

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER

2022-23
May- June, 2023

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

EDITORIAL BOARD

Chief Editor:

- ❖ **Dr.T.Ravindra Reddy**, *Dean, SoMS*

Editors:

- ❖ **Dr.VVYRThulasi**, *Associate Professor, SoMS*

Co-Editors:

- ❖ Ms.G. Saranya, II MBA
- ❖ Mr.B. Bhargav Rao, II MBA
- ❖ Ms.K.Vanitha Reddy, I MBA

SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER 2022-23

Index

Sl.No.	Contents	Page No.
1	ABOUT SCHOOL	5
2	DEPARTMENT EVENTS	
2.1	Guest Lecture/Webinar	5
2.2	Management Club Activities	6
2.3	Industrial Visit	7
3	Others	
3.1	Student Achievements	7
3.2	World Environment Day	8
3.3	International Day of Yoga	8

1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoM Sposes untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

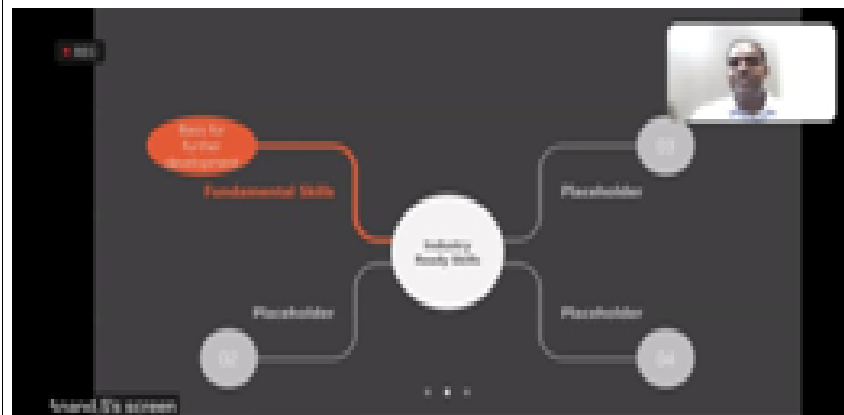
In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student’s association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 Webinar

The school of Management Sciences, NNRG conducted a webinar on “Personal Finance Management & IPO and importance of Due Diligence in investing “on 14th June, 2023 in association with Institution Innovation Council and in collaboration with IDCL., Investor Protection Trust, Hyderabad . Mr. Narasinga Rao, SEBI registered Senior Research Analyst & Portfolio Counselor, Sampadha Hyderabad was invited to be the Guest Speaker.



2.2 Management Club Activity

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan club is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond

application of class-room concepts to understanding issues in all the verticals of management. To enhance the employability of the students, small group activities are conducted. For this the class divided into small groups and each activity is planned and organized by different teams of faculty.

- Team Building and Risk taking activities were conducted as a part of HR activity



2.3. Industrial Visit

The School of Management Sciences has organized one day industrial visit to “**Anand Food Products, Manufacturers of Parle Biscuits**” located at Saidabad, Hyderabad on 17th June 2023 (Saturday) for MBA I and II Year students. The visit is planned to make the students aware of the real time activities of the unit. The students and four faculty members observed the process of manufacturing of biscuits. The company makes a full range of Parle-G biscuits in different flavours and sizes in the unit. The unit runs for 24 hours with employee strength of around 200 members both skilled and unskilled.



3. OTHERS

3.1 Student Achievements

S.No	Roll Number	Name of the Student	Name of Host Institution	Name of the Event	Date(s)	Prize details
1.	217Z1E0018	G.Saranya II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA- Young Manager	8 th and 9 th June 2023	1 st Prize
2.	217Z1E0005	B.Priyanka II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA- Business Quiz	8 th and 9 th June 2023	1 st Prize
3.	217Z1E0036	P.Srihitha II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA- Ad-Making	8 th and 9 th June 2023	1 st Prize
4.	217Z1E0019	I.Rashmika II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA- Ad-Making	8 th and 9 th June 2023	1 st Prize
5.	217Z1E0009	Ch.Sairam II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA- Corporate Networking	8 th and 9 th June 2023	1 st Prize
6.	217Z1E0036	P.Srihitha II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA- Corporate Networking	8 th and 9 th June 2023	1 st Prize
7.	217Z1E0008	B.Akhila Reddy II MBA	Nalla Malla Reddy Eng.College	TECHFEST- 2023 SHODHANA- Business Quiz	8 th and 9 th June 2023	1 st Prize
8.	217Z1E0017	G.Abhinaya II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA- Business Quiz	8 th and 9 th June 2023	1 st Prize
9.	217Z1E0009	Ch.Sairam II MBA	Nalla Malla Reddy Eng. College	TECHFEST- 2023 SHODHANA Ad-Making	8 th and 9 th June 2023	1 st Prize

3.2 World Environment Day

The NSS Unit of NNRESG has conducted World Environment Day on 5th June 2023 as part of which a rally was held from NNRG Campus to Venkatadri Township to create awareness on environmental protection and its impact on well-being of the society.



3.3 International Day of Yoga

The Yoga and Meditation club of the Nalla Narasimha Reddy Education Society's Group of Institutions has celebrated the International Day of Yoga on 21st June 2023



WISHING YOU ALL SUCCESS AND GOOD HEALTH