

Date: 1<sup>st</sup> April 2019

**BRIEF REPORT ON THE INAUGURATION OF TWO DAY NATIONAL CONFERENCE ON INNOVATIONS AND EMERGING TRENDS IN MANAGEMENT SCIENCES (IETMS2019) ON 29<sup>th</sup> AND 30<sup>th</sup> March 2019.**

A 2-day National Conference on "INNOVATIONS AND EMERGING TRENDS IN MANAGEMENT SCIENCES" (IETMS2019) organized by the School of Management Sciences was inaugurated on 29<sup>th</sup> March 2019 at 11.30 A.M. in the Conference Hall. Prof. Chetan Srivastava, Professor School of Management Studies, Hyderabad Central University, Hyderabad was invited to be the Chief Guest. All the dignitaries were invited to the dais and were honored with bouquets. The program started with lightening of lamp by all the dignitaries followed by an Invocation song.

At the outset, Dr. T. Ravindra Reddy, Dean, School of Management Sciences welcomed all the dignitaries, HoDs, staff and all the participants from various other colleges to the Conference. He said that the main objective of this conference is to discuss about the emerging trends in management sciences. He said that there are lots of contemporary issues in Management Sciences and this conference is apt to one and all to express their ideas and share their views with each other. There is tremendous response to this conference and good number of research papers have been received for presenting in the Conference. He said that the present conference will bring the awareness among the participants to receive emerging trends in research issues related to marketing, finance, HR, administrative, customer care development and the challenges the present organizations are facing and what are the innovative resources available in the organizations to meet the emerging trends in the market. He said that there are 101 research papers received from the participants and he suggested to all the participants to make good use of this conference to express their views and to share their ideas in this platform which would definitely give some encouragement to imbibe innovative ideas and other contemporary issues related to management sciences.

Prof. Chetan Srivastav Chief Guest on the occasion gave inaugural speech to the participants and said that everyone should make use of their technical knowledge for new innovations keeping in view the changing trends in management sciences. Accordingly, faculty should evolve various new innovations in research and it is their responsibility to encourage the students to focus on research on new developments, innovations keeping in view the present emerging trends. He said that the researchers should use optimally the emerging technical knowledge by facing all the challenges which are connected with management and administrative aspects. Finally, he advised everyone to give equal importance to human relations along with academics and this would have immense effect on the day to day lives of the

mankind. He said that every person should feel the importance of human values without which the academic avenues and achievements carry no value; hence everyone should focus on research by safeguarding the human relations and values. He congratulated all the participants to have fruitful and creative dimensions during the 2-day Conference.

Dr. C.V. Krishna Reddy, Director congratulated the School of Management Sciences for organizing the 2-Day National Conference on Innovations and Emerging Trends in Management Sciences. He thanked Prof. Chetan Srivatsava, Chief Guest on the occasion for his gracious presence for the inaugural session of the conference. He said that the conference would create a platform to researchers, students and industrialists to share their thoughts and ideas, so that they can become part of development of technology. He narrated the importance of new innovations and leadership skills in the management sciences. He said that faculty and students should focus on research that would be useful to the society. He advised all the participants to actively involve in the deliberations and present their research papers.

Thereafter, the dignitaries have released the Conference Proceedings.

The Director felicitated Prof. Chetan Srivatsava, Chief Guest with a shawl and a memento and the Dean school of Management Sciences Dr.T.Ravindra Reddy has presented a gift to chief guest as a token of respect.

The inaugural session was followed by technical session i.e. Papers Presentation and Posters presentation by the participants in the MBA Seminar Hall.

The Conference concluded on 30<sup>th</sup> March with a valedictory function and Mr.LSrikanth Asst prof proposed a vote of thanks to all the dignitaries and the participants.



