERFORMANCE APPRAISAL PRACTICES IN DR	IETMS-2023	9789359156736
13	Mrs.T.Soujanya	CRITICAL ANALYSIS OF RISK AND RETURN ON SELECTIVE EQUITY MUTUAL FUNDS	IETMS-2023	9789359156736
14	Dr.P.Padmaja	A STUDY ON EFFECTIVE COMMUNICATION AND IT'S EFFECT ON COMPANY'S SUCCESS IN HERITAGE FOODS LTD	IETMS-2023	9789359156736
15	Dr.P.Gopinath Rao	A STUDY ON CAPM WITH REFERENCE TO SELECTIVE BANKING SECTOR COMPANIES	IETMS-2023	9789359156736

16	Dr.P.Padmaja	IMPACT OF RETENTION STRATEGIES ON EMPLOYEE RETENTION	IETMS-2023	9789359156736
17	Mr.V.Jalender Reddy	A STUDY ON PORTFOLIO MANAGEMENT WITH RESPECT TO CEMENT SECTOR	IETMS-2023	9789359156736
18	Dr.V.V.Y.R Thulasi	A STUDY ON RECRUITMENT AND SELECTION PROCESS PROJECT	IETMS-2023	9789359156736
19	Dr.P.Gopinath Rao	A STUDY ON CAPITAL STRUCTURE AT ULTRATECH CEMENT PVT LTD	IETMS-2023	9789359156736
20	Dr.V.V.Y.R Thulasi	A STUDY ON FINANCIAL PERFORMANCE OF ASIAN PAINTS LTD	IETMS-2023	9789359156736
21	Mr.V.Jalender Reddy	AN APPRISAL OF FINACIAL PERFORMANCE ANALYSIS OF HDFC BANK AND ICICI BANK	IETMS-2023	9789359156736
22	Mr.K.Srikanth	A STUDY ON EMPLOYEE RELATIONSHIP IN ULTRA TECH	IETMS-2023	9789359156736
23	Mr.K.Srikanth	THE STUDY ON EFFECT OF REWARD POLICY ON EMPLOYEE SATISFACTION	IETMS-2023	9789359156736
24	Mr. A. Sudheer	SATISFACTORY LEVEL OF WORKING WOMEN IN THE INFORMATION TECHNOLOGY SECTOR	IETMS-2023	9789359156736
25	Mr.K.Srikanth	A COMPARATIVE ANALYSIS OF FINACIAL STATEMENTS BTWEEN SBI&ICICI BANKS	IETMS-2023	9789359156736
26	Dr.P.Gopinath Rao	COMPARATIVE FINANCIAL PERFORMANCE ANYLYSIS OF HIDUSTAN UNILIVER & NESTLE LTD	IETMS-2023	9789359156736
27	Dr.P.Gopinath Rao	A STUDY ON FINANCIAL ANALYSIS OF TATA STEEL LTD	IETMS-2023	9789359156736
28	Mr.V.Jalender Reddy	A STUDY ON ASSET LIABILITY MANAGEMENT OF HDFC BANK IN IIFL SECURITIES LTD	IETMS-2023	9789359156736
29	Mrs.T.Soujanya	A STUDY OF FINANCIAL ANALYSIS IN SBI	IETMS-2023	9789359156736
30	Mrs.T.Soujanya	PERFORMANCE EVALUATION OF PHARMA COMPANIES WITH REFERENCE TO CAPM IN ANGEL ONE LTD	IETMS-2023	9789359156736
31	Dr.P.Gopinath Rao	A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS	IETMS-2023	9789359156736
32	Dr.P.Gopinath Rao	THE STUDY ON PORTFOLIO MANAGEMENT WITH RESPECTIVE TO AUTOMOBILE SECTOR	IETMS-2023	9789359156736
33	Mr. A. Sudheer	A STUDY ON EMPLOYEE SATISFACTION	IETMS-2023	9789359156736
34	T.Soujanya	A STUDY ON PERFORMANCE EVALUATION OF SELECTIVE MUTUAL FUNDS	IETMS-2023	9789359156736
35	Mr. B. Rajender Goud	A STUDY ON PERFORMANCE APPRAISAL AT AVANTHI FEEDS	IETMS-2023	9789359156736
36	Mr.K.Srikanth	A STUDY ON EQUITY ANALYSIS WITH RESPECTIVE TO SELECTIVE IT SECTOR STOCKS	IETMS-2023	9789359156736
37	Mr.V.Jalender Reddy	A STUDY ON RATIO ANALYSIS OF TATA MOTORS	IETMS-2023	9789359156736
38	Dr.V.V.Y.R Thulasi	A STUDYON JOB_DESCRIPTION AND ITS EFFECT ON EMPLOYEE PERFORMANCE	IETMS-2023	9789359156736

