NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF INSTITUTIONS

(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCSES

NEWSLETTER

2023-24

MAY - JUNE, 2024

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

ISION:

- To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2023-24

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 **Management Club Activity**

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan cub is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management.

To enhance the employability of the students, small group activities are conducted. For this the class divided into small groups and each activity is planned and organized by different teams of faculty.

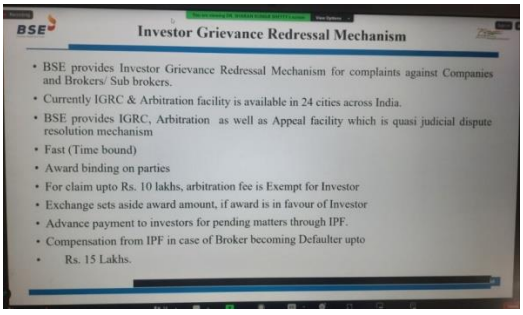
- Team Building activities
- Blind Fold
- Number arrangement games

2.2 Workshop

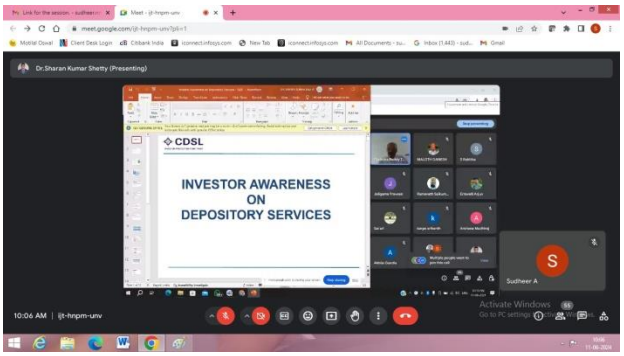
The School of Management Sciences, NNRG conducted One day workshop on Design Thinking-A Problem Solving Approach on 12th June 2024, Mrs. P.Samyuktha (Associate Professor &Head,CIST) K.G. Reddy College of Engineering &Technology, Hyderabad was invited to be the Resource person.

2.3 Webinar's

The school of Management Sciences, NNRG conducted a webinar - "PERSONAL FINANCIAL PLANNING" on 29th June 2024, Dr.Sharan Kumar Shetty Professor,Academic Entrepreneur, Management Coach, ASIAN Group of Institutions, Malaysia was invited to be the Guest Speaker.



The school of Management Sciences, NNRG conducted a webinar - "Unleashing The Potential For Personal Finance" on 11th June 2024, Dr.Sharan Kumar Shetty Professor,Academic Entrepreneur,Management Coach, ASIAN Group of Institutions, Malaysia was invited to be the Guest Speaker.



3. ACHIEVEMENTS

3.1 Faculty Publications

S.No	Name of the Faculty	Title	Name of the Journal	ISSN	Volume & Issue/Year
1	Dr.T. Ravindra Reddy	AN EMPIRICAL STUDY ON OPEN SKY POLICY IN INDIA - A CRITICAL ANALYSIS	IJEMMASSS	2581-9925	Volume 6, No. 02 (1) April - June 2024

3.2 Faculty Certifications

S.No	Name of the Faculty	Name of the SWAYAM / NPTEL course	Organized	Date(s)	Duration
1	Dr.T. Ravindra Reddy	How to guide post graduate students in their research	IIT Bombay	May 4th and 5th 2024	2 days
2	Sudheer Aloori	How to guide post graduate students in their research	IIT Bombay	May 4th and 5th 2024	2 days

3.3 Faculty Development Programmes

S.No	Name of the Faculty	FDP	Organized	Date(s)	Duration
1	Dr.P.Padmaja	Innovation Ambassador (AI) Training	MoE's Innovation Cell & AIC	30 Contact Hours, April 2024	5 days
2	Dr.T. Ravindra Reddy & Dr.P.Gopinadh Rao	Intellectual Property Rights and Sustainable Development Goals	ISTE APPROVED NNRG	26th to 30th April 2024	5 days
3	Dr.T. Ravindra Reddy & Dr.P.Gopinadh Rao	Transforming Higher Education- NEP-2020 (THENEP-2020)	ISTE APPROVED NNRG	20th to 25th May 2024	6 days

3.4. Student Achievements

S.No	Name of the Student	Name of the Event	Activity	Organized by	Prize	Date& Duration
1	M.Sai Krishna	Anveshana 2024 Techno Cultural Fest	Ad Recall	Aurora's PG College Ramanthapur	2	21st & 22nd June 2024
2	K.Mounika	Anveshana 2024 Techno Cultural Fest	Cross-word	Aurora's PG College Ramanthapur	2	21st & 22nd June 2024
3	J.Vani	Business Plan Competition-2024	Business Model of Cupsip presentation	NNRG	3	5th & 6th May 2024
4	Sakinala Manish	Business Plan Competition	Model of JC Beers presentation	NNRG	2	5th & 6th May 2024
5	K.Lava Kumar	Business Plan Competition-2024	Business Model of Cupsip presentation	NNRG	3	5th & 6th May 2024
6	V.Manasa	Business Plan Competition-2024	Business Model of Cupsip presentation	NNRG	3	5th & 6th May 2024

3.5 Student Certifications

S.No	Roll Number	Name of the Student	Name of the Event	Title	Date& Duration
1	227Z1E0022	K.Vanitha Reddy	NISM	Investor Certification Examination	4th June,2024
2	227Z1E0052	Taduru Rushi Koushik	NISM	Investor Certification Examination	4th June, 2024
3	227Z1E0027	Mortha Sai Chandhu	NISM	Investor Certification Examination	4th June, 2024
4	227Z1E0009	Saisri	NISM	Investor Certification Examination	4th June, 2024
5	227Z1E0013	G.Maheshwari	NISM	Investor Certification Examination	10th June, 2024
6	227Z1E0029	M.Ganesh	NISM	Investor Certification Examination	5th June, 2024

WISHING YOU ALL SUCCESS AND GOOD HEALTH