

Date: 11<sup>th</sup> July 2020

**BRIEF REPORT ON THE INAUGURATION OF TWO DAY NATIONAL ONLINE CONFERENCE ON INNOVATIONS AND EMERGING TRENDS IN MANAGEMENT SCIENCES (IETMS-2020) ON 9<sup>th</sup> AND 10<sup>th</sup> July 2020.**

A Two Day National online Conference on "INNOVATIONS AND EMERGING TRENDS IN MANAGEMENT SCIENCES" (IETMS - 2020) organized by the School of Management Sciences was inaugurated on 9<sup>th</sup> July 2020 at 10.30 A.M. in the online through Zoom medium. Dr. Chetan Srivastava, Professor School of Management Studies, Hyderabad Central University, Hyderabad was invited to be the Chief Guest Dr C.V.Krishna Reddy, Director NNRG presided the program. All the dignitaries were invited to the online program by Mr. Suresh Kumar Nayak, Assoc Professor with a welcome speech and he invited Dean, School of Management Sciences to give an introduction of the program

At the outset, Dr. T. Ravindra Reddy, Dean, School of Management Sciences welcomed all the dignitaries, HoDs, staff and all the participants from various other colleges to the Conference. He said that the main objective of this conference is to discuss about the emerging trends in management sciences. He said that there are lots of contemporary issues in Management Sciences and this conference is apt to one and all to express their ideas and share their views with each other. There is tremendous response to this conference and good number of research papers has been received for presenting in the Conference. He said that the present conference will bring the awareness among the participants to receive emerging trends in research issues related to marketing, finance, HR, administrative, customer care development and the challenges the present organizations are facing and what are the innovative resources available in the organizations to meet the emerging trends in the market. He said that there are 141 research papers received from the participants, out of which 115 were short listed and he suggested to all the participants to make good use of this conference to express their views and to share their ideas in this platform which would definitely give some encouragement to imbibe innovative ideas and other contemporary issues related to management sciences which are helpful to the practioners, researchers, educators and students.

Prof. Chetan Srivastava, Chief Guest on the occasion gave inaugural speech to the participants and said that everyone should make use of their technical knowledge for new innovations keeping in view the changing trends in management sciences through the power point presentation in the zoom medium. Accordingly, faculty should evolve various new innovations in research and it is their responsibility to encourage the students to focus on research on new developments, innovations keeping in view the present emerging trends. He said that the researchers should use optimally the emerging technical knowledge by facing all the challenges which are connected with management and administrative aspects. Finally, he advised everyone to give equal importance to human relations along with academics

and this would have immense effect on the day to day lives of the mankind. He said that every person should feel the importance of human values without which the academic avenues and achievements carry no value; hence everyone should focus on research by safeguarding the human relations and values. He congratulated all the participants to have fruitful and creative dimensions during the two day online Conference.

Dr. C.V. Krishna Reddy, Director congratulated the School of Management Sciences for organizing the 2-Day National online Conference on Innovations and Emerging Trends in Management Sciences. He thanked Prof. Chetan Srivatsava, Chief Guest on the occasion for his gracious presence for the inaugural session of the conference. He said that the conference would create a platform to researchers, students and industrialists to share their thoughts and ideas, so that they can become part of development of technology. He narrated the importance of new innovations and leadership skills in the management sciences. He said that faculty and students should focus on research that would be useful to the society. He advised all the participants to actively involve in the deliberations and present their research papers.

The inaugural session concluded by 11:50 PM and Mr .Suresh kumar Nayak, Asso prof proposed a vote of thanks to all the dignitaries and the participants.

On DAY 1 i.e, on 9<sup>th</sup> July, morning session ended with inaugural program from 10:30am to 12:00pm and later 28 participants presented their conference papers through zoom medium in the afternoon session from 12:00pm to 4:00pm.

On DAY 2 i.e, on 10<sup>th</sup> July, 30 participants took chance to present their respective conference papers through the zoom medium in the morning session from 10:30AM to 1:00PM

Thereafter, the Valedictory session started by 2:00 PM on 10<sup>th</sup> July,2020 by Mrs.A Swathi Asst Prof, welcomed all the dignitaries on the Zoom platform. Dr.T.Ravindra Reddy,Dean,SoMS and Convenor of IETMS-2020, presented a brief report on the two days conference and also he expressed gratitude to the Chairman, NNRG Sri.Nalla Narasimha Reddy for providing an opportunity to conduct this conference in a successful way.


Dr. C.V. Krishna Reddy has released the Conference Proceedings in soft copy at 2:15 PM and congratulated Dean and faculty members of SoMS for the success of the first online conference. The participants delivered their feedback on IETMS-2020 by 2:30 PM and the Conference concluded by 3:00 PM with a vote of thanks proposed by Mr. Suresh Kumar Nayak, Asso Prof. The entire two days online conference is conducted on Zoom platform by Mr .A Sudheer(Host) ,Mr. Suresh kumar Nayak(Co host) and G. Prashanth kumar(co host) without any technical difficulties.

Day-1-(09-07-2020)-Zoom platform ID: 88327504866, 83903428987

Pass code: 336191, 938547

Day-2-(10-07-2020)-Zoom platform ID: 85909254137, 87067797619

Pass code: 197889,833234

  
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