

Organizing Committee

Chief Patron

Sri. Nalla Narasimha Reddy, Chairman, NNRG

Patron

Dr. C.V. Krishna Reddy, Director, NNRG

Co-Patron

Mr. Nalla Prashanth Reddy, Vice-Chairman, NNRG

Convener

Dr. T. Ravindra Reddy, Dean, SoMS

Conference Coordinators

Dr. P. Gopinadh Rao, Professor

Dr. P. Padmaja, Associate Professor

Dr. V.V.Y.R. Thulasi, Associate Professor

Mr. B. Rajender Goud, Assistant Professor

Mr. K. Srikanth, Assistant Professor

Mr. A. Sudheer, Assistant Professor

Mr. V. Jalender Reddy, Assistant Professor

Ms. S. Shubhananda, Assistant Professor

Ms. T. Soujanya, Assistant Professor

Advisory Board:

Dr. M.L. Sai Kumar, Former Dean, IPE, Hyderabad, T.S.

Dr. K. Rama Krishna Reddy, Ex. V.C. Sri Krishna Devaraya University, Ananthapur, A.P.

Dr. Rajyalakshmi Nittala, Department of Commerce & Management Studies, A.U., A.P.

Dr. C.V. Krishna Naik, SKIM, Sri Krishna Devaraya University, Ananthapur, A.P.

Prof. Chetan Srivastava, SMS, Director-Office for International Affairs, University of Hyderabad

Dr. N.R.V. Ramana Reddy, Vikram Simhapuri University, Nellore, A.P.

Dr.S.Ananda Reddy, DGM-L&OD, Hetero Group, Hyderabad

Contact Details

Dr. T. Ravindra Reddy, Professor & Dean, SoMS

Mob Nos. 91+ 9885294432, 9949202412, 9573326596

Nalla Narasimha Reddy

Education Society's Group of Institutions - Integrated Campus

Chowdariguda, Near Narapally, Korremula 'X' Road, Ghatkesar (M)

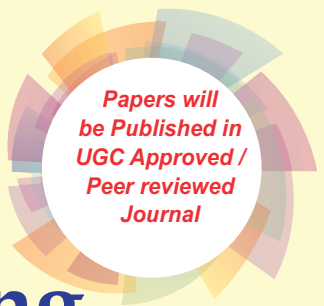
Medchal-Malkajgiri (District), Hyderabad, Telangana State, India - 500 088.

www.nnrg.edu.in

Mail id : ietms2023@gmail.com, deansoms@nnrg.edu.in



A Two Day NATIONAL CONFERENCE



On Innovations and Emerging Trends in Management Sciences (IETMS 2023)

On
18th & 19th August 2023

Organized by

SCHOOL OF MANAGEMENT SCIENCES



NNRG
Integrated Campus
ISO 9001 : 2015 Certified



NALLA NARASIMHA REDDY

Education Society's Group of Institutions - Integrated Campus

(Approved by AICTE & PCI, New Delhi & Affiliated to JNTUH, Accredited by NAAC with A+ Grade)

Chowdariguda (V), Korremula 'X' Roads, Ghatkesar (M), Medchal-Malkajgiri Dist., Hyderabad, T.S. - 500 088.

(UGC AUTONOMOUS INSTITUTION)

About NNRG

Nalla Narasimha Reddy Education Society's Group of Institutions (NNRESGI), popularly known as NNRG is an Autonomous Institution and an integrated campus having three schools Viz. School of Management Sciences (SMS), School of Engineering (SOE) and School of Pharmacy (SOP). The institute offers MBA, M.Tech, B.Tech and B.Pharm Courses having more than 2500 students in various disciplines on the campus and encourages multi-disciplinary research by providing the state of art infrastructure, library and lab facilities along with the committed and dedicated faculty members.

About SMS

The School of Management Sciences (SMS) is a part of the integrated Campus. The School offers Masters Degree in Business Administration with an intake of 60 students having well qualified and highly experienced faculty in all areas of Management. Ever since the inception of the School in 2009, application and research oriented education has been its top priority.

About the Conference

The National Conference on Innovations and Emerging Trends in Management Sciences (IETMS-2023) is organized by the School of Management Sciences. The basic objective of the conference is to bring together academicians, industry experts and students from different parts of the country to exchange knowledge and ideas in the crucial areas of Management Sciences.

Conference Themes

This conference provides an opportunity to discuss innovations and emerging trends in management sciences. The papers are invited on the following sub-themes. Financial Management, Human Resource Management, Information Technology Management, Data Analytics, Business Intelligence, Marketing Management, Operations & Production Management, Knowledge Management, Tourism and Hospitality Management, Pharmaceutical Management and Entrepreneurship.

Guidelines for Submission of Papers

The title, author's name, complete organization address, mobile number and email Id's of all the authors should be clearly mentioned. All the manuscripts should be in English and neatly typed in MS Word with paper font Times New Roman. Title should be bold with font size 16, subtitles bold with font size 11 and theory with font size 11 and single line spacing, page size should be A4 with narrow page margin. Tables, figures and images should be in the center of the page.

An abstract of maximum of 250 words and a full paper of maximum of Seven pages (Strictly), Including figures and tables on an A4 size sheet should be sent by the specified time. All the papers should be sent to ietms2023@gmail.com

CONFERENCE TIME LINES

Last date for submission of Full Length Paper	07th August 2023
Announcement of Selected Papers	09th August 2023
Last date for payment of Registration Fee	12th August 2023

- Maximum three authors per paper.
- All papers are strictly reviewed by the Conference and Journal Editorial Boards.
- Acceptance of Paper Presentation or Publication will be decided by the respective Editorial Board.

REGISTRATION FEE PER PAPER

Type of Delegate	Amount
Faculty/ Industry Members/ Research Scholars & Students	Rs. 600/-

- It is mandatory that atleast one author must register in the conference.
- The conference fee includes Conference Proceedings with **ISBN 978-93-5915-673-6** Soft copy, Certificates, Conference Kit and Working lunch.
- All the selected papers will be published in the peer reviewed journal or UGC approved journal. However the papers selected for publication in the UGC approved Journal will have a publication fee, which will be intimated to the selected authors in due course of time.

The registration fee has to be paid through Online to the account mentioned below:

Account Name : **NNR PROFESSIONAL ACTIVITIES**
Bank Name & Address : **Union Bank of India, Peerzadiguda Branch.**
Account No : **118010100054017**
IFSC Code : **UBIN0811807**

REGISTRATION FORM
SCHOOL OF MANAGEMENT SCIENCES

A Two Day National Conference on
INNOVATIONS AND EMERGING TRENDS IN MANAGEMENT SCIENCES
(IETMS 2023) on 18th & 19th August 2023

Name : _____

Highest Qualification : _____

Designation : _____

Institute / Organization : _____

Address for Correspondence : _____

Online Transfer Ref. No. : _____

Phone : _____

Email : _____

Signature of the Applicant

IMPORTANT DATES

Last date for submission of Full Length Paper	07 th August 2023
Last date for payment of Registration Fee	12 th August 2023

REGISTRATION FEE PER PAPER

Type of Delegate	Amount
Faculty/ Industry Members/ Research Scholars & Students	Rs. 600/-

The registration fee has to be paid through Online to the account mentioned below:
Account Name : NNR PROFESSIONAL ACTIVITIES
Bank Name & Address : Union Bank of India, Peerzadiguda Branch.
Account No : 118010100054017
IFSC Code : UBIN0811807