NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF INSTITUTIONS

(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWS LETTER

A.Y.2025-26

JULY-AUGUST 2025

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

VISION:

- To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

SCHOOL OF MANAGEMENT SCIENCES

MISSION :

- Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 How to Plan for Startup and Legal & Ethical Steps : The seminar was graced by Dr. P. Gopinadh Rao, an eminent expert in entrepreneurship and business development, Professor, School of Management Sciences, NNRG, who served as the Keynote Speaker. He delivered an engaging and informative session. He addressed about Business idea validation, Business model creation, Legal procedures such as registration, licensing, GST, and compliance, Ethical decision-making in entrepreneurship, Real-world start-up case studies.

The objectives of seminar are

- To create awareness among students about startup planning.
- To familiarize them with legal formalities and ethical responsibilities involved in entrepreneurship.
- To inspire and encourage budding entrepreneurs to take informed steps toward establishing their ventures.

2.2 Business Model Canvas : The session commenced with a warm welcome and an overview of the session's objectives. Dr. Padmaja emphasized the growing importance of a structured approach to business planning in today's dynamic market.

The primary goals of the session were to:

- Introduce participants to the concept and utility of the Business Model Canvas (BMC).
- Provide a practical understanding of each of the nine building blocks of the BMC.
- Enable participants to apply the BMC framework to their own business ideas or existing ventures.
- Foster a collaborative environment for idea generation and feedback.

2.3 Workshop on Magic Bus – AI and Soft Skills

The main objective of the workshop is to equip youth with essential life and employability skills, while introducing them to the fundamentals of artificial intelligence (AI), thereby enhancing their readiness for the modern workforce.

Mr. Charan, Technical Youth Trainer, highlighting the impactful training initiatives of Magic Bus India Foundation aimed at empowering graduate youth through skill development and job-readiness programmes. The workshop focused on bridging the gap between education and employment by integrating life skills, employability skills, and training in emerging technologies such as Artificial Intelligence (AI) and Cloud Computing.

2.4 Industrial Visit

The School of Management Sciences has organized one day Industrial visit to **MASQATI DAIRY PRODUCTS PVT LTD, for** I MBA II SEM Students on 11th July 2025 located in Hyderabad, Telangana, India.

The objective of the industrial visit is to enhance the practical stimulation and help students gain first–hand information regarding functioning of the industry, which presents the students with opportunities to plan, organize & engage in active learning experience both inside and outside the classroom.

WISHING YOU ALL SUCCESS AND GOOD HEALTH