

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWS LETTER

2022-23

(October-December)

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION: To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES NEWS LETTER 2022-23(October-December)

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. SCHOOL EVENTS

2.1. Workshops & Guest lecture

School of Management Sciences believes that the only source of knowledge is experiences. For this, workshops are conducted by industry experts from different functional areas. A workshop is organized on Awareness and career guidance on stock market and Entrepreneurship in association with Swadesh Investments Pvt Ltd,Hyderabad on 15-12-2022.Mr.D.Naveen,CEO,Swadesh Investments Pvt Ltd as Guest and resource person for the Programme.



2.2 Management Club Activity:

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan Club is to keep

the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management.

To enhance the employability of the students, small group activities are conducted. For this the class is divided into small groups and each activity is planned and organized by different teams of faculty. The following are the activities conducted in the recent weeks

- Interactive session with first year students and introduction to club activities by all the faculty members
- Team-Building Management Activities
- Memory Game & Co-ordination Activity
- Business Quiz
- Funny Finance
- Add Making



3. FACULTY ACHIEVEMENTS

3.1 Journals/Conferences:

S.No	Name of the Author	Title of the paper	Journal Name	Indexed By (SCI/Scopus /UGC)	ISSN	Month/Year
1	Dr.Padmaja P	Women Empowerment through Entrepreneurship in India: A Literature Review	Journal for the study of Research(WoS)	Scopus	1781-7838	Sep 2022

3.2 NPTEL Course Certifications

S. No	Name of the Faculty	Title	Organized by	Date
1	A.Sudheer	Operations Research	IIT Roorkee	Jun-Sep 2022
2	Dr.P.GopinathRao	Principles of Management	IIT Madras	Jul-Oct 2022
3	Dr.VVYRThulasi	Training for Trainers	IIT Roorkee	Jul-Oct 2022

4. EVENTS AND CELEBRATIONS

❖ INDUSTRIAL VISITS

School of Management sciences provide an opportunity to gain first hand and practical information about the key functioning of various industries through industrial visits by which student becomes more efficient and competent in their respective field of work. Visited “Hindustan Coca-Cola Beverages Private Limited” located at Ameenpur, Hyderabad on 23-12-2022.



❖ ORIENTATION

Orientation Day was held on 09-11-2022, to welcome the 1st year students and their parents to the college and to familiarize them with the institute and school norms. Dr.C.V.Krishna Reddy, Director, NNRG, Mr.N.Prashanth Reddy, Vice Chairman, NNRESGI and Dr.T.Ravindra Reddy, Dean, SoMS, Dr.Janardhana Raju, Dean, SoE, Dr.Krishna Mohan Chinnala, Dean, SoP delivered the message to the students and parents.



❖ SWACHH BHARATH

As a part of Swachh Bharat activities of NNRG, the students cleaned the college premises on 03-12-2022. Students of SoMS and members of NSS participated in this program with enthusiasm. Participated student took oath to keep campus clean and green by pick up wraps, sweeping representing cleanliness.



❖ BLOOD DONATION

At the institute level blood donation camp was organized by the NSS Committee on 25-09-2022. From the department approximately 20-25 students and faculty have participated. Program was held in college Auditorium. Blood donors were given a certificate and a refreshment drink.



❖ BATHUKAMMA Celebrations

An auspicious day Bathukamma was celebrated on 2-10-2022 in the college. Women faculty members and Girls students of SoMS were participated in the event.



WISHING YOU ALL SUCCESS AND GOOD HEALTH