

REPORT OF "PARAMPARA – 2025, A NATIONAL LEVEL MANAGEMENT FEST CONDUCTED BY THE SCHOOL OF MANAGEMENT SCIENCES ON 28th MARCH, 2025 AT 10.30 AM

The Nalla Narasimha Reddy Education Society's Group of Institutions, School of Management Sciences has organized a one-day National Level Management Fest "PARAMPARA – 2025 on Friday, 28th March, 2025 at 10.30 AM in the Auditorium (3rd Floor).

Ms.T.Soujanya, Asst. Professor, SoMS welcomed all the dignitaries on the dais, Director Dr.C.V.Krishna Reddy, Chief Guest Commander Santosh Nagarajan (Rtd.), Associate Director – Learning & Development Virtusa, Hyderabad, Mr.Nalla Prashanth Reddy, Vice-Chairman, NNRG, Dr.T.Ravindra Reddy, Dean, School of Management Sciences and Dr.G.Janardhana Raju, Dean, School of Engineering and Dr.Krishna Mohan Chinnala, Dean, School of Pharmacy.

The inaugural session formally inaugurated by welcome dance by Ms.Sneha Reddy and her team, MBA first year students and by lightening of lamp by the dignitaries and invocation song by the students.

Dr.T.Ravindra Reddy, Dean, School of Management Sciences extended his warm welcome to all the dignitaries on the dais, colleagues and all the aspiring students to the fest and said that the Parampara-2025 is a platform to exhibit their ideas and knowledge which provides a healthy competition to improve the leadership qualities of the students to acquire real practical effects to build up their careers and useful to share the ideas openly and to fill the gap between academic level and industry requirements. He said that to survive in the competitive world knowledge and skills are very essential. Many of the Talented and skillful persons are working across the world. Mr.Trump, after assuming charge as President of USA has taken decision to send back the scrap and many of coming back to India, but the talented persons are continuing. Many of talented persons working as Chief Executives across the world. To avoid such situation requested the students to get good knowledge and different skills to survive. He hoped that by 2027, India will become 3rd Economy in the World compete with USA & China. He has requested to think the need of the people and to fill such gaps can make you to think good ideas to be implemented. The Govt. of India has encouraging ideas and Start ups, but India succeeded only 2%. He narrated the meaning of PARAMPARA which is derived from

Sanskrit which means the relation between Guru and Discipline. He said that the knowledge or education which would pass on by the older generations to the younger generations in order to mould the youngsters with their expertise is said to be the Parampara. He conveyed his heartfelt gratitude and appreciation to the Director and Vice Chairman to grace the occasion with his presence. He said that the Institution has excellent Management who has been extending its continuous support by providing excellent infrastructure facilities which will be suitable for all respective courses of the Institution. He informed that there are 22 Colleges are participating and about 157 external and 105 internal students registered and participating in different kinds of events like 1) Business Idea 2) Young Manager and 3) Business Quiz etc. He advised all the participants to make use of this platform to exchange their views and knowledge by participating in all the events and wished them all success. He has also expressed his sincere gratitude to the Chief Guest for attending the fest and also support given by the sponsors.

Dr.G.Janardhana Raju, Dean, School of Engineering has requested the participants to equip all sorts of skills and requested active participation in all events. He said that the Management students are having many opportunities comparatively others and requested the students to think to work in Marketing field also, which is one of good area to get more package.

Dr.Krishna Mohan Chinnala, Dean, School of Pharmacy has given an inspirational speech for all the students about the importance of conducting PARAMPARA-2025 by the School of Management Sciences. He said that after becoming young Managers, they must be very smart. He has requested to participate in the events conducting to get experience and requested to improve their knowledge and skills and exchange their ideas.

Commander Santosh Nagarajan (Rtd.), Associate Director – Learning & Development, Virtusa, Hyderabad, Chief Guest has given his appreciation to School of Management Sciences NNRG for conducting a National Level Management Fest PARAMPARA-2025. He has emphasized the importance of technological skills, industry readiness, networking and ambitious career planning for students. He said that the Virtusa is facilitating the students in Learning & Development. He informed about continuous Learning to success as corporate leaders. Great Leaders are great listeners. Listening is an art and requested to learn something. Continuous Learning is an important to become success. Parampara is nothing but learning / tradition guru shishya parampara extremely important. He has requested the participants to learn other than that of academics in which field they are interested. He has requested to read seven habits of effective people. He has put four challenges before the participants.

1. Create good atmosphere around you
2. Excel in what you are doing exceeding well
3. Dream / Vision- Everybody should have dreams and ability to dream

4. Building network around you. The people who will help you and that interdependent. Inter dependence create a net work.

As the business scenario changed, he has informed the importance of communication skills, team work and continuous learning. He has requested to read lot of book and attend workshops and seminars and need different ideas of the industry/corporate sector looking and wished the students for their success in their future goals and to have a successful participation in all the events in Parampara.

