

REPORT OF “PARAMPARA – 2026, A NATIONAL LEVEL MANAGEMENT FEST CONDUCTED BY THE SCHOOL OF MANAGEMENT SCIENCES ON 10th APRIL, 2026 AT 10.30 AM

The Nalla Narasimha Reddy Education Society’s Group of Institutions, School of Management Sciences has organized a one-day National Level Management Fest “PARAMPARA – 2026 on Friday, 10th April, 2026 at 10.30 AM in the Conference Hall, Ground Floor.

Ms.T.Soujanya, Asst. Professor, SoMS welcomed all the dignitaries on the dais, Director Dr.C.V.Krishna Reddy, Chief Guest Dr.Sailaja, Director – HR, Learning & Growth, Kaarya IT Solutions, Hyderabad, Dr.T.Ravindra Reddy, Dean, School of Management Sciences, Dr.G.Janardhana Raju, Dean, School of Engineering and Dr.Krishna Mohan Chinnala, Dean, School of Pharmacy.

The inaugural session formally inaugurated by welcome dance by Ms.Nikitha & Ms.Mamatha, MBA first year students and lightening of lamp by the dignitaries and invocation song by the students.

Dr.T.Ravindra Reddy, Dean, School of Management Sciences extended his warm welcome to all the dignitaries on the dais, colleagues and all the aspiring students to the fest and said that the Parampara-2026 is a platform to exhibit their ideas and knowledge which provides a healthy competition to improve the leadership qualities of the students to acquire real practical effects to build up their careers and useful to share the ideas openly and to fill the gap between academic level and industry requirements. The College is conducting formal events and cultural events. He said that to survive in the competitive world knowledge and skills are very essential and present market situation is very tough and every day we are facing lot of problems. The US-Israel-Iran war fighting due to deep ideological hostility stemming from the 1979 Iranian Revolution, Iran’s support for proxy groups aimed at Israel and fears over Iran’s nuclear program disturbed to total world economy in Exports and Imports specially in crude oil and gas. He has also informed about strategic management of political crisis levels and Layoffs in different companies. To avoid such situation requested the students to get good knowledge and different skills to survive. He has informed the participants that AI application for good placements and we cannot survive without knowledge of AI and the AI influencing layoffs. He

has requested the participants to develop the knowledge of Artificial Intelligence and there is bright future in HR & Marketing field. He conveyed his heartfelt gratitude and appreciation to the Director and Deans to grace the occasion with their presence. He said that the Institution has excellent Management who has been extending its continuous support by providing excellent infrastructure facilities which will be suitable for all respective courses of the Institution. He informed that there are 17 Colleges are participating and about 132 external and 102 internal students registered and participating in different kinds of events like 1. Business Idea 2) Young Manager and 3) Business Quiz etc. He advised all the participants to make use of this platform to exchange their views and knowledge by participating in all the events and wished them all success. He has also expressed his sincere gratitude to the Chief Guest for attending the fest and also support given by the sponsors.

Dr.G.Janardhana Raju, Dean, School of Engineering has requested the participants to equip all sorts of skills and requested active participation in all events. He said that the Management students are having many opportunities comparatively others and requested the students to think to work in marketing field also and understand the present behavior of the customer which is one of good area to get more packages.

Dr.Krishna Mohan Chinnala, Dean, School of Pharmacy has given an inspirational speech for all the students about the importance of conducting PARAMPARA-2026 by the School of Management Sciences. He said that after becoming young Managers must be very smart in taking decisions. There is a lot of opportunities to MBA students to become Entrepreneurs and can transform the world also. In this regard he informed about the importance of dedication, development and determination. If taken right decision at right time, you can transform the world also. He has requested to participate in the events conducting to get experience and requested to improve their knowledge and skills and exchange their ideas.