39	Mrs.T.Soujanya	A STUDY ON EQUITY ANALYSIS WITH REFERENCE TO BANKING SECTOR	IETMS-2023	9789359156736
40	Mr.V.Jalender Reddy	A COMPARATIVE FINANCIAL STATEMENT ANALYSIS	IETMS-2023	9789359156736
41	Mrs.T.Soujanya	A STUDY ON FIXED ASSET MANAGEMENT OF BAJAJ AUTO LTD	IETMS-2023	9789359156736
42	Mr. B. Rajender Goud	A COMPARATIVE ANALYSIS OF SELECTIVE IT COMPANIES USING CAPITAL ASSET PRICING MODEL	IETMS-2023	9789359156736
43	Mrs.A. Shubhananda	A STUDY ON TRAINING NEEDS OF AN EMPLOYEE AT BIGBAZAAR	IETMS-2023	9789359156736
44	Mrs.A. Shubhananda	IMPACT OF CAREER OPPORTUNITIES ON EMPLOYEE LOYALTY IN IT SECTOR	IETMS-2023	9789359156736
45	Mr. B. Rajender Goud	A STUDY ON IMPACT FDI ON INDIAN ECONOMY	IETMS-2023	9789359156736
46	Mr. A. Sudheer	A STUDY ON WORKING CAPITAL MANAGEMENT OF DR.REDDY'S LABORATORIES LTD	IETMS-2023	9789359156736
47	Mrs.T.Soujanya	A STUDY ON FINANCIAL PERFORMANCE OF BRITANNIA INDUSTRIES LIMITED	IETMS-2023	9789359156736
48	Mr.V.Jalender Reddy	A STUDY ON NPA OF UNION BANK OF INDIA	IETMS-2023	9789359156736



Inauguration of conference proceedings by the Chief Guest Mr.Ram Jaladurgam, Director and Deans, NNRG

3. STUDENT ACHIEVEMENTS

3.1 Publications

S. No	Roll Number	Name of the Student	Title	Name of the Conference	ISBN
1	217Z1E0001	AAKUTHOTA SAI TEJA	A STUDY ON WORKING CAPITAL MANAGEMENT	IETMS-2023	9789359156736
2	217Z1E0003	ANNAM AKHIL REDDY	ELECTRONIC PAYMENTS IN PRESENT SCENARIO A STUDY IN HYDERABAD CITY	IETMS-2023	9789359156736
3	217Z1E0004	AYYALWAR NAVANEETHA	A STUDY ON EMPLOYEE ENGAGEMENT AT TATA MOTORS	IETMS-2023	9789359156736
4	217Z1E0005	BATTULA PRIYANKA	IMPACT OF GENDER AND AGE ON INVESTMENT BEHAVIOUR OF INVESTORS	IETMS-2023	9789359156736
5	217Z1E0006	BOINI SRIJA	MUTUAL FUND PERFORMANCE REFERENCE TO INDEX FUNDS	IETMS-2023	9789359156736
6	217Z1E0007	BOKA BHARGAV RAO	A STUDY ON WORKING CAPITAL MANAGEMENT AT INFOSYS	IETMS-2023	9789359156736
7	217Z1E0008	BURUGU AKHILA REDDY	A STUDY ON WOMEN INVESTMENT BEHAVIOR IN HYDERABAD CITY	IETMS-2023	9789359156736
8	217Z1E0009	CHEPURI SAIRAM	THE STUDY ON PERFORMANCE OF STOCK MARKET WITH REFERENCE TO SELECTIVE FMCG COMPANY	IETMS-2023	9789359156736
9	217Z1E0011	DASARI MANISHA	A STUDY ON VOLATILITY OF SHARES IN PAINTS SECTOR IN SHAREKHAN LTD	IETMS-2023	9789359156736
10	217Z1E0012	DUBBARIGALLA RAJESH	A STUDY ON ASSET LIABILITY MANAGEMENT OF ICICI BANK LTD	IETMS-2023	9789359156736
11	217Z1E0013	G YASHWANTHI	TRAINING AND DEVELOPMENT AT HERITAGE FOOD PVT LTD	IETMS-2023	9789359156736
12	217Z1E0014	GINNA PREMIKA	A STUDY ON EMPLOYEES SATISFACTION TOWARDS PERFORMANCE APPRAISAL PRACTICES IN DR	IETMS-2023	9789359156736
13	217Z1E0015	GOPARAJU MAHESH	CRITICAL ANALYSIS OF RISK AND RETURN ON SELECTIVE EQUITY MUTUAL FUNDS	IETMS-2023	9789359156736
14	217Z1E0016	GUDISE ANUDEEP	A STUDY ON EFFECTIVE COMMUNICATION AND IT'S EFFECT ON COMPANY'S SUCCESS IN HERITAGE FOODS LTD	IETMS-2023	9789359156736
15	217Z1E0017	GUGULOTH ABHINAYA	A STUDY ON CAPM WITH REFERENCE TO SELECTIVE BANKING SECTOR COMPANIES	IETMS-2023	9789359156736

