

## UGC AUTONOMOUS INSTITUTION

### School of Management Sciences

#### Report on Industrial Visit to Hindustan Coca-Cola Beverages Pvt Ltd.

The School of Management Sciences has organized one day industrial visit to “**Hindustan Coca-Cola Beverages Pvt Ltd.**”, **Manufacturer of various soft drink brands**, located at Ameenpur, Hyderabad on 23<sup>rd</sup> December 2022 (Friday) for MBA I and II Year students. The visit is planned to enrich them with the real time manufacturing process of the unit. The students accompanied by 4 faculty members visited the unit and observed the process of manufacturing of different soft drink brands such as **Thums Up, Sprite and Maaza**. The company makes a full range of products with different volumes in the unit. The unit runs for 24 hours during season with employee strength of 250 members.

The students started from the college at 9:45AM and reached the unit by 11:30AM. They were received by the production manager of the unit and were briefed about the unit and their activities for 30 minutes through a video and clarified the doubts of the students. The students were also explained about the other units and the products made by HCCB at different manufacturing locations.

The students, through the visit acquired great knowledge about manufacturing process of soft drinks. The faculty and students thanked the management and concerned personnel and returned to the college by 4 PM.

#### Faculty Coordinators:

Mr. B. Rajender Goud  
Mr. K Srikanth  
Ms. T Soujanya  
Ms. S Shubhananda


#### Student Coordinators:

Ms. S Saranya  
Mr. K Prashanth

MBA II Year Students - 37

MBA I Year Students - 43

  
Industrial Visit In charge

  
Dean  
DEAN  
School of Management Sciences  
Nalla Narasimha Reddy Education Society's  
Group of Institutions-Integrated Campus  
UGC AUTONOMOUS INSTITUTION  
Chowdanguda (V), Ghatkesar (M),  
Medchal (D) T.S.-500088