

**School of Management Sciences**

**Date: 25-11-2019**

**Report on Industrial Visit to Hindustan Coca-Cola Beverages Pvt Ltd.**

With an imperative of imparting practical knowledge to the MBA students, the School of Management Sciences, NNRESGI, has organized one day industrial visit to "Hindustan Coca-Cola Beverages Pvt Ltd.", Manufacturer of various soft drink brands, located at Ameenpur, Hyderabad on 23<sup>rd</sup> Nov 2019 (Saturday) for I Year students to enrich their knowledge about the making of cold beverages. The students along with 2 faculty members visited the production unit and observed the process of manufacturing of different soft drink brands such as **ThumsUp, Sprite and Maaza**. The company makes a full range of products with different volumes in the unit. The unit runs for 24 hours in the on-season with employee strength of 250 members. The students learnt about the application of their theoretical knowledge to the various operational practices of the production.

The students started from the college at 09:30AM and reached the unit by 11:30AM. The students after being received by the concerned were briefed about the unit and their activities for 20 minutes through a video and clarified the doubts of the students. The plant in-charge briefed about the other units and the products made by HCCB at different manufacturing locations. The students were very happy with the visit as they acquired the knowledge of the manufacturing process of soft drinks. The faculty and students thanked the management and concerned personnel and returned to the college by 3:45 PM.

Faculty Coordinators:

Mr. B. Rajender Goud

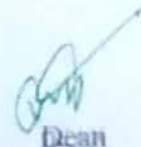
Mr. G Prashanth Kumar

Student Coordinators:

Ms.M Sri Ramya

Mr. V Raja

MBA II Year Students – 33



Dean

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Industrial Visit to Hindustan Coca-Cola Beverages Pvt Ltd. on 23<sup>rd</sup> Nov 2019