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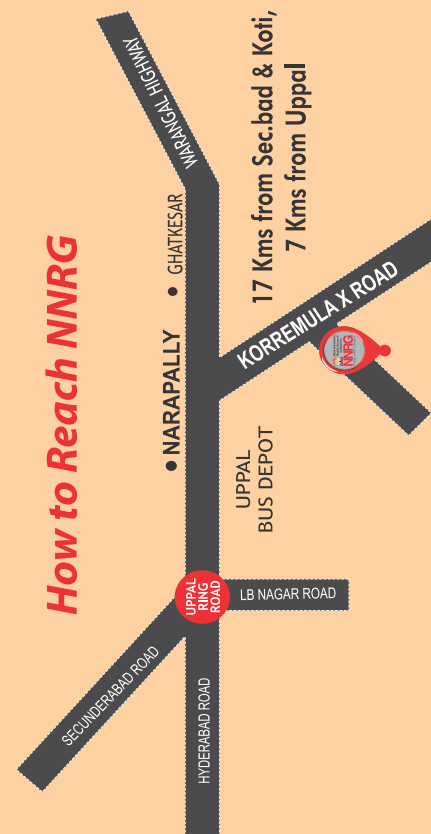
Dr. Rajyalakshmi Nittala, Department of Commerce & Management Studies, A.U., A.P.

Dr. Debakanta Samal, Scientist, Institute of Physics, Bhubaneswar, Odisha.

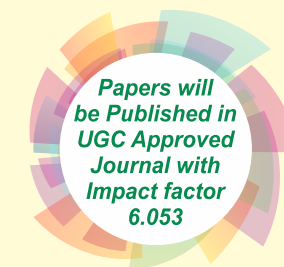
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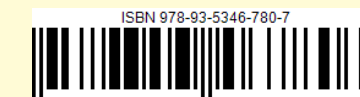
A Two Day NATIONAL CONFERENCE



On Innovations and Emerging Trends in Management Sciences (IETMS 2019)

On
29th & 30th MARCH 2019

Organized by
SCHOOL OF MANAGEMENT SCIENCES



Contact Details

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Nalla Narasimha Reddy

Education Society's Group of Institutions - Integrated Campus

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NALLA NARASIMHA REDDY

Education Society's Group of Institutions-Integrated Campus

(Approved by AICTE, PCI, New Delhi. Affiliated to JNTU-Hyderabad)

Near Narapally, Chowdariguda (V), Korremula 'X' Road, Ghatkesar (M), Medchal (District), Hyderabad - 500088, T.S.

About NNRG

Nalla Narasimha Reddy Education Society's Group of Institutions (NNRESGI), popularly known as NNRG, is an integrated campus having three schools Viz. School of Management Sciences (SMS), School of Engineering (SOE) and School of Pharmacy (SOP). The institution offers MBA, M.Tech, M.Pharm, B.Tech and B.Pharm Courses. having more than 2500 students in various disciplines on the campus, the institution encourages multi-disciplinary research by providing the state of art infrastructure, library and lab facilities along with the committed and dedicated faculty.

About SMS

The School of Management Sciences (SMS) is a part of the integrated Campus. The School offers Masters Degree in Business Administration with an intake of 120 students having well qualified and highly experienced faculty in all areas of Management. Ever since the inception of the School in 2009, application and research oriented education has been its top priority.

About the Conference

The National Conference on Innovations and Emerging Trends in Management Sciences (IETMS-2019) is organized by the School of Management Sciences. The basic objective of the conference is to bring together academicians, experts and students from different parts of the country to exchange knowledge and ideas in the crucial areas of Management Sciences.

Conference Themes

This conference provides an opportunity to discuss innovations & emerging trends in management sciences. The papers are invited on the following sub-themes.

Financial Management, Human Resource Management, Information Technology Management, Marketing Management, Operations & Production Management, Knowledge Management, Pharmaceutical Management and Entrepreneurship.

Guidelines for Submission of Papers

The title, author's name, complete organization address, mobile number and email Id's of all the authors should be clearly mentioned. All the manuscripts should be in English and neatly typed in MS Word with paper font Times New Roman. Title should be bold with font size 16, subtitles bold with font size 11 and theory with font size 11 and single line spacing, page size should be A4 with narrow page margin. Tables, figures and images should be in the center of the page.

Abstract, maximum of 250 words and full paper, maximum of **Six pages (Strictly)**, Including figures and tables, of an A4 size sheet should be sent before specified time lines. All the papers should be sent to ietms2019@gmail.com.

CONFERENCE TIME LINES

Last date for submission of Abstract & Full Length paper	14 Mar 2019
Last date for payment of Registration Fee	18 Mar 2019

- Maximum Number of authors per paper is limited to Three.
- Acceptance for Abstract and Full Length Paper will be given within two days after the receipt.
- All papers are strictly reviewed by the Conference and Journal Editorial Boards. Acceptance of Paper Presentation or Publication will be finally decided by the respective Editorial Boards.

REGISTRATION FEE PER PAPER

Type of Delegate	Amount
Student	Rs. 1200
Faculty/Research Scholar	Rs. 1500
Industry	Rs. 2000

- It is mandatory that atleast one author must register in the conference.
- The conference fee includes Conference Kit, Conference Proceedings with ISBN : 978-93-5346-780-7, publication in UGC approved journal with impact factor 6.053, Certificates, Lunch and Refreshments.
- If a single author has got more than one accepted paper, there will be no registration fee for additional papers. However the author has to pay the publication fee @ Rs. 700/- per additional paper only.

The registration fee has to be paid through Online to the account mentioned below:

Account Name : **NNR PROFESSIONAL ACTIVITIES**
Bank Name & Address : **Andhra Bank, Peerzadiguda Branch.**
Account No : **118010100054017**
IFSC Code : **ANDB0001180**