Dr.C.V.Krishna Reddy, Director-NNRG welcomed the Chief Guest, Deans, HoDs, Professors, Faculty members, students and participants from other institutions. At the outset he congratulated the Dean, SoMS and conveyed his appreciation that the School of Management Sciences under the auspices of NNRG is organizing the PARAMPARA-2025. This fest is conducting every year with various events with all the MBA students of our Institution and other students of MBA colleges to evolve a platform to the young students to make use of their hidden talents of young managers to become a successful job seeker or successful entrepreneur in order to build up their future careers. He said that the conduct of PARAMPARA is very much essential in our institution and this is a special occasion to show the talent of young managers and to train the participants as best managers in various domains. He has requested the students to focus on self with good goal in their mind to achieve the goal and to success in life. The Chief Guest has given lot of information to become a good Manager. The Institution is conducting various programmes and informed that the events should not be a routine, but some kind of innovations has to be made to attract the students for more participation. He has requested the participants to show their mark as PG student and to participate in programs conducting and to show their talent.

The inaugural function was concluded with a vote of thanks by Mrs.T.Soujanya, Asst. Prof. SoMS.

BRIEF REPORT ON THE EVENTS CONDUCTED DURING THE NATIONAL MANAGEMENT FEST ON "PARAMPARA-2025" ORGANIZED BY SCHOOL OF MANAGEMENT SCIENCES ON 28TH MARCH, 2025.

1. The total students participated in the events 262 and out of which 157 students are from outside 22 Colleges and 105 students are from NNRG.
2. There are three main formal events and talent round events conducted during the fest viz.,

a. Business Idea

There were 53 students participated as 4 to 6 students in each team. Out of which internal 19 and external 34 students were participated. The winner is Anurag patil

from Osmania University. The Runners are Tumu Shisheer Kumar & P.Suraj from Vishwa Vishwani Institute of Systems and Management

b. Young Manager

There were 57 students participated in the above event. Internal 17 and external 40 students are participated. All 57 students appeared for written examination and 25 students are shortlisted for Group discussion and out of which 5 students are selected for stress interview. All five students were appeared for stress interview in open auditorium. Mr. T. Nikhil from Princeton P.G. College declared as young manager of the event.

c. Business Quiz

There were 70 teams students with 2 students in each total 140 students participated in the above event. Internal 18 and external 122 students are participated from 15 Colleges. The Winner are Bora Shruthi and Vidhya Sagar from Keshav Memorial Institute of Management and the Runners are Simhotham and Supriya from Nizam college, Hyderabad.

In addition to the above formal events there was a talent round which includes cultural events like drawing, singing, short film, handicrafts, instrumental, solo dance and Mehandi Competition etc.

The event has been followed by Valedictory function at 4.30 PM in Auditorium, III Floor, NNRG.

Dr.T.Ravindra Reddy, Dean, School of Management Sciences reported the events conducted during PARAMPARA-2025 Meet. Mrs.T.Soujanya, Asst professor announced the runners and winners. The cash prizes along with mementos and certificates are distributed to the runners and winners by the Deans and heads of the departments. Participants are expressed their views under feedback.

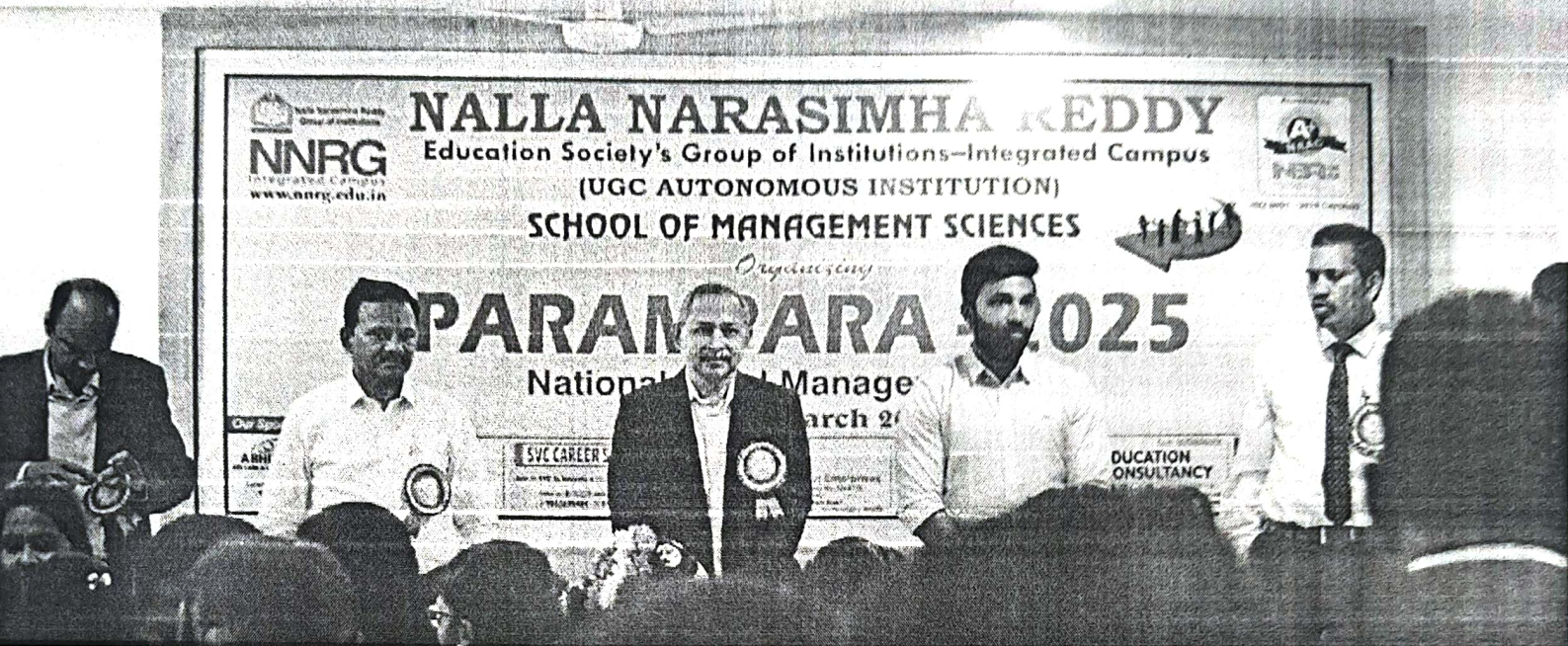
The program concluded with a vote of thanks at 5:30 PM by Ms.T.Soujanya, Asst. Professor, SoMS.

