



NALLA NARASIMHA REDDY

Education Society's Group of Institutions - Integrated Campus
Near Narapally, Chowdarguda (Village), Kammala 'T' Road, Ghatekur (Mandla), Medchal District, Hyderabad - 500 088, Telangana.



UGC AUTONOMOUS INSTITUTION

School of Management Sciences

Date: 07.02.2024

Report on Industrial Visit to Hindustan Coca-Cola Beverages Pvt Ltd.

The School of Management Sciences has organized one day industrial visit to "Hindustan Coca-Cola Beverages Pvt Ltd.", Manufacturer of soft beverages, located at Ameenpur, Hyderabad on 7th February 2024 (Wednesday) for MBA I year students. The visit is planned to enrich the students with the real time operational processes of the unit. The students (56) accompanied by 3 faculty members visited the unit and observed the process of manufacturing of different soft drink brands such as **ThumsUp, Sprite and Maaza**. The company makes a full range of products with different volumes in the unit. The unit runs for 24 hours during season with employee strength of 250 members.

The students started from the college at 10AM and reached the unit by 11:30AM. The production manager of the unit received the students and briefed about the unit and their activities for 30 minutes and clarified the doubts of the students. The students were also explained about the other units and the products made by HCCB at different manufacturing locations.

The students acquired great knowledge about manufacturing process of soft drinks, through the visit. The faculty and students thanked the management and concerned personnel and returned to the college by 3.45 PM.

Faculty Coordinators:

Mr. B. Rajender Goud

Dr. P Gopinadh Rao

Dr. V V Y R Thulasi

Dr. P Padmaja

Student Coordinators:

Mr. A Charan


Ms. J Ravali

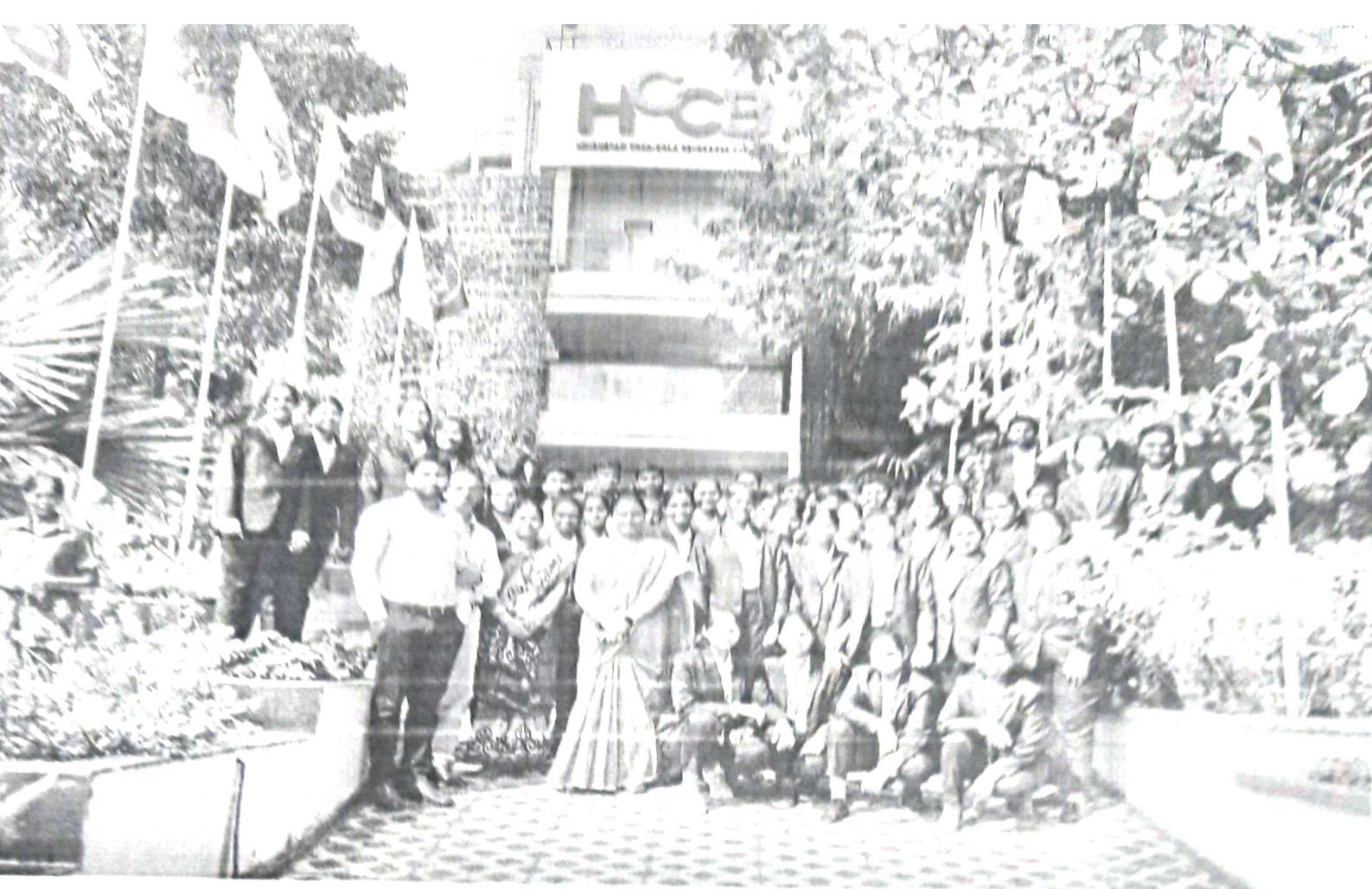
Mr. K Lava Kumar

Ms. P Swetha

MBA I Year Students - 56


Industrial Visit In charge


Dean
DEAN
School of Management Sciences
Nalla Narasimha Reddy Education Society's
Group of Institutions
Chowdarguda, Kammala 'T' Road,
Ghatekur, Mandla, Medchal Dist-500 088



Industrial Visit to Hindustan Coca-Cola Beverages Pvt Ltd. on 7th February 2024



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School of Management Sciences
Nalla Narasimha Reddy Education Soc
Group of Institutions
Chowdarguda, Korremula Xth Road,
Chaitanya Mandal, Medchal Dist-50