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### Contact Details

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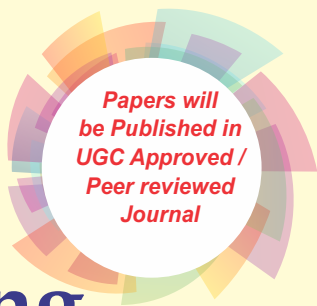
### Nalla Narasimha Reddy

Education Society's Group of Institutions - Integrated Campus  
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## A Two Day ONLINE NATIONAL CONFERENCE



# On Innovations and Emerging Trends in Management Sciences (IETMS 2021)

On  
**16<sup>th</sup> & 17<sup>th</sup> JULY 2021**

Organized by

**SCHOOL OF MANAGEMENT SCIENCES**



**NALLA NARASIMHA REDDY**

Education Society's Group of Institutions-Integrated Campus

(Approved by AICTE, PCI, New Delhi. Affiliated to JNTU-Hyderabad)

Near Narapally, Chowdariguda (V), Korremula 'X' Road, Ghatkesar (M), Medchal (District), Hyderabad - 500088, T.S.



## About NNRG

Nalla Narasimha Reddy Education Society's Group of Institutions (NNRESGI), popularly known as NNRG, is an integrated campus having three schools Viz. School of Management Sciences (SMS), School of Engineering (SOE) and School of Pharmacy (SOP). The institute offers MBA, M.Tech, M.Pharm, B.Tech and B.Pharm Courses having more than 2500 students in various disciplines on the campus and encourages multi-disciplinary research by providing the state of art infrastructure, library and lab facilities along with the committed and dedicated faculty members.

## About SMS

The School of Management Sciences (SMS) is a part of the integrated Campus. The School offers Masters Degree in Business Administration with an intake of 120 students having well qualified and highly experienced faculty in all areas of Management. Ever since the inception of the School in 2009, application and research oriented education has been its top priority.

## About the Conference

The National Conference on Innovations and Emerging Trends in Management Sciences (IETMS-2021) is organized by the School of Management Sciences. The basic objective of the conference is to bring together academicians, industry experts and students from different parts of the country to exchange knowledge and ideas in the crucial areas of Management Sciences.

## Conference Themes

This conference provides an opportunity to discuss innovations and emerging trends in management sciences. The papers are invited on the following sub-themes.

Financial Management, Human Resource Management, Information Technology Management, Marketing Management, Operations & Production Management, Knowledge Management, Tourism and Hospitality Management, Pharmaceutical Management and Entrepreneurship.

## Guidelines for Submission of Papers

The title, author's name, complete organization address, mobile number and email Id's of all the authors should be clearly mentioned. All the manuscripts should be in English and neatly typed in MS Word with paper font Times New Roman. Title should be bold with font size 16, subtitles bold with font size 11 and theory with font size 11 and single line spacing, page size should be A4 with narrow page margin. Tables, figures and images should be in the center of the page.

Abstract, maximum of 250 words and full paper maximum of Six pages (Strictly), Including figures and tables, of an A4 size sheet should be sent before specified time lines. All the papers should be sent to [ietms2K21@gmail.com](mailto:ietms2K21@gmail.com).

## CONFERENCE TIME LINES

Last date for submission of Full Length paper	<b>10<sup>th</sup> July 2021</b>
Announcement of Selected Papers	<b>12<sup>th</sup> July 2021</b>
Last date for payment of Registration Fee	<b>13<sup>th</sup> July 2021</b>

- Maximum Number of authors per paper is limited to Three.
- All papers are strictly reviewed by the Conference and Journal Editorial Boards. Acceptance of Paper Presentation or Publication will be finally decided by the respective Editorial Boards.

## REGISTRATION FEE PER PAPER

Type of Delegate	Amount
Faculty/ Industry Members	Rs. 300/-
Research Scholar & Students	Rs. 200/-

- It is mandatory that atleast one author must register in the conference.
- The conference fee includes Conference Proceedings with ISBN (Soft copy) and Certificates (Soft /Hard copy).
- All selected papers will be published in peer reviewed journal or UGC approved journal. However the papers selected for publication in the UGC approved Journal will have a publication fee, which will be intimated to the selected authors in due course of time.

The registration fee has to be paid through Online to the account mentioned below:

Account Name : **NNR PROFESSIONAL ACTIVITIES**  
Bank Name & Address : **Union Bank of India, Peerzadiguda Branch.**  
Account No : **118010100054017**  
IFSC Code : **UBIN0811807**



## REGISTRATION FORM SCHOOL OF MANAGEMENT SCIENCES

### A Two Day Online National Conference on INNOVATIONS AND EMERGING TRENDS IN MANAGEMENT SCIENCES (IETMS 2021) on 16<sup>th</sup> & 17<sup>th</sup> July 2021

Name : \_\_\_\_\_

Highest Qualification : \_\_\_\_\_

Designation : \_\_\_\_\_

Institute / Organization : \_\_\_\_\_

Address for Correspondence : \_\_\_\_\_  
\_\_\_\_\_

Online Transfer Ref. No. : \_\_\_\_\_

Phone : \_\_\_\_\_

Email : \_\_\_\_\_

Signature of the Applicant

### IMPORTANT DATES

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