NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF INSTITUTIONS

(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCSES

NEWSLETTER

2024-25

JULY-AUGUST, 2024

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

ISION:

- To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2024-25

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 **Management Club Activity**

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan cub is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management.

To enhance the employability of the students, small group activities are conducted. For this the class divided into small groups and each activity is planned and organized by different teams of faculty members.

- Tower Building: to foster teamwork, creativity, and strategic thinking among students. The purpose of this activity was to engage students in a hands-on learning experience that emphasized problem-solving, collaboration, and time management—skills critical for business leaders.

- Situation Analysis: It encourages the students in critical thinking, resource management, and teamwork, fostering leadership skills. It can highlight the impact of decisions on various aspects such as finance, operations, and human resources. Ultimately, this type of game

serves as an interactive learning platform for honing business strategy and problem-solving abilities.

- Startup Ideas: An idea that serves as the foundation for any business endeavor is known as a startup idea. It directs all aspect of the business, including the services and goods provided and the way in which they are marketed. Though it doesn't have to be original, this concept must have the ability to appeal to some of the target population.

2.2 Event

'Intra Institutional competition on Start-up Ideas' was organized by School of Management Sciences in association with Institution's Innovation Council (IIC) on 29th & 30th August 2024. The program organized with the objective of vitalizing student entrepreneurs and supporting the growth of jobs. The event was committed to fostering and supporting the entrepreneurial essence and skills of students of school Engineering, Pharmacy and Management Sciences.

వార్త

ఎన్ఎన్ఆర్‌లో స్టార్టప్ ఐడీయాస్‌పై పోటీలు

ఘట్‌కేసర్, ఆగష్టు 31, ప్రభాతవార్త: ఘట్‌కేసర్ మండలం చౌదరిగూడలోని నల్ల నర్సింహ్మారెడ్డి కళాశాలలో స్కూల్ ఆఫ్ మేనేజ్‌మెంట్ సైన్సెస్- ఇనిస్ట్యూట్ ఇన్నోవేషన్ కౌన్సిల్ (ఐసీసీ) ఆధ్వర్యంలో వివిధ విభాగాల విద్యార్థులకు స్టార్టప్ ఐడీయాస్‌పై కాంపిటిషన్‌ను నిర్వహించినట్లుగా కళాశాల డైరక్టర్ డాక్టర్ సీవి.క్రిష్ణారెడ్డి తెలిపారు. ఈపోటీలలో విద్యార్థులకు తమ సృజనాత్మకతను తమ కళాశాల విద్యార్థులకు బిజినెస్ ఐడీయాస్‌లో వ్యవస్థాపకులుగా ఎదగాలని ఉద్ధ్యేశించి కార్యక్రమం నిర్వహించినట్లుగా పేర్కొన్నారు. ఈపోటీల్లో గెలుపొందిన విద్యార్థులు శ్రీజరెడ్డి, మధువినలకు మొదటి నగదు బహుమతి, మనస్విని, వైష్ణవిలకు రెండో బహుమతి అందజేసినట్లు తెలిపారు. ఈకార్యక్రమ కన్వీనర్‌గా మేనేజ్‌మెంట్ డీన్ డాక్టర్ టి.రవీంద్రరెడ్డి వ్యవహరించగా గెలుపొందిన విద్యార్థులకు ఫార్మసీ విభాగం డీన్ ప్రొఫెసర్ క్రిష్ణమోహన్ చిన్నాల, మేనేజ్‌మెంట్ డీన్ టి.రవీంద్రరెడ్డి, టిపిఓ కె.శ్రీకాంత్, ఐసీసీ కోఆర్డినేటర్ ప్రొఫెసర్ సుబా ్రావుల చేతుల మీదుగా బహుమతులు అందజేశారు.

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3. ACHIEVEMENTS

Student Achievements

S.No	Name of the Student	Name of the Event	Activity	Organized by	Prize	Date& Duration
1	M.Abhishek II MBA	'Intra Institutional competition on Start-up Ideas'	Startup Idea	NNRG	3	29th & 30th August 2024

WISHING YOU ALL SUCCESS AND GOOD HEALTH