



## **ENTREPRENEURSHIP AND INDUSTRY INSTITUTE INTERACTION CELL**

A Global survey indicates that 60% of the outgoing students from engineering institutions will go for placements and 20% for further studies and rest 20% will be interested to be entrepreneurs.

To encourage the students to be an Employer rather than being a mere employee and to provide guidelines and support to nurture a student as an employer our institute has created a separate Entrepreneurship Development Cell which co-ordinates with Industry-Government and other bodies to provide information and support to budding entrepreneurs.

### **Functions of the Entrepreneurship and Industry Institute Interaction Cell:**

- To identify and train potential entrepreneurs in the institute.
- To motivate the entrepreneurial instinct and zeal among the students fraternity.
- To develop necessary knowledge and skills among the interested budding entrepreneurs.
- To help in analyzing the various options to select the most appropriate product suiting to the Entrepreneur and the market.
- To give a clear picture about the process and procedures involved in setting up small scale Industrial unit or ancillary unit.
- To develop various businesses related skills of marketing, quality management production, distribution and human resource management etc.
- To make the potential entrepreneurs know about the possible risks and failures of the project and make them learn how to overcome these problems.
- To develop team building, technology up-gradation, growth and above all broad vision about the business.
- To develop a passion for integrity, honesty and industrial discipline.
- To formulate the detailed feasibility and viability Project Report.

- To identify the industries for industry visits, Guest Lectures, Internships and executing MOUs.

**Frequency of Committee Meeting:** Once in every month preferably in the third week. In addition any extraordinary meeting will be conducted in the event of exigency

**Entrepreneurship Development Cell Members:**

S. No.	Name of the Convener/Members	Designation	Nature
1	Mr. T. Pavan Kumar	Assoc., Prof., Mech	Convener
2	Mr Suresh Kumar Nayak	Assoc., Prof., MBA	Member
3	Mr. S. Srinivasa Rao	Assoc., Prof., ECE	Member
4	Mr. K.V. Saiphani	Asst. Prof., CSE	Member
5	Mrs. Maria Justina Grey	Asst. Prof., (H&S)	Member
6	Mr. P. Harish	Asst. Prof., EEE	Member
7	Mr. E. Madan Mohan	Asst. Prof., Pharmacy	Member