

Date: 16-02-2022

Guest Lecture Report

“Entrepreneurship Skill Development” held on 15th February 2022

Guest Speaker: Dr A.G Prasad

Managing Director, Sri Vyshnavi Packages Systems, Hyderabad

Date: 15-02-2022, Time: 11 AM – 1:00 PM

Participants Type: MBA Students- First year, Second year and MBA Faculty Members

Total Participants Attended: 62

A Guest lecture on Entrepreneurship Skill Development was organized by the School of Management Sciences in association with the Institution's Innovation council (IIC), NNRG on 15th February 2022 at 11.00 A.M. Dr A.G Prasad, Managing Director, Sri Vyshnavi Packages Systems, Hyderabad was invited to be the Guest speaker. At the outset, Dr. T. Ravindra Reddy, Dean, School of Management Sciences welcomed all the students and faculty members of MBA. He gave an introduction of the program and the importance of Entrepreneurship and the skills required to be a successful entrepreneur. The chief guest was introduced by Ms A Vineetha, Asst Prof, SoMS.

Dr. A.G. Prasad, Chief Guest on the occasion gave a nice motivational lecture to be a successful entrepreneur in life. At the outset, he defined entrepreneurship and nicely clarified many myths regarding entrepreneurship. Age, capital and many visible impediments can be nullified by the spirit to be become an entrepreneur. He gave the examples of many common people who are now highly respected entrepreneurs in our society. He gave his own example, his life's experience and how efficiently he implemented life skills to be an entrepreneur. He also explained the role of entrepreneurs in generating employment and helping our country to become economically strong. There is a vast unexplored market in rural areas and great opportunity for the start-ups. He explained the basic problems which are being faced by the people in establishing a start up and addressed the students in overcoming such problems.

The session concluded with a vote of thanks by Suresh Kumar Nayak, Guest Lecture incharge, SoMS, NNRG.



Guest Lecture Incharge



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