16	217Z1E0018	GUNDUMALLA SHANMUKHA SARANYA	IMPACT OF RETENTION STRATEGIES ON EMPLOYEE RETENTION	IETMS-2023	9789359156736
17	217Z1E0019	INUGALA RASHMIKA	A STUDY ON PORTFOLIO MANAGEMENT WITH RESPECT TO CEMENT SECTOR	IETMS-2023	9789359156736
18	217Z1E0020	KANNEBOINA PRATHYUSHA	A STUDY ON RECRUITMENT AND SELECTION PROCESS PROJECT	IETMS-2023	9789359156736
19	217Z1E0021	KOLUPULA PRASHANTH	A STUDY ON CAPITAL STRUCTURE AT ULTRATECH CEMENT PVT LTD	IETMS-2023	9789359156736
20	217Z1E0022	KONDAM KAVYA	A STUDY ON FINANCIAL PERFORMANCE OF ASIAN PAINTS LTD	IETMS-2023	9789359156736
21	217Z1E0023	KONDURI JAHNAVI	AN APPRISAL OF FINACIAL PERFORMANCE ANALYSIS OF HDFC BANK AND ICICI BANK	IETMS-2023	9789359156736
22	217Z1E0025	KUDHAPA HARI PRIYA	A STUDY ON EMPLOYEE RELATIONSHIP IN ULTRA TECH	IETMS-2023	9789359156736
23	217Z1E0026	KUNTA MANIJYOTHI	THE STUDY ON EFFECT OF REWARD POLICY ON EMPLOYEE SATISFACTION	IETMS-2023	9789359156736
24	217Z1E0027	M LOKESWAR REDDY	SATISFACTORY LEVEL OF WORKING WOMEN IN THE INFORMATION TECHNOLOGY SECTOR	IETMS-2023	9789359156736
25	217Z1E0028	MARKANTI DEVENDAR	A COMPARATIVE ANALYSIS OF FINACIAL STATEMENTS BTWEEN SBI&ICICI BANKS	IETMS-2023	9789359156736
26	217Z1E0029	MARKANTI SAIKUMAR	COMPARATIVE FINANCIAL PERFORMANCE ANYLYSIS OF HIDUSTAN UNILIVER & NESTLE LTD	IETMS-2023	9789359156736
27	217Z1E0030	MASNA SANDHYA	A STUDY ON FINANCIAL ANALYSIS OF TATA STEEL LTD	IETMS-2023	9789359156736
28	217Z1E0031	METHUKU MANIDEEP	A STUDY ON ASSET LIABILITY MANAGEMENT OF HDFC BANK IN IIFL SECURITIES LTD	IETMS-2023	9789359156736
29	217Z1E0032	MOGILI RAMYA	A STUDY OF FINANCIAL ANALYSIS IN SBI	IETMS-2023	9789359156736
30	217Z1E0033	MOHAMMED SHAINAZ	PERFORMANCE EVALUATION OF PHARMA COMPANIES WITH REFERENCE TO CAPM IN ANGEL ONE LTD	IETMS-2023	9789359156736
31	217Z1E0035	MUSKE SRAVANTHI	A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS	IETMS-2023	9789359156736
32	217Z1E0036	PALVAI SRIHITHA	THE STUDY ON PORTFOLIO MANAGEMENT WITH RESPECTIVE TO AUTOMOBILE SECTOR	IETMS-2023	9789359156736
33	217Z1E0037	PANJALA MANISHA	A STUDY ON EMPLOYEE SATISFACTION	IETMS-2023	9789359156736
34	217Z1E0038	PERUMANDLA SHIVANI	A STUDY ON PERFORMANCE EVALUATION OF SELECTIVE	IETMS-2023	9789359156736