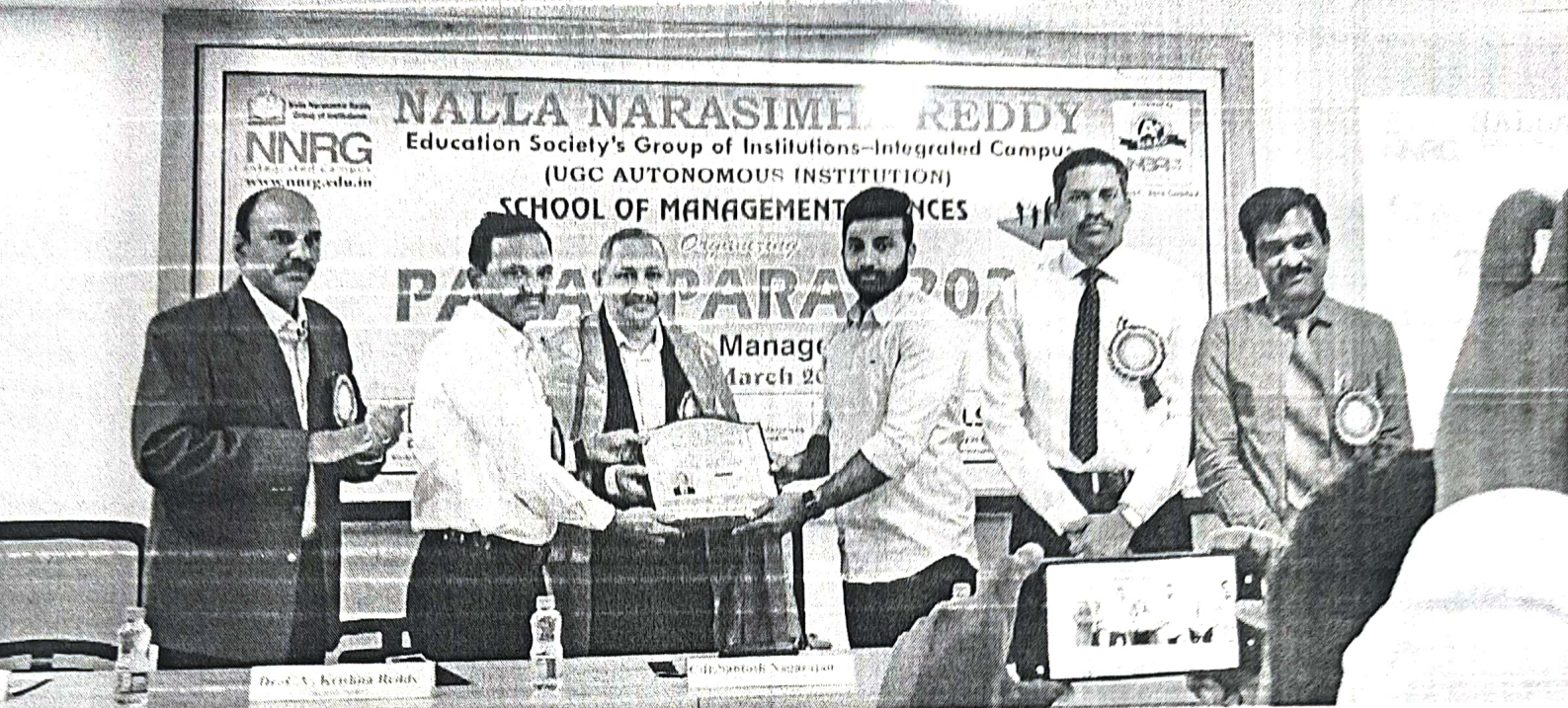

Dean, SoMS
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Copy to:

1. The Director
2. The Asst. Registrar
3. The Convener, IQAC







[Signature]
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