

School of Management Sciences

A Report on Industrial Visit

Firm: Zinda Tilismath and Parle Pvt Ltd, Hyderabad

DATES: 11-03-2026

TIME: 10.00AM to 4.00 PM

PARTICIPANTS TYPE: Students of MBA I Year II Sem & II Year II Sem

NO OF PARTICIPANTS: 98 Students, 3 Faculty members

1. Introduction

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions (Autonomous), organized an industrial visit to Zinda Tilismath and Parle Products as part of the academic curriculum. The visit was conducted to provide students with practical exposure to manufacturing processes, quality control systems, and organizational functioning in real-world industrial settings.

The industrial visit was successfully conducted with the cooperation of **STAR (Society for Training, Awareness, Recruitment and Social Service)**, whose support played a vital role in coordinating and facilitating the visit.

The visit offered valuable insights into both the pharmaceutical and fast-moving consumer goods (FMCG) sectors, helping students understand how theoretical concepts are applied in practice.

2. Objectives of the Industrial Visit

- To understand the manufacturing processes in pharmaceutical and FMCG industries.
- To observe quality control and safety measures followed in industries.
- To gain knowledge about supply chain and production management.
- To bridge the gap between classroom learning and industrial practices.
- To enhance students' awareness of career opportunities in these sectors.

3. Summary of Learning

During the visit to Zinda Tilismath, students were introduced to the production of herbal medicinal products. The officials explained the history of the company, its traditional formulation methods, and the importance of maintaining hygiene and quality standards in pharmaceutical manufacturing. Students observed the preparation, mixing, and packaging processes, along with strict adherence to safety and regulatory guidelines.

At Parle Products, students gained insights into large-scale production of food products such as biscuits and confectionery items. The visit included a detailed explanation of automated

production lines, packaging systems, and inventory management. The role of technology in ensuring efficiency and consistency in product quality was clearly demonstrated.

Special attention was given to **quality control procedures**, where students learned about testing raw materials, monitoring production stages, and ensuring final product quality. The companies also highlighted **safety measures**, including the use of protective equipment, hygiene protocols, and compliance with industrial safety standards.

Students were also exposed to **supply chain management practices**, including sourcing of raw materials, warehousing, distribution networks, and logistics. The integration of technology in tracking and managing supply chains was explained in detail.

Participants actively interacted with industry professionals, which helped them gain clarity on practical challenges, work culture, and expectations in industrial environments.

4. Learning Outcomes

By the end of the industrial visit, students were able to:

- Understand real-time manufacturing processes in different industries.
- Gain knowledge about quality assurance and safety standards.
- Relate theoretical concepts with practical industrial applications.
- Develop awareness of supply chain and operational management.
- Enhance their understanding of workplace practices and professional behavior.
- Explore career opportunities in pharmaceutical and FMCG sectors.

5. Conclusion

The industrial visit to Zinda Tilismath and Parle Products was highly informative and enriching for students. The successful organization of the visit, with the cooperation of **STAR (Society for Training, Awareness, Recruitment and Social Service)**, ensured smooth coordination and maximum learning outcomes.

It provided practical exposure to industrial operations and strengthened students' understanding of management concepts. Such visits play a crucial role in developing industry-ready skills and improving employability by offering firsthand experience of real-world business environments.



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