			MUTUAL FUNDS		
35	217Z1E0040	PUTTA PAVITHRA	A STUDY ON PERFORMANCE APPRAISAL AT AVANTHI FEEDS	IETMS-2023	9789359156736
36	217Z1E0041	RAMOLLA BHANUPRASAD	A STUDY ON EQUITY ANALYSIS WITH RESPECTIVE TO SELECTIVE IT SECTOR STOCKS	IETMS-2023	9789359156736
37	217Z1E0042	RAPARTHI KISHORE	A STUDY ON RATIO ANALYSIS OF TATA MOTORS	IETMS-2023	9789359156736
38	217Z1E0043	SHAIK NEHA FARHEEN	A STUDY ON JOB_DESCRIPTION AND ITS EFFECT ON EMPLOYEE PERFORMANCE	IETMS-2023	9789359156736
39	217Z1E0044	SHAMAKURA RAKESH	A STUDY ON EQUITY ANALYSIS WITH REFERENCE TO BANKING SECTOR	IETMS-2023	9789359156736
40	217Z1E0045	SHERLA GURUPADAM	A COMPARATIVE FINANCIAL STATEMENT ANALYSIS	IETMS-2023	9789359156736
41	217Z1E0046	SOFIYA PARVEEN	A STUDY ON FIXED ASSET MANAGEMENT OF BAJAJ AUTO LTD	IETMS-2023	9789359156736
42	217Z1E0047	SONALI	A COMPARATIVE ANALYSIS OF SELECTIVE IT COMPANIES USING CAPITAL ASSET PRICING MODEL	IETMS-2023	9789359156736
43	217Z1E0048	SURKANTI APOORVA	A STUDY ON TRAINING NEEDS OF AN EMPLOYEE AT BIGBAZAAR	IETMS-2023	9789359156736
44	217Z1E0049	THOKALA MEGHANA	IMPACT OF CAREER OPPORTUNITIES ON EMPLOYEE LOYALTY IN IT SECTOR	IETMS-2023	9789359156736
45	217Z1E0050	THOLLA ASHWINI	A STUDY ON IMPACT FDI ON INDIAN ECONOMY	IETMS-2023	9789359156736
46	217Z1E0052	YELLAGOUNI RUSHMITHA	A STUDY ON WORKING CAPITAL MANAGEMENT OF DR.REDDY'S LABORATORIES LTD	IETMS-2023	9789359156736
47	217Z1E0053	ANDEM SHIVANI	A STUDY ON FINANCIAL PERFORMANCE OF BRITANNIA INDUSTRIES LIMITED	IETMS-2023	9789359156736
48	217Z1E0054	KANCHAM NAGARAJU	A STUDY ON NPA OF UNION BANK OF INDIA	IETMS-2023	9789359156736

3.2 Placement Details

The following II MBA students placed in the academic year 2023-24

S.No.	Roll. No.	Name of the Student	Name of Company
1	217Z1E0007	BOKA BHARGAV RAO	FACTSET
2	217Z1E0008	BURUGU AKHILA REDDY	FACTSET
3	217Z1E0009	CHEPURI SAIRAM	FACTSET
4	217Z1E0045	SHERLA GURUPADAM	FACTSET

WISHING YOU ALL SUCCESS AND GOOD HEALTH