

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER

A.Y. 2022-23

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NALLA NARASIMHA REDDY

Education Society's Group of Institutions - Integrated Campus

(UGC AUTONOMOUS INSTITUTION)



SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2022-23

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management and the Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student’s association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. FACULTY ACHIEVEMENTS

NPTEL Course Certification

S. No	Name of the Faculty	Title	Organized by	Date
1	Mr.A.Sudheer	Foundation Course in Managerial Economics	IIT, Kharagpur	Jan-Mar, 2023
2	Dr.P.Padmaja	Foundation Course in Managerial Economics	IIT, Kharagpur	Jan-Mar, 2023

3. DEPARTMENT ACTIVITIES

3.1 National Level Management Fest 2023

- The School of Management Sciences has organized a one-day National Level Management Fest “PARAMPARA – 2023 on SATURDAY 4th March, 2023 at 10.00 AM. Mr.Srinivas Dulipala, Cluster Lead L&D-HR, Hetero Labs, Hyderabad, Chief Guest for the inaugural session.





3.2 Management Club Activity

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan club is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management. To enhance the employability of the students, small group activities are conducted. For this the class divided into small groups and each activity is planned and organized by different teams of faculty.

- Branding event was conducted as a part of Marketing activity



4. Others

4.1 Student Achievements

S. No	Name of the Student	Roll No	Name of the Institute	Name of the Event	Prize Details
1	S.Saranya,IIMBA	217Z1E0018	NNRG	PARAMPARA-2023 Product Launch/ Business Idea	Winners
2	R.Divya,I MBA	227Z1E0042			
3	S.Rohitha,I MBA	227Z1E0050			
4	K.Vanitha Reddy,I MBA	227Z1E0022			
5	Meghana,II MBA	217Z1E0049			
6	G.Ruchita,I MBA	227Z1E0010			
7	B.Bhargav Rao,II MBA	217Z1E0007	NNRG	PARAMPARA-2023 Business Quiz	Runners
8	G.Mahesh,II MBA	217Z1E0015			

4.2 Eye Camp

At the institute Eye camp was organized by the NSS Committee on 18-03-2023.

From the Department 25 students and faculty have participated. Program was held in college Auditorium.

WISHING YOU ALL SUCCESS AND GOOD HEALTH