NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF INSTITUTIONS

(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWS LETTER

2024-25

JANUARY- FEBUARY 2025

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

ISION:

- To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- roviding quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2024-25

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

Management Club Activity

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan cub is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management.

Tower Building: The Tower Building Activity was organized as part of the MBA program to foster teamwork, creativity, and strategic thinking among students. The purpose of this activity was to engage students in a hands-on learning experience that emphasized problem-solving, collaboration, and time management skills critical for business leaders.

3. ACHIEVEMENTS

3.1 Faculty Certifications (Workshop / FDP/ Webinar/Conference/ NPTEL/UGC-NET)

S.No	Name of the Faculty	Name of the Course/Event	Organized by	Date	Duration
1	Mr. A.Sudheer	Industry 4.0: Transforming Manufacturing through Innovation	Fortune Institute of International Business (ATAL)	Feb 24 to Mar 1	6 days
2	Mrs.T.Soujanya	Rajagiri Management Conference	Rajagiri Buiness School (ATAL)	Feb 14-15	2 days
3	Mrs.T.Soujanya	Strategic Leadership in Manufacturing & Industry 4.0: Driving Innovation for Future	Chaitanya Bharathi Institute of Technology (ATAL)	Feb 10-15	6 days
4	Mr. A.Sudheer	Data Analytics for Decision Making: Tools, Techniques, and Applications	Swami Keshvanand Institute of Technology, Management & Gramothan (ATAL)	Feb 3-8	6 days
5	Mrs.T.Soujanya	Innovative Design Thinking Strategies for Next Generation AI Solutions	Vivekanandha College of Engineering for Women (ATAL)	Feb 3-8	6 days
6	Mrs.T.Soujanya	Role of Generative AI and it's applications in today's era	Banarsidas Chandiwala Institute of Information Technology (ATAL)	Jan 13-18	6 days
7	Mr. A.Sudheer	Forecasting Using Machine Tools	Electrical Engineering and Computer Science (ATAL)	Jan 11	1 Day
8	Mrs.T.Soujanya	Innovation management, technology commercialization and techno-entrepreneurship on agri-biotechnology for sustainable future	Kaushalya The Skill University (ATAL)	Jan 6-11	6 days

9	Dr Padmaja P	Statistics for Industrial Data Analysis	ATAL	Jan 13-18	6 days
10	Dr Padmaja P	Data Analytics for Decision Making: Tools, Techniques, Applications	ATAL	Feb 3-8	6 days
11	Mr. K Srikanth	Global Scenario of sustainable Energy and climate change	ATAL	Jan 27 – Feb 01	6 days
12	Mrs.T.Soujanya	NET Exam(Mgt)	UGC	December	

3.2 Student Certifications

S.No	Roll Number	Name of the Student	Organized by	Title	Date& Duration
1	237Z1E0030	K.Shivani	NSDC through Skill India Digital Hub.	Financial Skills (Basic)	01/03/2025

WISHING YOU ALL SUCCESS AND GOOD HEALTH