Dr.Sailaja, Director – HR, Learning & Growth, Kaarya IT Solutions, Hyderabad, Chief Guest has given her appreciation to School of Management Sciences NNRG for conducting a National Level Management Fest PARAMPARA-2026. She has stated that Kaarya IT Solutions Private Limited is an active, Hyderabad-based, specializing in computer programming and consultancy services, located at Rajendranagar, the company operates within the IT sector, focusing on recruitment, IT services and talent acquisition. She informed the participants that all Software companies Microsoft, Infosys, Wipro, TCS and other companies are located at Hyderabad and students can get good jobs. She further informed that the Artificial Intelligence develops systems capable of simulating human intelligence, including learning, reasoning,

problem-solving and perception. It relies on data analysis, machine learning and neural networks to perform tasks like language comprehension and decision making. The Management students must have knowledge of AI & ChatGPT and there are lot of top AI certification & Skills development courses are available which can help in getting good placements in Software side. She informed about the success story of Mr.Ritech Agarwal, Rajasthan regarding startup of OYO. The AI is reshaping every function. The AI is new mandate in Finance, HR and Marketing. The other side of AI is it cannot replace 1. Critical thinking, 2. Communication, 3. Empathy, 4. Ethical Judgment and 5. Creativity.

Dr.C.V.Krishna Reddy, Director-NNRG welcomed the Chief Guest, Deans, HoDs, Professors, Faculty members, students and participants from other institutions. At the outset he congratulated the Dean, SoMS and conveyed his appreciation that the School of Management Sciences under the auspices of NNRG is organizing the PARAMPARA-2026. This fest is conducting every year with various events with all the MBA students of our Institution and other students of MBA colleges to evolve a platform to the young students to make use of their hidden talents of young managers to become a successful job seeker or successful entrepreneur in order to build up their future careers. He said that the conduct of PARAMPARA is very much essential in our institution and this is a special occasion to show the talent of young managers and to train the participants as best Managers in various domains. He has requested the students to focus on self with good goal in their mind to achieve the goal and to success in life. The Chief Guest has given lot of information about the trend of AI & Catgut and it usage and update of our knowledge in the current competitive world. The Institution is conducting various programs and informed that the events should not be a routine, but some kind of innovations has to be made to attract the students for more participation. He has requested the participants to show their mark as PG student and to participate in programs conducting and to show their talent.

The inaugural function was concluded with a vote of thanks by Mrs.T.Soujanya, Asst. Prof. SoMS.

BRIEF REPORT ON THE EVENTS CONDUCTED DURING THE NATIONAL MANAGEMENT FEST ON “PARAMPARA-2026” ORGANIZED BY SCHOOL OF MANAGEMENT SCIENCES ON 10th APRIL, 2026.

1. The total students participated in the events 249 and out of which 144 students are from outside Colleges and 105 students are from NNRG.
2. There are three main formal events and talent round events conducted during the fest viz.,

a. Business Idea

There were 11 teams (19 students) participated. All are external students were participated. The winner is Team J.Sindhu Sri & B.Leela Sri from Anurag University. The Runners are Shubham Kumar & Harshith Pandey from Anurag University.

b. Young Manager

There were 50 students participated in the above event. Internal 02 and external 48 students are participated. All 50 students appeared for written examination and 15 students are shortlisted for Group discussion and out of which 3 students are selected for stress interview. All three students were appeared for stress interview in seminar hall. Mr.Gokul from Osmania University Campus declared as young manager of the event. He was awarded cash prize, memento along with certificate.

c. Business Quiz

There were 78 teams students with 2 students in each total 156 students participated in the above event. Internal 4 and external 74 students are participated from 18 Colleges. The Winners are Kushal Rao Ch & Suraj Rao P from Osmania University and the Runners are Nihal Varma&Vasanth Rao from Viswaviswani School of Business.

In addition to the above formal events there was a talent round which includes cultural events like Cricket auction, Movie quiz, strength building, singing, instrumental and solo dance Competition etc.

The event has been followed by Valedictory Function at 5.30 PM in conference hall, NNRG.

Dr.T.Ravindra Reddy, Dean, School of Management Sciences reported the events conducted during PARAMPARA-2026 Meet. Mrs.T.Soujanya, Asst. Professor announced the runners and winners. The cash prizes along with mementos and certificates are distributed to the runners and winners by the Deans and heads of the departments. Participants are expressed their views under feedback.

The program concluded with a vote of thanks at 6.10 PM by Ms.T.Soujanya, Asst. Professor, SoMS.

Dean, SoMS



Copy to:

1. The Director
2. The Asst. Registrar

3. The Convener, IQAC