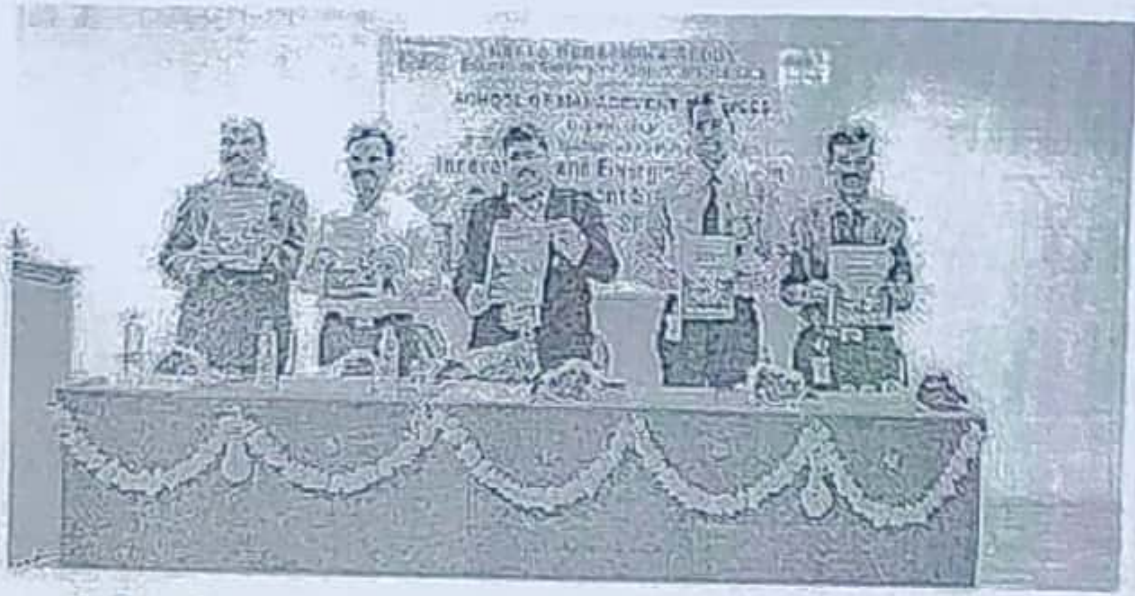
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## ప్రతి విద్యార్థి లక్ష్యసాధనకు కప్పపదాలి

ఘట్కేసర్, న్యూన్టుడే: ప్రతి విద్యార్థి ఓ లక్ష్యాన్ని ఎంచుకొని, ఎన్ని అడ్డంకులు ఎదురైనా సాధించే వరకు శ్రమించాలని హైదరాబాద్ సెంట్రల్ యూనివర్సిటీ ప్రొఫెసర్ డాక్టర్ చేతన్ శ్రీవాస్తవ అన్నారు. ఘట్కేసర్ మండలం చౌదరిగూడలోని నల్ల నరసింహారెడ్డి ఇంజనీరింగ్ కళాశాల(ఎన్ఎన్ఆర్జీ)లో జాతీయ సదస్సు ముగింపు కార్యక్రమానికి ఆయన ముఖ్యఅతిథిగా పాల్గొన్నారు. కార్యక్రమంలో కళాశాల డైరెక్టర్ డాక్టర్ సీవీ కృష్ణారెడ్డి, మేనేజ్మెంట్ విభాగం డీన్ డాక్టర్ టి.రవీంద్రారెడ్డి తదితరులు పాల్గొన్నారు.



పుస్తకాన్ని ఆవిష్కరిస్తున్న అతిథులు, కళాశాల ప్రతినిధులు

1800-425-8888 మీకు ఏ బియ్యం

# మానవ విలువలను మరువరాదు

ఘట్టేసర్: రీసెర్చ్ చేయడానికి ఎన్ని విధానాలున్నా మానవ విలువలను మాత్రం మరచ కూడదని హైదరాబాద్ సెంట్రల్ యూనివర్సిటీ (హెచ్సీయూ) ప్రొఫెసర్ చేతన్ శ్రీవాస్తవ అన్నారు. ఘట్టేసర్ మండలం చౌదరిగూడ నల్లా నర్సింహారెడ్డి విద్యాసంస్థలో ఎంబీఏ విభాగం ఆధ్వర్యంలో శనివారం జరిగిన జాతీయ సదస్సుకు ముఖ్య అతిథిగా హాజరయ్యారు. ఈ సందర్భంగా ప్రపంచంలో సాంకేతిక పరిజ్ఞానం ఉపయోగం, మేనేజ్మెంట్, అడ్మినిస్ట్రేషన్ విభాగాలకు ఏ విధంగా అనుసంధానం అవుతుందో, వాటి సవాళ్లను వివరించారు. కళాకాల డైరెక్టర్ సీవీ కృష్ణారెడ్డి, మేనేజ్మెంట్, నాయకత్వపు లక్షణాలు వాటి ఆపశ్యకతను వివరించారు. కార్యక్రమంలో అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.



సదస్సులో ప్రాసీడింగ్స్ను ఆవిష్కరిస్తున్న చేతన్ శ్రీవాస్తవ, డైరెక్టర్ కృష్ణారెడ్డి