

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER

A.Y. 2022-23

January-February, 2023



NALLA NARASIMHA REDDY

Education Society's Group of Institutions - Integrated Campus

(UGC AUTONOMOUS INSTITUTION)



SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2022-23

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS possess untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success. Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school considers this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students' hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides a rich learning environment with modern labs and digital classrooms. SoMS believes that besides excellence in academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. FACULTY ACHIEVEMENTS

2.1 Patents:

| S.No | Name of the Author | Title of the paper | Patent Name | Field of Invention | Month/Year |
|------|---------------------|------------------------------------------------------------------------------------------------|-----------------------------|--------------------|--------------|
| 1 | Dr.T.Ravindra Reddy | Analyzing how communication skill plays a major role during interview session in BPO companies | Intellectual Property India | Social Science | January 2023 |
| 2 | Mr.A.Sudheer | Analyzing how communication skill plays a major role during interview session in BPO companies | Intellectual Property India | Social Science | January 2023 |
| 3 | Dr.P.Gopinadh Rao | Analysis of sustainable supply chain management for fashion industry in India | Intellectual Property India | Social Science | January,2023 |

2.2FDP

| S. No | Name of the Faculty | Title | Organized by | Date |
|-------|---------------------|----------------------------------------------|------------------------------|------------------------------------|
| 1 | Dr.P. Padmaja | Sustainable teaching practices education 4.0 | Sanskriti School of Business | January 23rd-27 th 2023 |

3. DEPARTMENT ACTIVITIES

3.1 Guest Lecture

Guest Lecture on “PERSONAL FINANCIAL PALNNING AND CAREER OPTIONS “ in association with Imarticus Learning Private Limited Hyderabad, organized by the School of Management Sciences NNRG on 04 th February 2023 by Mr.P.Ravi Kumar Asst.Vice President, Imarticus Learning Private Limited Hyderabad



3.2 Management Club Activity

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan club is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management.

To enhance the employability of the students, small group activities are conducted. For this the class divided into small groups and each activity is planned and organized by different teams of faculty.

The following are the activities conducted in the recent weeks

- Interactive session with first year students and introduction to club activities by all the faculty members
- Funny Finance : Risk Taking activity,
- Team-Building Management Activities
- Memory Game & Co-ordination Activity





WISHING YOU ALL SUCCESS AND GOOD HEALTH
